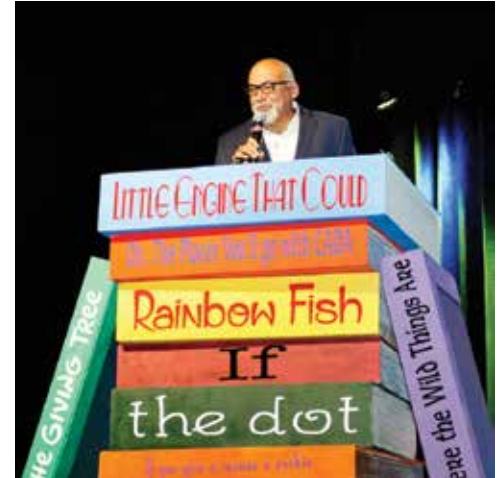




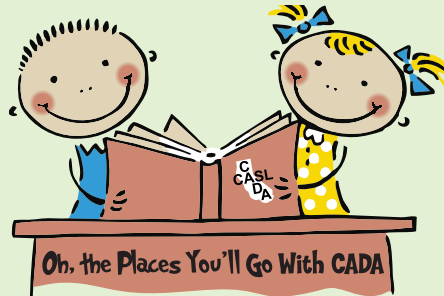
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SUMMER LEADERSHIP CAMPS 2018 BLOCKBUSTER

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2018 CADA /CASL SUMMER
LEADERSHIP CAMPS:

SUMMER BLOCKBUSTER

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CADA PRESIDENT
AYALA HIGH SCHOOL
president@cada1.org

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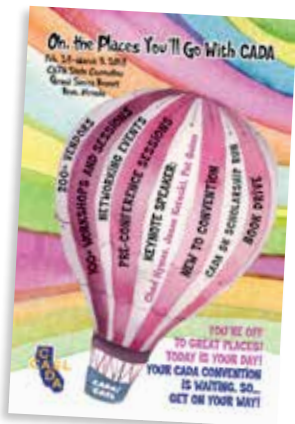
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Congratulations! Today is our day. You're off to great places! You're off and away! It is hard to believe that this school year is almost over. As we look back over all the places that CADA has taken our members and students this year it has been amazing. From CADA/CASL Leadership Camps to advisor conferences to student leadership conferences to LDD's, schools have brought back innovative ideas to improve their programs, school culture and promote kindness on their campus. If that wasn't enough our members attended the CADA State Convention in Reno and our students attended the CASL State Student Conference in Ontario. Both events brought inspiration to start planning for our 2018-2019 school year as we *Soar Over California*.

I am blessed and honored to serve as your 2018-2019 CADA President. I have a passion for CADA and what it has to offer the adults and students in our state. I want to take this time to thank each of you who donated books to the book drive at Convention. These donations benefited young children in our state. If you did not get a chance to donate, please take the time to donate a book to a local charity in your area.

The CADA Board is here to serve you and your students. Please feel free to contact your Area Coordinator if you have questions about activities in your area or would like to assist on the Area Council. Together we can make a difference on our campuses and in the lives of the students we serve.

CADA Love & Service,
Debi Weiss

“ I WANT TO TAKE THIS TIME TO THANK EACH OF YOU WHO DONATED BOOKS TO THE BOOK DRIVE AT CONVENTION. ”



CHILDRENS LAW CENTER OF CALIFORNIA - LA OFFICE

CADA CONGRATULATES OUR NEWEST MASTER ACTIVITY ADVISORS

BY JEFF CULVER

CADA PROFESSIONAL
DEVELOPMENT COORDINATOR
pdcc@cada1.org

Their names were called,
and they walked across the
stage on Friday, March 2.

**Nineteen CADA members
were recognized as graduates
of the Master Activity
Advisor (MAA) Certification
Program at the 2018 State
Convention.**

After starting
the program with Foundations
for Student Activities, these
CADA members completed a
focused course of study in areas
of finance & law, communication,
organization, curriculum
development, personal leadership,
and culture & climate. And finally,
each graduate has completed a
field study/project to improve
student activities on their campus
or in their district.

Projects completed by this
year's MAA graduates include:
creating year-long transition
programs for middle school
students and freshmen, study
the effect of extra-curricular
activities on building social
capital, creating a local WE Day

program, implementing the CADA
Roadmap as a basis for leadership
class curriculum, creating first
day of school/Week of Welcome
programs, creating curriculum for
multiple A-G Leadership classes,
building a club/class advisor
handbook, developing No One Eats
Alone events, developing a PBIS
rewards program, and creating
systematic recognition programs.

**Congratulations to the
2018 CADA MAA graduates
recognized at "Oh the Places
You'll Go With CADA": Sarah
Anderson, Julie Brusa, Leigh
Cambra, Laura Castro, Toriann
Garner, Debra Hawkins, Jacob
Headley, Martine Kelsch, Deena
Koral-Soto, DeAnna Lee-Rivers,
Ben Martinez, Ryan McDonnell,
Farah Meadows, Elizabeth
Mogin, Kristin Patten, Jennifer
Rodrigues, Pete Totoonchie,
Kristi Ward, and Judy Wilson.**

CADA members interested
in obtaining the MAA certificate
should register for the MAA
101-Foundations for Student
Activities course at the 2019
State Convention in San Diego.
For more information about the
MAA program, please visit
cada1.org/certification.



CADA 2018-2019 VICE PRESIDENT'S WELCOME MESSAGE

BY ALLISON GADEKE

CADA VICE PRESIDENT
SIERRA MIDDLE SCHOOL
vp@cada1.org

I am honored to be serving as
CADA's new Vice-President.
For twenty-five years, I have
taught at Sierra Middle School
in Stockton -- serving as the
activities director for the past
twenty. I have also been on the
CADA State Board, CASL State
Board, my local area council,
and the CADA Leadership
Camp Staff. Serving in these
capacities has allowed me to
meet incredible people and to
see great possibilities for the
future of our organization.

I truly believe Susan Cain's
quote, "Everyone shines, given

the right lighting." Thus, my goal
is to provide every student, who
has a leadership dream, with
the opportunities to reach that
dream. Together, we can reach
this goal, but I ask for your help
in this endeavor. Over the next
several months, I will ask for you
to share your ideas about how
we can make this happen. I hope
that we can partner together to
open doors to our great programs
for more students and advisors.

I also hope that you will
feel comfortable sharing your
ideas and thoughts with me
about how we can strengthen
our organization. I welcome
your questions, suggestions,
and concerns, and I look
forward to working together
in the years ahead!

**"Everyone shines, given
the right lighting."
- Susan Cain**





CONVENTION RECAP 2018

DEBI WEISS
CADA PRESIDENT
AYALA HIGH
SCHOOL
president@cada1.org

As we reflect on the *Oh, The Places You'll Go With CADA* Convention, it is evident through evaluations, conversations and correspondence that our members walked away with inspirational stories from our keynote speakers, great ideas from workshops, valuable lessons and connections that they will continue to use to build their school culture and climate.



Now that you are back to school what can you do?

- Share your take-aways with other activity directors who were not able to attend.
- Make a list of the ideas you want to start on your campus and meet with your team to start the process.
- Check out the Meet the Pros handouts by accessing the session on the CADA/CASL events app on a desktop,

go to cada.eventessential.org click "All Events" and open CADA Convention 2018.

- Reflect on the keynote speakers' messages:
 - To really get to know another person, you have to drop to their level. Educate. Entertain. Engage – **Chad Hymas**
 - What are the things that you do the same every day?

You can follow best practices or be innovative, but you cannot be both. You need to tinker. – **Jason Kotecki...**

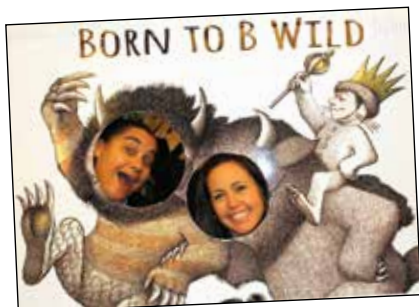
Did you hide your Marty with your class today?

- You have to change what the students believe to change things on your campus – **Pat Quinn...**

Did you have a meaningful conversation with a student today or did you share your weaknesses so they can share theirs?

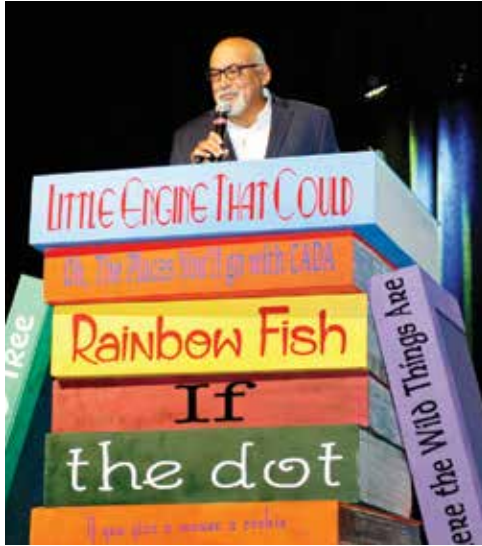
- **CADA Slam Highlights**

- Invaluable content, creative and unique ideas to help make our jobs easier
- Energizing, speedy... I got a little from everyone!
- If you missed the opportunity to attend, go to the CADA app in the CADA Slam session to get the tips
- Want to watch the convention recap? Check out the CADA website www.cada1.org/stateconvention





TO REALLY GET TO KNOW ANOTHER PERSON, YOU HAVE TO DROP TO THEIR LEVEL. EDUCATE. ENTERTAIN. ENGAGE
- CHAD HYMAS



DID YOU HIDE YOUR MARTY WITH YOUR CLASS TODAY? - JASON KOTECKI

DID YOU HAVE A MEANINGFUL CONVERSATION WITH A STUDENT TODAY OR DID YOU SHARE YOUR WEAKNESSES SO THEY CAN SHARE THEIRS?
- PAT QUINN



OH, THE PLACES WE WENT WITH THE SCHOLARSHIP RUN

BY SUZY KRZACZEK
CADA PAST PRESIDENT
SOUTH LAKE TAHOE
MIDDLE SCHOOL



CADA's first Scholarship Run was an enormous success despite the weather. With snow and ice falling outside, the run was moved inside with participants running laps through the hotel to reach the finish line. The flexibility of all of the participants was greatly appreciated and plans are in place to grow this event next year as we are "Soaring Over California." 100% of the proceeds from this event were given to the CADA Scholarship Fund. Thanks

100% OF THE PROCEEDS FROM THIS EVENT WERE GIVEN TO THE CADA SCHOLARSHIP FUND

to the generosity of the participants, \$2500 was raised for this fund. Your students can find more information on how to apply for these scholarships at cada1.org/scholarships. Please plan to participate, either running or walking, next year. It's for a great cause-our student leaders! Let's "SOAR" over the course next year!



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Middle School and High School
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UC Santa Barbara
Middle School High School
July 7-9 ① July 7-10
 ② July 12-15
 ③ July 17-20
 ④ July 22-25

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MEET OUR NEW AREA COORDINATORS



John Lucero

AREA A COORDINATOR
RETIRED
areaA@cada1.org

**Hold fast to dreams
For if dreams die
Life is a broken-winged bird
That cannot fly.
- Langston Hughes**

CADA/CASL is a sanctuary for those who hold dreams. It is a membership of those who support the dreams of others. It is the spring which nourishes advisors and students to soar with those dreams.

My name is John Lucero. I am the Area A Coordinator. Though now retired, my journey took me from small to large schools, from Glendale to Compton to Placerville. Included in that journey were ten years as Activity Director, 22 years on CADA Leadership Camps staff, and 24 years on Area A Council.

Area A is the largest geographically of the California Areas. Google Maps says it takes over ten hours to drive the 581 miles from one corner to the opposite one in our area. This creates a diversity of schools, large to small, urban to rural. With diversity and work ethic which is a common denominator among the students of Area A, we



have had great continuing success with our events: the September Adult Advisor Conference (100 attendees), the October North State Leadership Conference (2-days, MS-HS, 2,300) and the May Central Valley Conference (MS-HS, 1,100).

With the great leadership teachers and Activity Directors in our area, supported by a phenomenal Area Council, we will continue to provide resources, networking opportunities, and inspiration so that our students can soar with their dreams.



Lisa Walters

AREA D COORDINATOR
PIONEER VALLEY
HIGH SCHOOL
areaD@cada1.org

Lisa has been a teacher in California for 18 years, after 5 years teaching in her home state of Mississippi. From the first day of her teaching career in California, where she was told by her principal that she could either 1) agree to be the cheerleading advisor, or 2) there would be no more cheerleading at Santa Maria High School, Lisa has been hooked on student activities and their impact on a student's life. In her 18 years at the Santa Maria Joint Union High School District, she has been the aforementioned cheerleading advisor, class advisor, Key Club advisor, GSA

advisor, and activity director, where she took over for John "Rod" Rodriguez twice— first at Santa Maria High School, and for the last 8 years at Pioneer Valley High School. She has been a CADA member for 13 years, and during that time has presented at the CADA State Convention, as well as the Area D Advisors' Conference and all of the Area D Student Conferences. Her school has hosted a Leadership Development Day, and was one of the first schools in California to use the RSVP (Raising Student Voice and Participation) program.

One of Lisa's proudest moments came last year, while she was out of school on medical leave. Her students conducted their self-study, then wrote, edited, and mailed (on time!) their Outstanding Leadership Program Award application. When they were named one of the recipients of the award, Lisa knew that she had done her job. In her mind, being an activity director is about training young leaders, and allowing them to lead the way.

Becoming Area D Coordinator is both a challenge and an honor for Lisa. In an area that runs from the northern tip of LA county to the northern tip of San Jose county (about 350 miles), there are a lot of talented activity directors, administrators, and CADA Central. As her favorite leadership book, *Good to Great*, says, "Get the right people on the bus, and in the right seats."

In our Area Council, there is talent that the members want to share with Area D. It is Lisa's goal to support and inspire activity directors, so in turn we can all support and inspire our young leaders. To find out more about our Area D Advisor's Conference, and any of our three Area D Student Conferences – or just to share ideas and say "hi", contact Lisa at areaD@cada1.org.



Anthony Rogers

AREA F COORDINATOR
PALM MIDDLE SCHOOL
areaF@cada1.org

Hello from Area F! My name is Anthony Rogers, and I am honored and humbled to be the new Area F Coordinator. I have truly enjoyed shaping the leadership lives of students over the past 11 years as an ASB Leadership teacher and advisor at Palm Middle School in Moreno Valley.

I have been fortunate during my time with CADA/CASL to meet and collaborate with many advisors, which has afforded me the opportunity to not only serve the students in my school and district communities, but across the state of California. Now as Area coordinator I want to "Pay it Forward". If you have an interest in being more involved with the organization, please reach out and I will assist you as best I can. Also, being elected Area Coordinator gives me the opportunity to connect and network with more of my colleagues in San Bernardino, Riverside and Orange counties. Speaking of networking, our first networking opportunity for advisors will be

our **Area E/F advisor conference held at Dave & Buster's in Ontario on Saturday, August 25**. If you were a "New to Convention" advisor, I highly recommend attending this event.

I am looking forward to serving all students and advisors from across the state and beyond. The CADA/CASL family is committed to serving you and your students. Please email, call or text with your questions, suggestions and ideas as the Area F council and I are here to help you in any capacity you need.



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THE POWER OF THE MOCK INTERVIEW

BY JILL MORTENSEN
AREA A COUNCIL
RIPON HIGH SCHOOL
jmortensen@sjcoe.net

To ask a child what they want to do for the rest of their life is one of the biggest mistakes any adult can make. While innocent in nature, the impact of such a question begins a state of mind where one choice must be made that will influence the life of a child far beyond our walls of education.

Do you want to be a policeman, a doctor, a lawyer, a CEO? Yes! No?

Often the influence of the adult can push a child to believe that one job or a slight few are worthy, but anything else should be forgotten.

Artist? Photographer? Teacher? Yes? No!

What we should be asking is, "What are the many interests you have that you wish to pursue as you grow into an adult?" From that point, it is the job of a parent, friend, teacher, and community member to nurture those thoughts and provide the information necessary to attain goals related to these ideas.

But how? Through mock interviews.

The mock interview process is a yearlong event completed to shine the light on many different career options. As a bonus, if your student leader stays in the program year after year, they can pursue different ideas as they grow into the leader he or she is destined to become.

Does this sound intense and perhaps as though it is too much work?

Yes, it is work, but the result far outweighs the stress to bring this event about for our young leaders. To watch them walk away from an experience like this, brings joy and value to everything being taught throughout the year. It will harness the multitude of abilities that each leader possesses allowing him or her to explore a world of wonder and find true happiness.

Brilliant!

So where do we begin?

We begin in August. Lessons and discussions should take place about the future regarding interests and hobbies that a student may possess. As instruction occurs, the activities director can facilitate ideas by asking

basic life questions. Does this future career have health insurance? Disability? Workman's Compensation? What tax bracket will this career fall under, and how will it affect personal taxes? While it is not necessary to dive into each aspect in detail, it is important to keep this in mind when pursuing a future career. While this may put a slight damper on the student who wants to be the next Beyoncé or Steve Jobs, it presents reflection on job security and the ability to survive in a capitalist nation.

JANUARY IS THE TIME TO BEGIN THE SEARCH FOR PROFESSIONALS IN THE AREAS OF INTEREST AS CHOSEN BY THE STUDENT LEADERS

Ask students to pick three career options they would love to pursue. It can be anything – don't limit their minds. If they wish to be an astronaut or an actor, have them write it down. The action of

writing down these ideas gives them a feel for what could be in their future. This is an opportunity where impromptu speaking can occur by asking students to stand up and share what jobs they wish to pursue and why.

For homework, have the student research each job they wrote down. Once the assignment is completed and information has been attained, they must pick one to focus on for the year. *Side note, sometimes students will ask to pursue more than one, ultimately asking for many mock interviews within one year. It is awesome to see the buy in from the student and how they value this event.

Here are some sample questions:

1. How long does it take to earn the degree for your job? What kind of degrees/licenses are needed for the job?
2. How much money does this job make?
3. Where can you find this job offering? Location?
4. What are some of the duties and responsibilities of your job?
5. What classes in high school have helped you prepare for the job of interest?

November through January is a time to explore the development of cover letters and resumes.

This is where community members can become involved in the leadership program by speaking about the 'real world' and its expectations. Have an individual in the business sector come speak about cover letters. Then have your students take notes and quiz them on the content presented. Allow for time where students can ask questions about the individual's career, education and more. It is a moment where multiple parties come together in the growth of knowledge and relationship.

Continue on Page 12



THE MOCK INTERVIEW PROCESS IS A YEARLONG EVENT COMPLETED TO SHINE THE LIGHT ON MANY DIFFERENT CAREER OPTIONS



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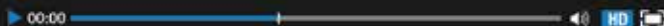
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Once this has taken place, students then write their own cover letter based on the original job they researched earlier in the semester. This document needs to be saved by the activities director for when it is time to put together the portfolios for the professional who will complete the mock interview later in April of the school year. Do the same thing, as described above, for resumes. It is valuable to have different individuals speak on resumes and cover letters due to the opinions and experience of different people.

January is the time to begin the search for professionals in the areas of interest as chosen by the student leaders. From there it is time to write the letter to formally ask a professional to participate in the mock interview event. This letter will introduce the activities director, the concept of the mock interview, the date and why that professional has been chosen. The goal with this outreach in January is to get the busy professional to place the event on their calendar and commit to participation. Pending the size of your class and interest in jobs, a professional may complete more than one interview. This will take time to find the right professionals and an opening on the calendar. Reach out to your community to ask for help and recommendations. Parents are equally helpful in finding professionals.

As March approaches, it is the goal to have all the professionals set for the event and sending a reminder email of the date and time is helpful. In that email, ask for the mailing address they wish to have the student portfolio sent. It is important that the professional have the student portfolio multiple weeks in advance so they can review the content, directive, make notations, and fully prepare to have a mock interview.

As of April 1st, all resumes and cover letters should be done and portfolios with student work and information about the mock interview have been completed and mailed to the professional.

The night of the event takes as much planning as the previous steps. Find a location where there are multiple rooms available as well as a waiting area. An administration building with a front office is fabulous. Please make sure to ask prior to using any offices.

Each office should have privacy for all the interviews to take place. In the set-up of the evening, the start time is 6:30 pm, with the expectation that all students show up 15



THE LESSON FOR THE STUDENT TO LEARN HERE IS TO NEVER ASSUME AN EMPLOYER WILL HAVE ALL THE DATA ON AN INTERVIEW CANDIDATE

minutes prior to their interview dressed professional (time management & professional dress units are important prior to this event). Each interview is 30 minutes in length. Interviews will occur at 6:30, 7:00, and 7:30pm. At any given time, there can be 8-10 interviews going on, based on the availability of the space at a school.

*Side note: it is helpful to ask staff members or parents to help with the front office/reception area. It is not easy to get multiple interviews started at the same time without help.

When a student walks into the reception area, he or she is asked to take a seat and to have the extra copy of their resume, cover letter, and pre-arranged questions prepped and ready. The lesson for the student to learn

here is to never assume an employer will have all the data on an interview candidate. Coming prepared and ready to impress the employer is important. When it is their time to go to their mock interview, the receptionist will walk them to their location, introduce them to the employer where the two will shake hands, make strong eye contact, and begin their interview.

During the interview, the professional will have a rubric, already in the portfolio, where they will make comments and grade the student based on interview skills. While the point value may not be high, nor does it dramatically affect the student's grade, it is

vital to the students to understand how well they did in their interview and where they can improve. This event will make them better and stronger as they age and get ready to leave high school moving into post-secondary education and the work force. These students will have an advantage.

At the evening event, make sure you have an area for refreshments where the professional can sit until the interview is ready to occur. Water, coffee, cheese & crackers, fruit and cookies are great items to enjoy. This refreshment area is also nice to have for when a student and professional are

done with their formal interview and would like to continue their conversation.

It is a more relaxed environment where the student can ask an array of questions to the professional about life and his or her career.

When the evening ends, the student leader has become stronger in his or her public speaking skills, time management,

writing skills, interpersonal skills, development of professional relationships and most importantly the knowledge gained about a potential future career.

They have seen a great deal over the months through the completion of this activity. Some students stay with their original job throughout the years. They have known for a long time that this is what they were destined to become. Others take the opportunity to try new career options each year to explore their interests. And yes, some career choices are left behind with the knowledge that it is not what is desired.

This activity has exceeded all expectations in its initial creation. What was scripted, to the adaptations, to the building of relationships – it is one of the most worthwhile events done in a school year. To compare the planning and execution of this event, it is like a Homecoming, Every 15 Minutes, or graduation. It is intense, stressful, eye opening, personal, and beautiful. It benefits each student, and most importantly students gain knowledge that become their doorway to enlightenment for their future.

If you would like a digital copy of the letter used to ask the professional to participate, a mock up schedule of the evening events, grading rubric, and more, please email Jill Mortensen at jmortensen@sjcoe.net. You can also find more information regarding this information on the following website: <http://asbofriponhighschool.weebly.com/dependable.html>

THIS EVENT WILL MAKE THEM BETTER AND STRONGER AS THEY AGE AND GET READY TO LEAVE HIGH SCHOOL MOVING INTO POST-SECONDARY EDUCATION AND THE WORK FORCE

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DON SKAGGS
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DARRYL
ANDREWS
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MEMBER



RYAN TODD
HONORARY
LIFE
MEMBER

AREA SERVICE AWARD WINNERS

Area A

LEAH GRANT
MILLENNIUM HIGH SCHOOL

Leah serves as the Student Activities Director at Millennium Charter High School in Tracy. She has been a CADA Member for the past five years.

Leah serves CADA as an Area Council Member. She has presented at both Area A student conferences, advisor conference, and the CADA State Convention. She has also hosted Area A "Meet and Greets" and contributes her ideas to the @CADALeaders social media pages and CADA Newsletter.

Leah is one of the hardest working members of the Area A Council. She works tirelessly behind the scenes to ensure that all of the "Area A Magic" gets done. She has written thank you notes, printed and cut out workshop tickets, assembled advisor bags, and put together advisor folders, to name just a few of her efforts. These things have ensured the success of multiple conferences. Leah has accomplished all of this while raising a very young family (her babies are 3 and 1). She has a "can do" attitude, and often takes items home to work on them before/after council work parties. In addition, she has provided valuable support behind the scenes to numerous council members when they have gone through tough times. She offers support, encouragement, and help to those who have needed extra care. There is no one on the council who has shown more effort and energy on behalf of the area than Leah. She is truly one of a kind.

On her campus, Leah is known for being a great support to her students and for promoting positive campus spirit. She is recognized for her amazing energy and willingness to show kindness. She is also one who regularly goes out of her way for others. Numerous new programs have been brought to her school under her leadership.

Area B

MICHAEL SIMON
WESTMOOR HIGH SCHOOL

Michael Simon has been a member of CADA for eight years and is proud to have attended every convention and Area student conference each of those years. Michael has presented at the Area B Student Conference and Advisor Conference, and has helped coordinate LDD's for his district and area the last three years. He has been a member of the Area Council for the last five years. He

earned his Master Activity Advisor (MAA) certification in 2013.

Michael has spent the last 13 years working at Westmoor High School in Daly City, California teaching English, AVID, ELD, Health, and most recently Computer Science. During the last eight years, he has been the Student Activities Director and has taught the Leadership-Student Government class. Michael has worked to bring together the leadership programs at all of the schools in the Jefferson Union High School district to help create district-wide recognition and support for student activities.

Michael's singular focus with student activities is to create a culture for all students to be engaged and feel a part of their school. He works with his students tirelessly to be inclusive and welcoming to all members of the school and district community. None of what Michael has done is possible without the support of CADA and the countless presenters and people he has met through CADA.

Michael enjoys listening to music, hiking, reading, hanging out with friends, and playing with his two sons, ages 5 and 3, and spending quality time with his family.

Area C

ANGIE GUERRA
WASHINGTON INTERMEDIATE SCHOOL

Angie has been part of the Area C Council for the past 6 years. She is involved in the planning of conferences, from the Area C Student Conference to the Area table at the State Convention. She is also involved in CADA Camps and serves as a council leader each summer. This year she was also a representative in the CADA Camps booth at the State Convention.

Area D

CHELSEA WARNER
MONTEREY HIGH SCHOOL

Chelsea Warner has worked hard to change the culture at Monterey High. Student involvement with the emphasis on inclusion for all has been her main focus. Along with the support from her admin team, Chelsea has grown the leadership class, the amount of clubs offered at her site, and started an intramural program. Chelsea is the Link Coordinator, the Restorative Justice program lead, the Activities Director and Athletic Director. Chelsea's students participate in the

Area D Student Conference every year. Her ASB officers have attended CADA Camps, CASL, and have hosted an LDD for MPUSD. Next year Chelsea plans on focusing on Staff SPIRIT to use staff as spirit models for students. Overall, Chelsea is proud to be an Activities Director and proud to be a part of CADA!

Area E

ALEJANDRA CERVANTES
SIERRA VISTA JR. HIGH SCHOOL

Alejandra E. Cervantes a.k.a. Alex Cervantes. Recovering ASB Director of 6 years at Olive MS, current Assistant Principal of 5 years at Sierra Vista Junior High. Enjoys long walks down school hallways to support ASB Directors and student leaders. Enjoys traveling on school academic incentive field trips. Has not been to Knott's Berry Farm, Scandia, Disneyland and local bowling alleys with students and staff enough times, yet. Enjoys dancing to the Cupid Shuffle at rallies and kick off assemblies more than her students would like her to. Never tires of junior high school student attitudes, antics and overall knowledge of everything (so they think). Always willing to go above and beyond the call of duty, with a smile, even if just to make one person's day. Honored to have the opportunity to serve as a CADA Area E Council member and recipient of the Area E Service Award.

Area F

CARI STRANGE
TEMESCAL CANYON HIGH SCHOOL

Cari Strange has taught at Temescal Canyon High School in Lake Elsinore, CA for 20 years and has been the Activities Director for the past 12 years. She has been a CADA member for 12 years and has served on the Area Council for the past 6 years, presenting at multiple student and advisor conferences as well as at the State Convention. She earned her Master Activity Advisor (MAA) certification in 2011 and has since taught MAA courses at the State Convention. Her program has been recognized as an Outstanding Leadership Program for the past 6 years and she attends both CADA summer camps and CASL every year with her students. The leadership program at Temescal Canyon has grown to 250 students in 6 ASB classes over the past 12 years and strives to be inclusive of all student groups on campus.

Area G

BRITTANI SIRACUSA
MADISON HIGH SCHOOL

Brittani Siracusa has served as the ASB Advisor for Madison High School for the past four years, continuing to build their student leadership program. Brittani has served on the Area Council for Area G for the

past five years since she was a middle school advisor. In December 2017, she volunteered to be the Assistant Area Coordinator in hopes to continue to give back to CADA and also help grow the San Diego area's involvement in CADA. Brittani hopes to continue serving as a resource for fellow ASB Advisors, while providing leadership opportunities to students throughout her district. Brittani

hosted her first Leadership Development Day in February and is looking forward to offering even more to the student leaders in her community. Brittani is also looking forward to planning the Area G Student Leadership Conference that will take place in September. It is her students' favorite event and Madison High School loves CADA!

BOB BURTON SPIRIT AWARD

Area A

SEASON LOZANO
PATTERSON HIGH SCHOOL

SEASON LOZANO has been the Activities Director at Patterson High School for the past eleven years. When she first started, her kids met before school, twice per week, to plan dances, rallies, and homecoming. Since then, she has developed her program to include sixty excited and energetic student leaders who meet daily as a class. Her ASB continues to put on the previously mentioned activities, but has expanded to coordinate staff appreciation, community involvement, student news broadcasts, and the student store. In order for all of these things to run efficiently, she begins the school year with her student leaders a month before school officially starts. Season makes spirit work by training ASB Leaders to be enthusiastic about their school, encouraging them to plan events that will be inclusive to all groups of students, and helping kids get involved on campus. Because of Season's mentoring, her students are known throughout the community for their culture of serving others. For example, they plan a Trunk or Treat activity, organize and assist with Relay for Life, and serve the homeless at a community Thanksgiving meal. She is known for encouraging her kids to try new things and to be as creative as possible! Season truly embodies Bob Burton's spirit and enthusiasm for her school and community.

Area B

LAURA SALDANA
WESTMONT HIGH SCHOOL

LAURA SALDAÑA has been in activities for 11 years, 5 of those years at Westmont. She developed her school's Renaissance program, which has brought renewed spirit and excitement to her campus. She's increased student voice through the creation of student senate and club council. Her ASB program is making school more inclusive through the adoption of gender neutral activities, development of Diversity Week, granting over 1200 Winter Wishes, and fundraising to make prom affordable for all students. Students shifted a Spirit Week to serve their community, which allows the entire school to create care packages for the needy. Laura helped spearhead a variety of district leadership events including ASB retreats and conferences, a district day of service, and district mixer - bringing unprecedented camaraderie among the schools. Laura has been actively involved in CADA - presenting at various area conferences, convention, as camp staff, counselor, and MAA instructor. Laura is humbled by this honor and is thankful for the connections and lessons she has gained from CADA.

Area C

CASSY ORTIZ
ORANGE COVE HIGH SCHOOL

CASTAN ORTIZ is a dynamic, fun, and inspirational Activities Director at Orange Cove High School. Castan is full of creative, tried and true activities that she has developed during her 8 years as lead of activities in Orange Cove. Being the high energy, well-planned spirit that she is, she is constantly trying new events and activities to add to the positive flavor of the school. Castan thrives within a fast-paced, low budget school setting in which she is daily making a difference in the lives of each student.

Area D

ADRIAN SALAZAR
SANTA MARIA HIGH SCHOOL

ADRIAN SALAZAR has been the Director of Activities at Santa Maria High School for the past 8 years. Also, as an alumnus from Santa Maria High School, being the Director of Activities has been an outstanding experience! Attending CASL and CADA Camps has transformed his program into a well oiled machine. Currently, 50 students are enrolled in the program, with hundreds applying each year. Each year the students look forward to participate in the traditional activities, but more importantly they look to bring positive change directly or indirectly to the school. Students have transformed the environment at their school into a more inclusive,

student driven environment where the student voice is welcomed. Adrian looks forward to keeping the spirit of Bob Burton alive for many more years!

Area E

PAULA TEZAK
LAS PALMAS MIDDLE SCHOOL

PAULA TEZAK has taught physical education and assisted with the Renaissance and Activities programs on campus for the past 21 years. Four years ago, she enthusiastically assumed the ASB Leadership position. Her passion for teaching leadership and character skills, desire for the inclusion of all students in campus activities while facilitating a positive school culture are the foundations and driving forces of her program. Paula continues to be inspired to improve professionally and continue working with students to have a positive impact on campus. She has attended the CADA Convention for the past 18 years and gives much of the credit for her success to friends and colleagues at Las Palmas, AREA E and CADA for the invaluable knowledge they continue to share and challenging her to be the best she can be. Paula is humbled and honored to receive the Bob Burton award knowing the important role and impact Activity Directors have on school culture and the student body.

Continue on Page 18

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2019 CADA State Convention

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ADVISOR TRAININGS
OVER 200 WORKSHOPS
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Save the Date

CASL 2019

Santa Clara Convention Center

Middle School: **April 4 - 6, 2019**

High School: **April 6-8, 2019**



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[@CASLFAN](https://twitter.com/CASLFAN)

Area F

TARA FRY
JAMES L. DAY MIDDLE SCHOOL

TARA FRY has been teaching at James L. Day Middle School for 5 years. Before transferring to middle school, she taught at the elementary level where she was known for making lasting relationships with not only her students, but their families. Once becoming a middle school teacher, she felt like she was struggling making connections with her students within a 50 minute time period. Before that first year at

middle school was over, she had committed to her school's ASB program and has never looked back. Over the past 5 years, she has created 5 leadership groups consisting of 160 student leaders, held numerous community events and has had her students invited to speak at city council meetings. She promotes teamwork on her campus through her Student Leadership Council, National Days of Program and many multi-club events. She would be the first person to tell you it takes a village raising and molding the next generation of leaders and she feels lucky to have such an amazing group of teachers, students, admin and community members working together.

Area G

JANICE TEIXEIRA
MEADOWBROOK MIDDLE SCHOOL

JANICE TEIXEIRA has been teaching for 21 years and actively assisting with Meadowbrook Middle School's ASB for 12 of those years. Janice brings a creative style and a work ethic to Meadowbrook's activities program that is hard to find. Her love of student activities is evident as she volunteers for EVERY ASB event throughout the year and has been attending CADA/CASL area and state conferences for all 12 of her years working with Leadership. She brings a kind voice and warm heart to Meadowbrook's award-winning activities program. Janice has a positive influence on her school campus as a whole, and works tirelessly to create a school culture where everyone is welcome, valued, and respected. It is safe to say that the program at Meadowbrook Middle School would not be what it is today without the support and guidance of Janice Teixeira.

Area H

DARRYL ANDREWS
YUKON HIGH SCHOOL

DARRYL ANDREWS is a 32-year educator with Yukon Public School in Yukon, Oklahoma. He came back to teach at his hometown high school in 1985 and has loved every minute of it! After teaching science and advising student council for 18 years, he created the first Leadership class at Yukon. This program continued to grow and he now serves as the Activities Director, full-time Leadership Teacher and Student Council Adviser. He works with administrators, teachers and students managing school wide service projects, programs and assemblies. Darryl is being awarded the Honorary Lifetime Member of CADA this year and was named the OASC and Region 6 Warren E. Shull Advisor of the Year in 1996. He has hosted 4 OASC State Conferences and 1 NASC National Conference. Darryl has a passion for student activities and strives for continual improvement. He has attended the CADA Convention for 17 years and has encouraged advisers from across the country to attend CADA for professional development. He loves being a part of the Area H family and has presented for CADA and the NASC National Conference. Darryl currently serves as the Oklahoma Association of Student Councils as District Advisor, BASIC Workshop Adviser & Presenter and ADVANCED Workshop Director.



2018 National Student Council Conference

LEADERSHIP Mania

The **National Student Council Conference** is a unique opportunity for student council members and advisers to meet with their peers and enhance their leadership skills. National Student Council (NatStuCo) member schools receive special discounts to attend.

This year's National Student Council Conference will be hosted by Wayzata High School in Plymouth, MN, and plans to bring together over a thousand student leaders and advisers from across the country for an inspirational five-day event.

June 23-27, 2018

Applications and a **\$450** deposit are due **March 1, 2018**
 Remaining balance of **\$450** due **May 1, 2018**
 Apply online at www.cada1.org

For more information, contact Sandra Kurland
 NatStuCo California
leadership@cada1.org






2018 CADA/CASL

OUTSTANDING LEADERSHIP PROGRAM AWARD FINALISTS

Arroyo Grande High School (D)

Advisor: Shannon Hurtado
ASB President: Nathan Solis
Principal: Dan Neff

Bear Valley Middle School (G)

Advisor: Denise Van Doorn
ASB President: Daniel Davis
Principal: Susan Freeman

Bellflower Middle School (F)

Advisor: Gil Castañeda
and Rob Spencer
ASB President: Andrea Frausto
Principal: Michael Lundgren

Bellflower High School (F)

Advisor: Gil Castañeda
and Rob Spencer
ASB President: Britney
Martinez Velarde
Principal: Michael Lundgren

Bernardo Yorba Middle School (F)

Advisor: Keith Kish
ASB President: Jordan Holmes
Principal: Ken Valburg

Branham High School (B)

Advisor: Christina Hillman
ASB President: Tori Mok
Principal: Cheryl Lawton

California Military Institute (F)

Advisor: Jane Scibilia
ASB President: Brittany Tarula
Principal: Michael Rhodes

Canyon Hills Junior High School (E)

Advisor: Alison Berg
ASB President: Diya Patel
Principal: Todd Finkbinder

Central Coast New Tech High School (D)

Advisor: Kristi Ward
ASB President: Joseph Gocke
Principal: Christian Holst

Ceres High School (A)

Advisor: Susan Hamasaki
ASB President:
Krishna Malhotra
Principal: Linda Stubbs

Chino High School (E)

Advisor: Jasmine Norman
ASB President:
Vanessa Morales
Principal: John Miller

Chino Hills High School (E)

Advisor: Michelle Chiotti
ASB President: Adam Cullen
Principal: Isabel Brenes

Concord High School (A)

Advisor: Leah Darby
& Eric Wilson
ASB President: Asim Yahya
Principal: Rianne Pflanzgraff

Crean Lutheran High School (F)

Advisor: Shannon May
ASB President: Charissa Rikimaru
Principal: Jeffrey Beavers

Crittenden Middle School (B)

Advisor: Elixabeth Mogin
ASB President: Dylan Pagarido
Principal: Angela Dillman

Del Mar High School (B)

Advisor: Larry Lopez
ASB President: Chloe Yeager
Principal: Jennifer Baldwin

Dinuba High School (C)

Advisor: Erin Tobias
ASB President: Melissa Valdez
Principal: Dr. Michael Roberts

Don Lugo High School (E)

Advisor: Farrah Rigo-Witt
ASB President: Britney Serrano
Principal: Dr. Kimberly Cabrera

Douglas Middle School (A)

Advisor: Melissa Edsall
and Danny Timothy
ASB President: Isabella Resendiz
Principal: Derek Cooper

Ensign Intermediate School (F)

Advisor: Lindsey Charron
ASB President: Mason Hunt
Principal: Michael Sciacca

Excelsior Middle School (A)

Advisor: Jessie Lindell
ASB President: Ainsley Weller
Principal: Paul Gengler

Francis Parker Upper School (G)

Advisor: Jill Ann Duehr
and John Morrison
ASB President: Julia Harrington
Principal: Dr. Monica Gillespie

Goddard Middle School (E)

Advisor: Kyle Svoboda
ASB President: Dominic Svagdis
Principal: Jennifer Prince

Hanford West High School (C)

Advisor: Joe McMahon
ASB President: Kallista McCarty
Principal: Dr. Marrio Walker

Heritage High School (A)

Advisor: Jessica Banchieri
ASB President: Alec Ortega
Principal: Carrie Wells

John A. Rowland High School (E)

Advisor: Leslie Phillips
ASB President:
Samantha Phillips
Principal: Mitchell Brunyer

John M. Horner Junior High School (B)

Advisor: Matthew Shaffer
ASB President: Nosheen Ullah
Principal: Jana Holmes

Madera High School (C)

Advisor: Isaac A. Lopez
ASB President: Savannah Beltran
Principal: Robyn Cosgrove

Madera South High School (C)

Advisor: Julie Larrivee
ASB President: Dylan Miracle
Principal: Oracio Rodriguez

Marina High School (F)

Advisor: Kevin Fairman
ASB President: Georgia DuBow
Principal: Dr. Jessie Marion

Meadowbrook Middle School (G)

Advisor: Joe Gizzo
ASB President: Carter Lankford
Principal: Dr. Miguel Carrillo

Mesa Middle School (F)

Advisor: David Osterbauer
ASB President: Maxwell Perrett
Principal: Brett Gimlin

Mt Carmel High School (G)

Advisor: Sanford Carvajal
ASB President: Megan Vildibill
Principal: Gregory Magno

Murrieta Valley High School (F)

Advisor: Geniel Moon
ASB President: Megan Aubrey
Principal: Dr. Mark Pettengill

Nipomo High School (D)

Advisor: Monica Anderson
ASB President: Tristan Batiste
Principal: John Denno

North Salinas High School (D)

Advisor: Claudia Aguilar
ASB President: Rachel Pao
Principal:
Barbara Lawrence-Emmanuel

Orange Vista High School (F)

Advisor: Dinah Greene
ASB President: Diana Hernandez
Principal: Joshua Workman

Palm Middle School (F)

Advisor: Anthony Rogers
ASB President: Jasmine Sanico
Principal: Dr. Mallanie Harris

Palos Verdes Peninsula High School (F)

Advisor: Season Pollock
ASB President: Kai Kato
Principal: Brent Kuykendall

Pioneer Valley High School (D)

Advisor: Lisa Walters
ASB President:
Clarielisa Ocampo
Principal: Shanda Herrera

Quartz Hill High School (E)

Advisor: Stuart Manthey
ASB President: Sam Blanchard
Principal: Matt Anderson

Rancho Cucamonga High School (F)

Advisor: Francie Ward
ASB President: JC Lagarde
Principal: Cary Willborn

Roy Cloud Middle School (B)

Advisor: Michelle Ortez
and Anna Rivoli
ASB President:
Madison Truesdale
Principal: Dana Hardester

Ruben S. Ayala High School (E)

Advisor: Deborah Weiss
ASB President:
Madison Moneymaker
Principal: Diana Yarbott

Rubidoux High School (F)

Advisor: Sharon Tavaglione
ASB President:
Victoria Rodriguez
Principal: Dr. Jose Araux

San Marcos High School (G)

Advisor: Bonnie Bagheri
ASB President: Lauren Lukehart
Principal: Adam Dawson

Santa Fe High School (E)

Advisor: Fernie Fernandez
ASB President:
Krystopher Reyes
Principal: Craig Campbell

Shivela Middle School (F)

Advisor: Christine Krug
ASB President:
Isabella Mendoza
Principal: Mike Marble

Sierra Middle School (A)

Advisor: Allison Gadeke
ASB President: Aryel Ratto
Principal: Scott Tatum

Summerville Union High School (A)

Advisor: Deena Koral-Soto
ASB President: Victoria Smith
Principal: Diana Harford

Temescal Canyon High School (F)

Advisor: Cari Strange
ASB President: Nathan Strong
Principal: Dr. Whitney D'Amico

Travis Ranch Middle School (F)

Advisor: Cynthia Riley
ASB President: Sahil Chekuri
Principal: Susan Metcalf

Tuffree Middle School (F)

Advisor: Karen Sieper
ASB President: Cyril Youssef
Principal: Cindy Freeman

Union Middle School (B)

Advisor: Christina Carreras
ASB President: Mikey Dodds
Principal: Todd Feinberg

Upland High School (F)

Advisor: Judy Wilson
ASB President: Nia Bratton
Principal: Pamela Salgado

Valley View High School (F)

Advisor: Shannon Kush
ASB President: Sareen Manuel
Principal: Karen Johnson

Vista Murrieta High School (F)

Advisor: Greg Dowden
ASB President: Lauren Callella
Principal: Mick Wager

Westmont High School (A)

Advisor: Laura Saldana
ASB President: Cassie Lemon
Principal: Jason Miller

William C. Overfelt High School (B)

Advisor: Jacob Headley
ASB President: Michelle Castro
Principal: Vito Chiala

William J. Pete Knight High School (E)

Advisor: Kara Johnson
ASB President:
Delaney Johnson
Principal: Richie Romero

Ygnacio Valley High School (A)

Advisor: Corissa Stobing
ASB President: Kyle Hatch
Principal: Efa Huckaby

HOMECOMING CAN BE FUN FOR YOU TOO!

SURVIVAL TIPS FROM THE TRENCHES

BY TAMARA GIVENS

AREA A COUNCIL
GRANITE BAY HIGH SCHOOL
tgivens@rjuhsd.us

As high school Activities Directors, it is hard to find any one event that brings on the stress levels like Homecoming. Putting on a party for the entire school and outlying community is an awesome learning experience for our students and can often be an overwhelming task for them and for us.

I have had a few years to get this Homecoming thing down, and the reason I still love Homecoming is because I have created some processes to help keep my students organized, keep me in the loop, and keep creating incredible memories for our student body, staff and community. I'm hoping that adapting one or more of these to your own Homecoming process will help keep you happy at Homecoming!

Weekly Homecoming Meetings—These are truly the backbone of our organization as a class. They also allow ALL Homecoming commissioners to see that they are not the only ones with an important event. At our school, the Homecoming process consists of head and assistant commissioners and often committee members for each of the following events: Spirit Week, Lunchtime Activities, Bonfire Rally, Royalty (rally and halftime), Dance, Floats, Halftime Show, Spirit Rally, Publications, Publicity and Marketing. Each of the head and assistant commissioners attends these meetings on Friday mornings at 6:30 am, starting six weeks out from Homecoming. Because I have two classes, with commissioners split between both classes, this allows all the players to be in the same room for discussions of theme, the various emcees

IT HELPS KIDS APPRECIATE THE MAGNITUDE OF WHAT WE ARE DOING AND REINFORCES THE IDEA THAT EVERYONE IS NEEDED!

we need, publicity, supplies that can be shared, etc. Also, other commissioners have incredible ideas for their classmates that would never get shared if we did not have this forum. These meetings save an incredible amount of time in class going over details and questions.

Everyone serves on a Homecoming committee—every member of my class is working on some aspect of Homecoming, even if it is as a support person. This allows everyone to be invested in the process and communicates the feeling that we are all in this together (cue “High School Musical!”). Students receive grades from commissioners and committee members which helps to hold them accountable.

Lists upon Lists—I am a list person. I LOVE lists! I write down things that were not on my list just so I can cross them off. So it serves that I create lists upon lists for the gargantuan thing that is Homecoming. My students get a **personal volunteer list** for the week, so they can keep track of what clothes to bring daily for dress up days, late night events and rehearsals, when they volunteered to sell dance tickets, when they are coming early to help decorate or set up something. I also create a **stuff to do list**, so when kids are hanging out in the room, they can see the plan for when we will be copying programs, decorating the gym, or whatever, so they can help those commissioners during any down time. The **busy list** includes all non-Homecoming things (like practices, games, tutoring, jobs, etc.) that may keep my students busy during the week. Everyone is held accountable for their whereabouts during this crazy week, and this way students understand what is excused and where their colleagues are.

Finally, the **events spreadsheet** lists EVERYTHING for the entire week, including all ticket sales, lunchtime activities, decoration and set up times, rehearsals and events. It helps kids appreciate the magnitude of what we are doing and reinforces the idea that EVERYONE is needed!

Rehearse EVERYTHING—My rule is if we do not rehearse something, it does not happen. I like surprises on my birthday, but not on Homecoming! The fact that we rehearse everything means that last year, when we had a “surprise reveal” for our Homecoming King and Queen at halftime, we figured out on Wednesday

night, that my students couldn't sash and crown AND hold the boxes with the “reveal”. So, we decided to have the parents hold the boxes, and the surprise reveal went off Friday night without a hitch! No one knew who won; we just rehearsed randomly. Rehearsal does not give anything away for the general population, and it means that when those unavoidable unexpected glitches happen my students are much better able to deal with them because they KNOW their event inside out. Our rehearsal schedule during the week includes:

- Monday after school/evening—walk through rehearsal for everyone involved in the Bonfire Rally or Halftime Show. We go over where all the cars start and stop, where people stand, everything. We started doing this, so we do not waste the time of all of our candidates, their parents and the drivers at halftime rehearsal on Wednesday. We already know the plan so we can just help them to rehearse their parts.
- Tuesday after school/evening—spirit rally rehearsal
- Wednesday night—Bonfire Rally rehearsal/Halftime Rehearsal—with all royalty and float drivers, all royalty candidates, all senior parents, emcees and commissioners
- Thursday during class/lunch—Royalty Rally rehearsal

Grade the Homecoming process, not just commissions—We have a Homecoming week rubric. We give it out the week before Homecoming, so students know what is expected of them, and we pay attention to attitudes, volunteering, behaviors, general helpfulness all week at set-ups, clean-ups, and events. After Homecoming the Cabinet and I do grades together. It takes a long time. But it is worth it.

THANK EVERYONE!!—I email the entire staff so that people are publicly thanked and so that my site sees the scope of our support and learns to value all of the behind-the-scenes contributions. Students thank every student who comes to float building, everyone who donated time or supplies, everyone who helped along the way or brought food or chaperoned. All class advisers are thanked, as well as support staff, especially clerical and custodial. Without these people, Homecoming cannot happen!

Wishing you the Happiest (and most organized and stress-free) of Homecomings!





2018 CADA/CASL LEADERSHIP CAMPS: SUMMER BLOCKBUSTER

BY JEFF CULVER
CADA CAMP COORDINATOR
pcd@cada1.org

With the backdrop of blockbuster movies, the 2018 summer leadership camps will be focusing on shining the light on others (Lights!), zooming in on personal leadership (Camera!), showing initiative (Action!), and how to apply these skills to improve school culture and climate (And Scene!).

CADA/CASL Leadership Camps provide a fantastic opportunity for school delegations to come together for four days (or three at UCSB middle school camp) of intensive training. Student leaders will develop a strong foundation

to kick off the new school year and build on skills learned while working in councils with students from all over California and beyond. Our camps program is staffed by credentialed teachers with experience in running student activities.

We are excited to return to Northern California this year with our "Reboot" **Camp at Santa Clara University, June 25-28**. Our crossover camp, consisting of a 3-day middle school and 4-day high school camp will take place at **UC Santa Barbara, July 7-9 and 7-10**, respectively. Then we will wrap-up the summer with the **high school-only trilogy, July 12-15, 17-20, and 22-25 at UC Santa Barbara**.

For more information, registration form, and to check date availability, stop by cada1.org/leadershipcamps.



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PROGRAMS

- Grad Night/Grad Bash
- Leadership Program
- 8th Grade Promotion
- School Club Trips
- Youth Conference
- Bay Cruise Prom Trips

CREDENTIALS

- Founded in 1976
- CADA Platinum Sponsor
- BBB A+ Rated
- \$1 Million Consumer Bond
- Founder of SYTA
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RESOURCES

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IGNITING CREATIVE ADVERTISEMENTS WITH ADOBE SPARK

BY LINDSEY CHARRON
CADA PUBLIC INFORMATION
COORDINATOR
HORACE ENSIGN
INTERMEDIATE SCHOOL
pic@cada1.org

Advertising. Teaching leadership students the skills needed to create unique, effective, and articulate advertisements can be difficult. In the newly revised CADA leadership standards, there is a focus on creating effective and eye-catching advertisements in the written communication and technology standards. Yet, if students are not particularly artistic, they can struggle with the design components of creating an advertisement. This is where technology can come into play and help students. Meet Adobe Spark.

Adobe Spark is a free website that allows students of all ages to create flyers, posters, webpages, or videos to demonstrate subject matter competency or create advertisements for events that are happening on their campus. Using the Post Tool, students can explore a variety of pre-made templates that can help them design a striking flyer or poster that contains the pertinent information one should include to promote their events. It is up to the student how he or she organizes the information on the promo that is created. While you can upload your own images to create collages or graphic images, there is also a search option for Creative Commons licensed photos, which is a great opportunity for teaching students about copyright and fair use.

Another creation tool that can be utilized is the Video feature. This can allow students to film quick promos or teasers for events using photos, music, and their own voices to narrate the video. These video teasers could be posted to Facebook or your own school site's webpage. Having students create video using Adobe Spark could also be used as an opportunity to teach your students different advertising techniques used in commercials such as name recognition, humor, celebrity endorsement, and biography.

Check out the Adobe Spark website at <https://spark.adobe.com>. This website is free to use, and there is no age restriction for use.



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2018-2019 CALENDAR OF EVENTS

2018		
JUNE 25-28	CADA / CASL NOR CAL LEADERSHIP CAMP – MIDDLE/HIGH SCHOOL	SANTA CLARA UNIVERSITY
JULY 7-9	CADA / CASL LEADERSHIP CAMP – MIDDLE SCHOOL	UC SANTA BARBARA
JULY 7-10	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 1	UC SANTA BARBARA
JULY 12-15	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 2	UC SANTA BARBARA
JULY 17-20	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 3	UC SANTA BARBARA
JULY 22-25	CADA / CASL LEADERSHIP CAMP – HIGH SCHOOL 4	UC SANTA BARBARA
AUGUST 25	AREA B - ADVISOR CONFERENCE	DAVE & BUSTER'S – DALY CITY
AUGUST	AREA G - ADVISOR CONFERENCE	TBD
AUGUST 25	AREA E & F - ADVISOR CONFERENCE	DAVE & BUSTER'S – ONTARIO
SEPTEMBER 15	AREA A - ADVISOR CONFERENCE	SHELDON HIGH SCHOOL
SEPTEMBER 22	AREA D - ADVISOR CONFERENCE	PIONEER VALLEY HIGH SCHOOL – SANTA MARIA
SEPTEMBER 25	AREA D - CENTRAL STUDENT CONFERENCE	SANTA MARIA FAIRPARK
SEPTEMBER 26	AREA G - MS & HS STUDENT CONFERENCE	DEL MAR FAIRGROUNDS
OCTOBER 2	AREA A - HIGH SCHOOL	YOLO COUNTY FAIRGROUNDS
OCTOBER 3	AREA A - MIDDLE SCHOOL	YOLO COUNTY FAIRGROUNDS
OCTOBER 5	AREA F - MIDDLE SCHOOL CONFERENCE	GROVE COMMUNITY CHURCH, RIVERSIDE
OCTOBER 9	AREA D - NORTHERN STUDENT CONFERENCE	SALINAS COMMUNITY CENTER
OCTOBER 15	AREA E - MS & HS STUDENT CONFERENCE	PASADENA CONVENTION CENTER
OCTOBER 22	AREA C - HS & MS STUDENT LEADERSHIP CONFERENCE	HANFORD WEST HIGH SCHOOL
NOVEMBER 6	AREA D - SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS/SEASIDE PARK
NOVEMBER 12	AREA F - HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM - DISNEYLAND HOTEL
NOVEMBER 19	AREA B - HS & MS STUDENT CONFERENCE	JAMES LOGAN HIGH SCHOOL
DECEMBER 4	AREA C - ADVISOR CONFERENCE	CLOVIS RODEO HALL
2019		
FEBRUARY 15	AREA E - S.T.A.R.S. CONFERENCE	KELLOGG WEST CONFERENCE CENTER
FEBRUARY 27 - MARCH 2	CADA ANNUAL CONVENTION - SOARING OVER CALIFORNIA	TOWN & COUNTRY RESORT, SAN DIEGO, CA
APRIL 4-6	CASL MIDDLE SCHOOL CONFERENCE	SANTA CLARA CONVENTION CENTER
APRIL 6-8	CASL HIGH SCHOOL CONFERENCE	SANTA CLARA CONVENTION CENTER
MAY 7	AREA A – MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA

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