



Series

2013-2014

Volume 113, Issue 1
Fall 2013

CADA

California Association of Directors of Activities

SPARK UP SCHOOL SPIRIT!!!



TEAM!!!



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We all know that great school spirit is the key to success on our campuses. Studies show that it leads to higher student involvement and greater academic achievement while creating a positive community on campus. School spirit is a movement that starts – and grows exponentially. Therefore, planning activities that foster the spread of spirit is essential! One of the best activities to promote school spirit is to hold a Spirit Week. Whether you are the leader at a middle school or high school, holding a few of these during the year is a great way to get the crowd pumped up!

Below are a few steps to ensure the success of your spirit week:

- 1.** Organize in advance – set up a committee to plan the week. Make sure that it is made up of students who are passionate about school spirit.
- 2.** Schedule the week(s) for convenient times that have few conflicts and are centered around other academic or athletic activities (during homecoming, around your school carnival, before key sporting events, or post state testing).
- 3.** Publicize everywhere that is visible – use a variety of media to get the word out across campus.
- 4.** Theme your week – come up with fun dress up days and lunchtime activities that will encourage participation.
- 5.** Assess the risk – choose a variety of activities (low to high risk) in order to encourage the participation of most of your student population.

CONT. ON PAGE 14

FROM THE PRESIDENT...



Welcome Back to School
CADA Members!

I hope you are all refreshed, renewed and excited to start a new school year. As I walked out to my car this morning, I got a huge smile on my face when I saw my CADA window sticker on my back window. It made me think of so many of you who have mentored me, and shared ideas about the wonderful things you are doing on your campuses.

As the start of each school year approaches, I get that feeling of excitement. What's this year going to be like? What "new" things can I do with my leadership students to create a positive culture of spirit and kindness on our campus? How can we get more students involved? Then I remember that, as a CADA member, there is an entire resource library available to us full of activity ideas, classroom curriculum

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ideas and event ideas all on the CADA website. It's right at our fingertips at www.CADA1.org. Use your membership login then go to "Member Resources" then "Resource Library". There you will find hundreds of lesson plans and ideas available for you to access.

Did you hear about a wonderful session that was offered at the 2013 Convention and didn't get to go see it? Well, all those handouts are also available to us under "Member Resources."

Do you have a legal question? If so, there is a FCMAT help desk link under "Member Resources" that will direct you to the most frequently asked questions.

Your administrator is asking you to teach to the standards? No problem! CADA's **Leadership & Activities Standards Manual** is available under "Member Resources" AND each leadership/activity standard is noted at the top of the page in the resource library.

Have you had the opportunity to check out all the outstanding "CADA Podcasts of Ideas" that are available to us? I have been watching 5 a day for the past week and my mind is so full of so many new ideas to use this year. How do you get to them you ask? Well...first go to our California Association of Directors of Activities Facebook page. Become a fan! There is a link on the homepage that says "Watch Online". Click that link and there are over 95 podcasts to watch. Check out the CASL Facebook page too! There are GREAT resources for your students.

As you look ahead and begin to plan for all the exciting events and activities you are going to create this year, it's "okay" to pat yourself on the back and know that what you and your students are doing is changing lives on your campus. You are giving students experiences that make them excited to come to school.



It always makes me smile when I see the excitement on student's faces when they discover the club, that's "just right for them." I feel such warmth when I see a Link Leader helping a new freshman find their first period class. I feel such school pride when I see a student wear a spirit shirt, paint their face and go crazy at the first football game. My heart warms when I witness the enthusiasm of my leadership class when they begin to brainstorm ideas about homecoming. There's just nothing like the fall. There is no greater job than being a teacher!

You're the director of activities; you're the one who's making it happen on your campus. I'd like to send you a BIG "THANK YOU!" That's right, **thank you** for creating an environment of kindness, where students can find their niche. **Thank you** for creating programs that connect students and give them a sense of belonging. **Thank you** for changing lives. **Thank you** for creating masterpieces on your campus! It's going to be an amazing year. I can just **IMAGINE!**

Happy 2013-2014 school year CADA!

SMILES, JANET ROBERTS - CADA PRESIDENT



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AREA UPDATES!!!



AREA A

www.cada1.org/AreaA

Area A is leading with character, and we are on our way to infinity and beyond! We happily held our Area A Advisor Conference in our new location in Roseville in September. We are grateful to Dave & Buster's for their sponsorship of this event and are pleased with its success. Thanks to our amazing Area A Council for their dedication and effort in planning this outstanding conference, and to our membership for attending!

We are looking forward to our upcoming North State Leadership Conferences which be held at the Yolo County Fairgrounds on October 1 (high school) and October 2 (middle school). A number of exciting workshops and speakers will be featured this year. The outstanding Micah Jacobson will lead our high school conference, and the Original Mike Smith will inspire students at our middle school conference. Numerous other workshops covering everything from character education to activity planning will also be offered during these two inspiring and educational days. Registration information and forms are available www.cada1.org/AreaA. We hope that you and your students will join us for an action packed day that will get them charged up for a great year!

Our Area Council has also set goals for the future of our organization. Our priority is to find ways to meet the needs of a membership that is spread out across a vast region of northern California, therefore, we are bringing the best of Area A to you! Over the next several months, we will be holding several "meet & greets" throughout Area A in order to provide opportunities to network and share curriculum and resources. Our Area A Council will be in touch with members in their area to extend invitations. Be sure to let us know if you are interested in attending! You can email me at areaA@cada1.org.

We hope you will take advantage of all that Area A has to offer! Your area council is here to support you and to provide you with the information and assistance you need.

Please check out our page at www.cada1.org/areaA for news about upcoming workshops, Leadership Development Days, a listing of our Area A Council and more. We also hope that you will access the main CADA website for resources and information that will enrich your program and provide you with support. Remember, you've got a friend in us. We look forward to seeing you at CADA Convention in March - 2014!

- ALLISON GADEKE - AREA A COORDINATOR

AREA C

www.cada1.org/AreaC

Area C begins the summer with enthusiasm and excitement...since we are area C... "commitment, courageous and continued service" describes our capacity for leadership. Busy preparations have been taking place in order to host the first Student Leadership Conference of the fall season. All are welcome to come and listen to awesome narrators and terrific presenters on **Friday, September 6 at Hanford West High School in Hanford!!! Scott Backovich and Phil Boyte** are the keynote speakers and no doubt will ensure the CADAtoon Leadership movement begins in the Central Valley. Area C is anticipating a record number of High School and Middle School students this year topping 1,400 including our usual 140 adult advisors.

Several of our Area C adults worked summer camp at UC Santa Barbara this July, and schools from Merced to Bakersfield, Visalia to Fresno were in attendance. Area C remains a driving force in all areas of CADA/CASL programs; participating in all aspects of Leadership for the continued success of students from all areas. Area C is the birthplace of CADA and where it continues to build and prosper.

- LAURETTA A. ELDRIDGE - AREA C COORDINATOR



AREA B

www.cada1.org/AreaB

Area B Advisor Workshop

"Leading from the Peanuts Gallery"

Includes: Leadership class design/ implementation Leadership lessons for the classroom Cyber Café, and "Meet the Pros" roundtables.

- **When:** Saturday - September 21
- **Time:** 8:30am to 1:00pm
- **Place:** James Logan HS
- **Register:** www.cada1.org/AreaB

Area B Student Conference

"It's Called Leadership Charlie Brown"

Conference featuring keynote speakers Keith Hawkins & Laymon Hicks.

- **When:** Monday - November 19
- **Time:** 8:00am to 1:30pm
- **Place:** James Logan HS
- **Register:** www.cada1.org/AreaB

BLANKET NAME GAME

Summary: A good get-to-know-you name identification game. Two people stand facing each other with a large blanket in between. The blanket drops, and the first person to correctly identify the other person wins the round.

Ages: All

Recommended # of Participants: 10-20

Messiness Factor: No Sweat

Materials Required: Blanket

Recommended Setting: Indoors

Instructions: The game is a simple name recognition game. Go around the room and make introductions (share your name and other information such a hobby). Separate into two groups and have two people hold a large, thick blanket separating the groups so that neither group can see the other. When the blanket drops, the first person to correctly call out the name of the other group's designated person wins the round (which means the loser of the round must leave the game, though if you prefer to avoid 'elimination' then you don't have to do this). The group may strike different humorous poses to distract the attention of other group's person. As a variation, several people may be facing the other group with one person being chosen to call out the information of the other group's people.



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AREA UPDATES CONTINUED

AREA D

www.cada1.org/AreaD

After a successful Area D Council Meeting in Camarillo on June 17th, plans have been made for a fall season filled with adult and student conferences. The Advisor Conference will be centrally located and a Student Conference will take place in the northern, central and southern parts of Area D.

The Advisor Conference will be Monday, September 9th at the San Luis Yacht Club in Avila Beach. Topics to be covered include: The CADA Roadmap, Promoting Positive Student Behavior (anti-bullying), Technology, and high school and middle school SWAPs. Morning snacks and lunch will be included in the cost of registration.

The Northern High School & Middle School Conference will be on Thursday, September 26th at the Steinbeck Institute of Arts & Culture in Salinas. The keynote speaker is Mike Smith Live, a young man from Nebraska. In addition, the students will attend 3 workshops. Morning snacks and lunch will be included in the cost of registration.

The Central Coast High School Leadership Conference will take place on Friday, October 4th at the San Luis Obispo Adult School in San Luis Obispo. Students will attend 3 workshops and a job-alike session. The keynote for this conference is Keith Hawkins. Morning snacks and lunch will be included in the cost of registration.

The Southern Middle School Conference will be on Wednesday, November 13th at the Ventura County Fairgrounds in Ventura. The "Original" Mike Smith will be the keynote speaker. In addition to the keynote, students will attend 4 workshops. A "Spirit Banner" competition will be held. Morning snacks will be included in the cost of registration.

The Area Council is excited to present the **Smurfs** as our Area D theme for the CADAtoons convention in March. Plans are being made for decorations, area gifts and dress-up. **The next Council Meeting will be on Sunday, September 8th at 5pm in Avila Beach.**

- MARGARET NOROIAN - AREA D COORDINATOR

AREA F

www.cada1.org/AreaF

The school year has just begun! It's amazing how fast 180 days will go by and we will be looking back sooner than we think at the 2013-14 school year. I hope you have started your school year in good spirits! As we know, as activities people once one event ends we start planning the next one. Here are some important dates to keep in mind to help plan for the year ahead:

Advisor Conference will be on Saturday, September 7 at Dave and Buster's in Ontario. Come get a jumpstart on the new school year and network with new friends! Conference will be from 8am to 1pm (Breakfast & lunch included)... and the price is only \$50. Register @ www.cada1.org/AreaF today!

Middle School Conference will be on Thursday, October 3 at Orange Terrace Community Center in Riverside. This will be the fourth middle school conference in Area F and every year it gets bigger. The conference will be from 9 am to 1:30pm (lunch included). Registration started in July and

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AREA E

www.cada1.org/AreaE

it's the start of another school year and the training of our student leaders for success. We invite your middle and high school students to attend the **Area E "You're Character Should not be a MYSTER-E" Student Leadership Conference on October 15, 2013 at the Pasadena Convention Center.** Students will have the opportunity to attend workshops that will enhance their program as well as bring back new ideas. Our keynote speakers for the conference are **Mike Smith** and **Phil Boyte** who will inspire your students. Registration materials can be found online at the www.cada1.org/areaE.

Our council is starting to plan for the State Conference in Reno and we hope you plan to attend. Area E's cartoon for CADAtoons is Scooby Doo so get your costumes ready. Interested in being a part of the Area E council or have questions? Email me at areaE@cada1.org.

- DEBI WEISS - AREA E COORDINATOR

AREA F CONT.

I suggest you register early because based on the increases in numbers over the last three years...we will sell out FAST!

High School Conference will be held again at the Disneyland Resort and Conference Center on Monday, November 25, 2013. Prices will stay the same as last year. Remember to put the conference costs into your ASB budget. Registration opened July 1. Don't delay!

Thank you for all you do for students. Co-curricular activities are so valuable to the success of students in and out of the classroom. "In results presented in the Harvard Educational Review, they find that joining more Co-curricular Activities and spending more time participating in them is associated with higher grades, more difficult courses selected, more time spent on homework, more colleges applied to, a higher likelihood of starting and finishing college, and a higher final degree earned" (The Advocate, 2008). Enough said!

Questions or ideas email AreaF@cada1.org. Thanks!

- KEVIN FAIRMAN - AREA F COORDINATOR

AREA G

www.cada1.org/AreaG

Area G is excited to have our **Student Conference for both high school and middle school students** at the Del Mar Fairgrounds on **Wednesday, November 6 from 8:00am to 2:00pm**. We're proud to feature keynote speakers **Micah Jacobson, Laymon Hicks, and Happiness is Now!** New this year is an amazing Advisor Session where new and veteran advisors can come and get an abundance of awesome ideas to take back to their schools! Register online or download the registration form at www.cada1.org/areaG.

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RIVAL SCHOOL iDEA...

Rival School Week.....so much fun!!! It should be filled with entertainment and excitement, and never be mean spirited!! One of the best memories of the year is the special week where your school plays its rival school, and depending on the rivalry, it can top your Homecoming Week. Of course, a school may have several rival weeks, and can feature each one defferently as the focus may vary.

Several ideas come to mind when suggesting rival school activities. There are so many schools that can be written about in Area C, but there is one special rivalry that comes to mind....This is Shafter/Wasco Week. Now, the Shafter Generals and the Wasco Tigers have been rivals for as long as the schools have been in existence. This week includes dress-up days, lunchtime activities, class competitions, food sale day and so much more. There is an exchange breakfast that occurs on the Friday morning of the big football game. The home school hosts the rival school for a huge feast that includes the football team, cheerleaders, ASB members and administrators. At the conclusion of the breakfast, the home school band marches through the halls and picks up the home school students and leads them to the gym for an exchange rally. During this home rally, several games are played pitting rival students against each other. There are exchanges of special gifts...such as a keychain that highlights the win/loss/tie record of the event. The visiting school leaves the gym before the fight song and Alma Mater are sung and they head back to their school...where another rally is waiting. The home football team, cheerleaders and ASB then get in a bus and travel over to the next rally. More fun and games ensue!! The week is enjoyed by all alumni who wear their old uniforms at the football game that evening. A special halftime show complete with floats and band presentations takes place. At the end of the week, the rivalry continues with the winner getting bragging rights for the upcoming year. This is a fun way to promote positive citizenship and great sportsmanship.

- LAURETTA A. ELDRIDGE - AREA C COORDINATOR

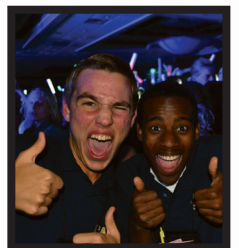


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AREA G CONT.

Mark your calendars for these upcoming Area meetings and events:

- **Area Council Meetings**
Monday - August 26 @ Clairemont High School &
October 7 @ Santana High School
- **Advisor Social**
Tuesday - September 17 @ Dave & Buster's - Mission
Valley. All are welcome, especially NEW advisors!
- **Area G Student Conference**
Wednesday - November 6 @ Del Mar Fairgrounds



All new or veteran members are welcome! Stop by the area meeting that's in your part of town! More event dates and details coming soon! Remember to visit www.cada1.org/areaG or email areaG@cada1.org for more information!

- HEIDI CHOI - AREA G COORDINATOR



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FROM THE CASL STATE PRESIDENT...

- NICOLE NORDSTROM

Moving Forward and Reflecting...

It is hard to believe the CASL State Board is preparing to begin the 2013 - 2014 year, just a few short days away from the September Board meeting. With so much to look forward to, with new leaps and bounds around every corner, it is easy to forget how much has already been accomplished this year. It was only a few months ago CASL made history through the 18th Annual CASL State Conference: Once Upon a CASL: Know The Story, Know The Person. Thousands of student leaders throughout the state came together, passionate about leadership, eager to gain knowledge, and determined to learn what it truly means to know someone's story. The conference went off without a hitch; enriched with speakers such as Molly Burk, Alvin Law, Micah Jacobson, Craig Kielburger, Patrick Maurer, Steve Rosenfield, and Mike Smith Live. Bustling with excitement from workshops, Area Meetings, and Meet the Pros, delegates had countless opportunity to gain knowledge and a fresh perspective. Above all, the 2013 CASL State Conference left students with the desire to reach beyond the boundaries of cliques, barriers of differences, and walls of ASB rooms in order to make every student on campus feel a sense of connection and belonging. The message of this conference was more important than ever, and it is our hope students continue to demonstrate this on campus, because, after all, you can't hate someone whose story you know.

When all is said and done, it is important to reflect on where we have been and the journey to get there, before starting a new marathon. The 2013 CASL Conference made an impact on many and will continue to create ripples on campuses for years to come. On behalf of the CASL State Board, thank you to all the advisors who gave this opportunity to their students, and to the students, who are connecting their campuses one step at a time. As we embark on a new marathon this 2013- 2014 school year, we are anxious to see you along the journey! We hope to see you at the 2014 CASL Conference at the Ontario Convention Center in March! (MS – March 27 – 29 and HS – March 29 – 31).

- NICOLE NORDSTROM - CASL PRESIDENT



CADATOONS - 50 YEARS OF BUILDING CHARACTER!

CADA is turning 50 this year and we will have a cast of characters to help us celebrate. Activities Directors spend their lives helping students grow and build their personal characters. At the 2014 convention, we'll have a yabba dabba doo time as we remember the characters that took us into the future, taught us to cheer for the underdog and to be strong to the finish by eating our spinach. Come and relive your Saturday morning memories with Bugs, Scooby Doo, Yogi Bear and countless other cartoon characters at **CADAtoons - 50 Years of Building Character!**

Walt Disney, the creator of countless characters that shaped our lives, once said "If you can dream it, you can do it". CADA has been helping people dream for 50 years about creating outstanding activities programs that transform our campuses into extraordinary places for both students and staff. As educators we work to develop leadership skills in our students that will be with them for rest of their lives. We produce outstanding students with unquestionable character that go on to change the world.

The 2014 CADA Convention will provide you with ways to bring character-building back to your campus to help transform your program. We will look at how leadership programs provide character to our campuses, how activities directors serve as a super heroes to their students and truly change the way our students look at themselves and the world.

- MIKE WHITE - VICE PRESIDENT

JOIN US FOR CADA'S **50th** Convention!

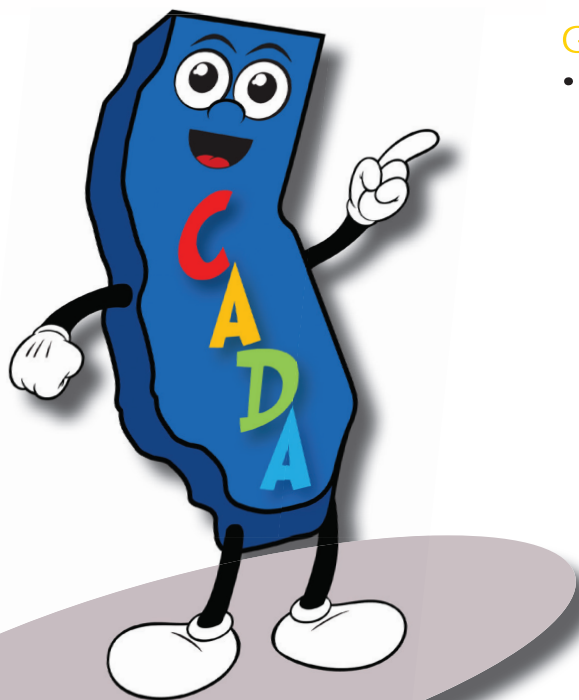
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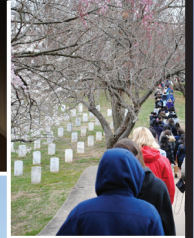
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6. Avoid activities that have a negative connotation (don't plan activities or dress up days that will encourage put downs – like Nerd Day, Gender Bender Day, etc., these tend to encourage bullying and decrease the willingness of staff & students to participate).

Give away prizes to students who participate – choose spirit items which will further promote school spirit (examples include headbands, foam fingers, cow bells, etc.)

Maintain a positive attitude and have FUN planning and putting on your week. The energy will be infectious and it will create enthusiasm on your campus!

Example: Middle school spirit week planned around school carnival (which coincides with high school homecoming week).

WEEK THEME: SALAD DRESSING WEEK

MONDAY: RANCH DRESSING

Dress Up: Dress like you are headed out to work on the farm
Lunchtime Activity: Pass the pig (students pass a watermelon around a circle – musical chairs style – until the last person is left – winning the game for his/her class/grade level)

TUESDAY: BLUE CHEESE DRESSING

Dress Up: Wearing as much blue as you can (this is particularly effective if one of your school colors is blue – you can also adapt it to fit your school colors)
Lunchtime Activity: Blue's Clues Scavenger Hunt – plan a scavenger hunt that has a list of clues – have students sign up to participate in teams

WEDNESDAY: THOUSAND ISLAND DRESSING

Dress Up: Dress like you are about to visit the islands (appropriate beach wear!)
Lunchtime Activity: Invite your local Polynesian Club to put on a hula demonstration and teach lessons in the quad

THURSDAY: INTERNATIONAL DRESSING DAY (ITALIAN, RUSSIAN, TACO FIESTA, ETC.)

Dress Up: Celebrate your heritage
Lunchtime Activity: International Food Fair – invite local restaurants to donate food items and allow students to taste the foods of other cultures for free

FRIDAY: HOUSE DRESSING

Dress Up: Wearing school/class spirit wear
Lunchtime Activity: Battle of the Bands (have an extended lunch period and have student bands compete for the title)

Some sources for more spirit week ideas include ...

- The listing of Spirit Week/Dance Theme ideas on the members' only section of the CADA Website - www.cada1.org.
- The School Spirit/Student Engagement page on the National Association of Student Council's Adviser Resources page at www.nasc.us/adviser-resources.
- The Idea Share Shop on the Canadian Assoc. of Student Council's @ <http://casaaleadership.ca>
- The book Spirit Works by Bob Burton (filled with ideas for dress up days, rally & lunchtime activity ideas, etc.) This book is available online at the CADA Bookstore at www.cada1.org.
- Or try posting a request for new fresh ideas on our CADA or CASL Facebook pages. You will be impressed with how eager students and advisers are to network & share their creativity! www.facebook.com/cadafan.

LEADERSHIP DEVELOPMENT DAY (LDD)

Each year, CASL Coordinator Sandi Kurland and a team of CASL Board Members train more than 7,000 middle & high school students in leadership and personal management skills at Leadership Development Days (LDDs). For only \$25 each (including lunch!) students get a full day of experiential, research-based lessons from a masters-trained educator and experienced leadership teacher, along with many chances to "try out" the leadership skills they are learning through real-life demonstrations. While the one-day events were originally designed for middle school students, they've been adapted to meet the needs of high school student leaders. An added bonus of LDDs, which are designed for middle school students and hosted on high school campuses; is that high school student leaders get an extra hour of mentorship on facilitating leadership training and later share their wisdom and experiences with the middle school leaders.

Find an LDD near you at www.casl1.org/LDD and if you are unable to find one in your area, contact Sandi at sandra.kurland@caslboard.com to get information about hosting one at your school.

**- SANDRA KURLAND
LEADERSHIP DEV. COORDINATOR**



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RAKE IN THE FUNDS!!!

Take advantage of the spirit generated by Homecoming activities and fall seasonal events to conduct a few fundraisers that will soon find your group raking in the funds!

SPiRiT WALK: Instead of a Homecoming parade, hold a 5k Spirit Walk to raise money and invite all students, staff members, and alumni to participate. Hold the walk on the weekend before Homecoming.

TAILGATE PARTY: Sponsor a tailgate party before the Homecoming football game. Sell barbecued hamburgers, chips, and soft drinks and feature a live band that appeals to both students and parents. Have Homecoming parade floats or other elements of your spirit week on display.

CLASS MURALS: Work with your art teachers to create a large canvas for each class and have each class paint a mural with a design that corresponds to the Homecoming theme. Auction off the finished pieces.

CHILI SUPPER: Make big pots of chili and pans of cornbread for an all-you-care-to-eat chili supper before a fall sporting event. Charge for individuals or families to eat their fill and have members of your organization do the serving and clean-up. A bake sale of fall desserts like slices of apple pie, caramel apples, etc., would add to the profit.

GET YOUR STUDENTS TALKING

What do you really want to see at school?

How should we make that happen?

What can you do to help?

Raising Student Voice and Participation (R.S.V.P.) is a student engagement program for getting your school's students—all of them, not just the leadership class—talking about what they want to see happen at school and how they can partner with community stakeholders like the city council and public safety departments to make that happen. Contact Sandra Kurland, 619-957-9107 or sandra.kurland@caslboard.com to get your school RSVP-ready.

RAISING STUDENT VOICE AND PARTICIPATION



WHY DO PRINCIPALS SUPPORT R.S.V.P.?

- Involves all students and student populations—specifically giving those students who are typically not involved an opportunity to share their voices and participate in civic-based activities
- Provides principals with a way to utilize the leadership of their student councils to engage students more and personalize their school experience
- Establishes a process and framework for developing and implementing student-directed projects
- Brings abstract learning to life: "Students who learn about democracy in social studies courses but who fail to see it practiced in the classroom or school are given the message that democracy is a lofty ideal, but it is not for the real world. What is needed then is an approach to citizenship education that will not only prepare students for democratic participation but help them to appreciate the value of democratic institutions" (Power 1993, p190)
- Extends opportunities for leadership and involvement to non-elected students
- Brings civic education and service learning to life for all students

WHAT ARE THE GOALS OF R.S.V.P.?

- To provide a forum for the many voices in our school
- To increase student involvement by working on issues that really matter to students
- To involve students in the school decision-making process
- To make changes in our schools and communities—changes that students believe in
- To increase student interest in civic issues and involvement

R.S.V.P. GIVES ASB STUDENTS:

The training and resources to...

- Reach out and engage all student populations in civic-based activities that support civic education curricula
- Facilitate summits that will identify significant issues that students wish to address through dialogue, problem solving, and civic action
- Extend leadership opportunities and positions to non-elected students on student council-led initiatives
- Establish a process and framework for developing and implementing student-led action projects to address issues
- Assist principals in identifying and recruiting non-elected students to serve on various school committees

BY LYN FISCUS

BULB SALE: Fall is bulb-planting time for spring flowers like tulips and daffodils, so take advantage of something people are doing anyway. Sell flower bulbs for spring flowers. For extra profit, hire out members of your group to plant the bulbs once they come in.

HALLOWEEN COSTUME SALE: Collect gently used Halloween costumes and hold a costume sale in the school gym or cafeteria two weeks before Halloween. Promote the event with fliers sent home with elementary school students.

Lyn Fiscus is co-author with Earl Reum of The Bucks Start Here: Fundraising for Student Activities, available from the CADA store.



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AN ACTIVITY TO START THE SCHOOL YEAR!

Camp is over, you've completed your ASB retreat, school is starting and though you've done countless team builders with your new crew, you're still looking for that perfect activity with which to begin your 2013-14 school year. Well, this might just be the ticket.

Activities to start the school year (borrowed and slightly amended from the following website: http://www.cals.ncsu.edu/an_sci/extension/horse/PDF%20Files/Team%20Building%20Exercises%20Presentation.pdf).

Just a quick word about the terminology:

Student leaders are divided into "councils" (a term my students adopted from CADA/CASL Leadership Camp AKA standing committees) and the councils work together on various projects for one grading quarter or when a natural break in activities allows us to move students (other than council leaders) to new councils. Council leaders=student body officers; president, vice president, secretary, treasurer, board rep and the senior class president. Here is an activity to get your councils off to a great start though it could be used as a whole-class activity as well:

THE COUNCIL PARTY

TARGET CONCEPTS:

Recognizing individual strengths of group members, understanding others, and group warm-up.

DESCRIPTION:

Students form their new councils, learn names, grades, positions and have done an ice breaker or two within this small (5-7) group. Council members write their strengths on small slips of paper, put them into balloons, and blow up the balloons. One by one the balloons are popped to reveal what each person brings to the party. As the council learns about the unique talents each person has to offer, the information is transferred onto a banner so the council can see all of their strengths together. The Council Party is a **fun, low-risk icebreaker** that helps set the tone for positive team dynamics. It's also a good activity to use if a group has been working together for sometime and needs a refresher on what people can contribute and how the group can work well together. If your leadership class works together as a whole group, you can make this a whole class activity and put strengths on a LARGER banner.

GOALS:

1. To identify how a new or existing team can work together
2. To learn how individual members view themselves as part of the group
3. To learn how to recognize strengths in order to get the most from every member of the group

MATERIALS:

1. Banner paper
2. Markers
3. Masking tape
4. Medium-sized balloons, several per person
5. Pens for each person
6. Several slips of paper.
7. Toothpicks for popping balloons

PREPARATION:

On the banner paper, draw several balloons. Hang the banner on the wall near where the council sits or place it above the council mailboxes. If you are doing this as a whole-class activity clear an area in the room where the group can sit in a circle with a space in the middle for a pile of balloons.

ACTIVITY:

Have council members to sit at their "council table" or if a whole-class have them sit in a large circle. Pass out pens, paper, and balloons to each person. Set up a scenario, something like this:

"You've all been invited to a party. It's like a pot-luck, but instead of bringing food to share, you're bringing yourself and the strengths you believe you contribute to this group."

For example, you may be a creative thinker, or very organized, or able to keep others motivated. On the slips of paper, write down the (leadership-related) strengths or talents that you bring to the party. Once you've written these down, carefully put them into your balloons, blow them up, tie them off, and put them in the center of the table (or center of the circle)." Allow 5-10 minutes for the councils to complete this activity. When everyone is done, designate one person from the council/class to pick a balloon from the pile, pop it, and read the slip(s) inside. After a slip has been read, ask the author to step forward, share a little more, and then write his name and strength in a balloon on the banner paper. This person becomes the next to pop a balloon from the pile.

DISCUSSION:

Discuss how the council/class can use the information they've gained from hearing everyone share their strengths. Consider discussion questions such as:

1. How can what you've learned from others be used in the future to improve the way your council works together?

CONT. ON PAGE 20



RUSS PEAK

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-Lisa Dieker,
Dir. of Activities
Thomas Downey HS

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ACTIVITY: CONT. FROM PAGE 19

2. How can you make the most of the strengths and talents of council members and still allow everyone a chance to try new things or use new talents?
3. Imagine the council was going to assign official jobs for each member. Based on the strengths people shared, what roles do you think people should have?
4. Is the council missing any strengths? What are they and how can you build them?
5. What if you can't? How can you overcome not having certain strengths or prevent the lack of them from becoming a council weakness?

WRAP-UP:

If possible, keep the banners hanging in the room. It can remind council members of everyone's strengths and guide them when trying to determine who the best person for a job might be. If space doesn't allow, have a council member volunteer to type a summary sheet of the strengths people bring to the party and give everybody in the council copies to keep in their journals or notebooks.

Stay tuned for the next CADA Newsletter for more activities to use in your classroom.

- CINDY BADER - PAST PRESIDENT '10-11



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OR CONTACT SANDRA KURLAND

at 619-957-9107 or sandra.kurland@caslboard.com
to book one at your school



Not sure if a Leadership Development Day is right for you? Check out Raising Student Voice and Participation CADA/CASL's program for getting your student body to speak up about the issues that matter most to them!

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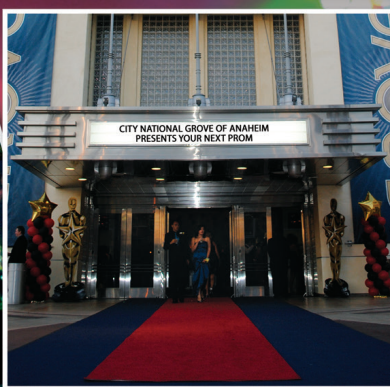
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RSVP

Students, staff, faculty, and administrators from the Murrieta Unified School District and Lake Elsinore Unified School District met at Murrieta Valley High School in June for an RSVP (Raising Student Voice and Participation) training. CASL Coordinator Sandi Kurland and CASL State President Nicole Nordstrom taught students how to involve stakeholders in empowering all students—both the outspoken leaders and the more quiet “observers”—to make the changes they want on campus. Using RSVP’s four-summit system of voicing ideas and creating action plans for change, these schools will now have a forum for taking leadership outside the ASB room and giving students an opportunity to consult with “adult” stakeholders (faculty, staff, and administration) about how to make the campus a more welcoming, connected environment for all.

Vista Murrieta student Aaron Ruth is one of many who left the training motivated and prepared to empower their peers—with RSVP, his school “will make sure our campus becomes a place where every student is recognized and no problem goes unsolved. RSVP has changed me for the better,” said Aaron.

Just weeks before, Arvin High School Activities Director Mary Alice Finn was a part of an RSVP training in Northern California, and here’s what she had to say about the program: “The RSVP training was an eye opening experience for both our students and staff. Tackling issues together in a systematic way is a very effective approach to building leaders and communicating with all members of the school community. We are very excited to start our program in the fall!”

You can find out more about RSVP at www.cada1.org/rsvp or by emailing Sandi at sandra.kurland@caslboard.com

- SANDRA KURLAND - LEADERSHIP DEV. COORDINATOR

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LETTER TO A TEACHER...

Please enjoy this letter; its timeless message is as appropriate today as it was when it was written. You can download the letter if you'd like to use it for a Teacher Appreciation gift at: in the resource library on the CADA website. Search "Letter to a Teacher." For example in November before Thanksgiving break you might print this on parchment/old looking paper, roll it up and tie it with twine...for that aged look...and put one in each teacher's mailbox with a message from ASB "We are thankful to have you as a teacher at XYZ School."

LETTER TO A TEACHER

by Abraham Lincoln

He will have to learn, I know, that all men are not just, all men are not true.
But teach him also that for every scoundrel there is a hero; that for every selfish Politician,
there is a dedicated leader. Teach him for every enemy there is a friend,

Steer him away from envy, if you can, teach him the secret of quiet laughter.

Let him learn early that the bullies are the easiest to lick.
Teach him, if you can, the wonder of books. But also give him quiet time to ponder the
eternal mystery of birds in the sky, bees in the sun, and the flowers on a green hillside.

In the school teach him it is far more honorable to fail than to cheat.
Teach him to have faith in his own ideas, even if everyone tells him they are wrong.
Teach him to be gentle with gentle people, and tough with the tough.

Try to give my son the strength not to follow the crowd when everyone is getting on the band wagon.
Teach him to listen to all men but teach him also to filter all he hears on a screen of truth,
and take only the good that comes through.

Teach him if you can, how to laugh when he is sad.
Teach him there is no shame in tears. Teach him to scoff at cynics and to beware
of too much sweetness. Teach him to sell his brawn and brain to the
highest bidders but never to put a price-tag on his heart and soul.

Teach him to close his ears to a howling mob and to stand and fight if he thinks he's right.
Treat him gently, but do not cuddle him, because only the test of fire makes fine steel.

Let him have the courage to be impatient, let him have the patience to be brave.
Teach him always to have sublime faith in himself, because then he will have sublime faith in mankind.

This is a big order, but see what you can do. He is such a fine little fellow, my son!

USING TWITTER TO ENGAGE

My first experiment with cell phones came with Twitter, I thought it was a brilliant way to communicate, short and to the point, and it afforded access to working professionals across a wide spectrum of interest. My students saw it as waste and work, one comment being "Why do I care for some celebrity and their breakfast?" This was partially true, Ashton Kutcher had just finished his battle with CNN and won proving a celebrity could be more popular than a major news organization. What people had failed to notice was, Ashton was using his one million followers for some good by organizing massive canned food drives and other charity events; his clout was a means to raise awareness in areas where attention was needed.

I introduced Twitter to my kids through a PowerPoint presentation, gave them some examples, asked them to sign up, they had four days. In four days I had two kids sign up, "this is dumb," or "what's the point," and "what's Twitter again?" were constantly ringing out. After a talk with several friends-including one Ron Ippolito, I introduced fast follow. Fast follow is a way to send a text to Twitter so anyone with a regular phone can now get text updates through their SMS. At 140 characters Twitter was designed as a text based tool, in this respect Fast Follow makes sense. On that day I had 138 students sign up for Twitter.

Why Twitter? I wanted to communicate with my kids. I wanted them to think about my class even when they weren't in my class. I wanted to share ideas with them about my subject, make them think, and make them think that I was thinking about them even when they weren't in my class. I wanted to take our discussions beyond the fifty-eight minute period. That's how learning occurs, when you can get kids to think and apply their knowledge outside of the classroom.

I also wanted to build better relationships with my students. I could talk to them every day, and now I can send them a message that says, "I'm thinking about you and how you are doing in my class." At the same time, my students can tweet back to me and ask questions - I just created a new avenue for us to communicate on homework. This is very powerful for students as I know their level of respect goes up



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when they know they can reach out to you beyond the classroom.

There is a great study just finished by a CADA member by the name of Corey Bess. In it, Corey had two identical groups of kids in a middle school science class. He sent one tweet per day: remember your book, have a great day, the homework is on page 58, or don't forget to smile today. Just through this basic experiment, Corey was able to prove that his class that used Twitter performed significantly better on their standardized tests than his class that did not use Twitter.

Once I had all (or most) of my students in the Twitter-sphere, I played some games. The first one was a general tweet, "The next five people to respond to this tweet get a king-size Hersey bar." The next day in class, I made a big deal over the winners, presenting the bars, putting their names up, taking pictures and showing them to other classes.

My next game was a little more subject specific. The next week I tweeted, "Whoever can name the five main characters in the first four chapters of Great Expectations gets a HW pass." Everyone wanted to know who won, so I showed them the next day on the board with a screen shot I took. This also led to a great discussion of the top five main characters as the tweets had different information. Now I could ask people, "Why did you put THOSE five names?" which led to a great class discussion of the opening of the book.

After this time, many of my tweets were along the same line. About once a month I would do a contest as I do not have the funds for weekly games. I would tweet out about dress-up spirit days, what book we were using, homework that was due, quotes, hilarious pictures (cartoons about doing or not doing homework). Anything that I could use to build rapport with my students. My goal was one a day, as many of my students had limited texting, and I didn't want to use up their 200 messages.

This year was an anomaly for Twitter. Currently, over half my students are on Twitter. Not all of them use it, but most of them are on Twitter. This has made getting followers much easier as many students now find my class feed or the school feed and follow me. Many students are still following the school feed, and I hope that they will follow long term which will make setting up reunions and other community events much easier.

One last thing, on my school accounts I do not follow anybody. People can see who is following me and they can see any conversations if people mention me with the "@" symbol. However, by not following anybody, the only thing people will see on my feed is what I tweet out. At the same time, if a student sends me an @ reply, unless I feel it would benefit the entire class, I always respond with a Direct Message (DM). This creates a one way conversation, so a question about homework or the length of an essay does not clog up someone's inbox.

For all of my Twitter needs I use my phone, or while at school, HootSuite. I've talked about HootSuite before, but this allows me to schedule my tweets. I often sit down on a Monday and schedule what I need that week-or for a couple of weeks-based upon my lesson. Recently we did a massive community project, I tweeted out facts on homelessness each day and asked people to donate over a two week period. We collected almost 7,000 pairs of jeans for our local shelter. There is power in social media.

One note, if you use Twitter or any other cell phone tool, be sure to include it in your syllabus-do not surprise parents with a random text on their child's phone.

- MATT SOETH - TECHNOLOGY COORDINATOR

CELL PHONE FACTS

- 1.) Texting is common amongst 75% of cell phone users.
- 2.) Two of the poorest countries in the world had the highest rate of texting, Indonesia and Kenya, so texting is not tied to culture or income.
- 3.) In the US, over half of all cell phone users say they use their phones for social networking.
- 4.) In Japan, 78% of 18-29 year olds use their phones for social networking.
- 5.) South Korea and Japan lead in mobile broadband penetration.
- 6.) China and India now account for over 30% of world subscriptions, both rapidly approaching 1 billion users and dwarfing the US in third-place.
- 7.) There are 95.8 million smart phone users in the US in 2012 - a 30 million increase from 2011.

Source: Mashable 2012

BIRTH ORDER TRAITS

Many different things contribute to the traits we have and our traits definitely have an impact on the type of leader we become. This activity is but one small area to explore.

DIRECTIONS:

- Divide your students into four areas of the room: First born, middle children, baby of the family and only children. (Only children can be combined with first born if the group is too small.)
- Discuss a few of the traits (or read the information in narrative form below) related to birth order.
- Ask your students to discuss the traits they feel they have as a result of being the first born, middle, last or only child. Ask them to compile a list of these birth order traits that impact (both positively and negatively) their ability to be a good leader.
- A second activity may be to ask each birth-order group to discuss how best to work with the people in their group as well as the people in the other birth order groups.
- Finally, a mixed birth order group can be formed and information can be shared so that all people have the information on all groups. More information is MORE information.

We also used this activity with parents on **Back to School Night**. We had parents sit at the table where their student in my leadership class sat during this activity. My ASB Executive Council led the discussions in the various groups. It was a nice change from the usual BTSN talk.

Birth order character traits, associated with first, middle, last-born, and only children:

FIRST	MIDDLE	LAST	ONLY
Natural Leader	Flexible	Risk-taker	Close to parents
High Achiever	Easey-going	Outgoing	Self-Control
Organized	Social	Creative	Leader
On-time	Peacemaker	Self-centered	Mature
Know-it-all	Independent	Financially irresponsible	Dependable
Bossy	Secretive	Competitive	Demanding
Responsible	May feel life is unfair	Bored Easily	Unforgiving`
Adult-pleaser	Strong negotiator	Likes to be pampered	Private
Obeys the rules	Generous	Sense of humor	Sensitive

First-born children desire control and they will typically become a compliant nurturer or a more aggressive mover and shaker. Either way parents need to remember not to demand too much of their oldest child. Make sure your child knows your expectations, because they are constantly trying to seek parental approval. Both my son and I exhibit typical first-born birth order character traits. He is consumed with following the rules and is a high achiever. He can also be bossy. I often have to remind him that his sisters are younger than him and cannot be expected to do all that he can or is asked to do.

The middle child will demonstrate the greatest variety of character traits, but they will usually be opposite of their older sibling. They will try to be unique, so help them recognize their own talents. Don't compare your middle-child to their older sibling. Middle children often feel stuck in the middle so take time to listen. I find

sometimes that my middle daughter gets the least attention. She isn't involved in as many things as her brother and definitely doesn't demand attention like her little sister, so I have to take the time to recognize her. Letting your child make family decisions, like where to eat dinner or what movie to watch, will help empower them and make them feel special.

Youngest children are usually very different from their older siblings. They tend to be more social and funny. They don't have as much responsibility and are more carefree. They are also often driven to catch up with their older siblings and follow in their footsteps. It is important that parents still enforce the rules when their youngest comes along. It is easy to just let things slide, but once it starts it is hard to stop. Parents often baby their youngest child because they are the last one. But it is important to teach responsibility, you don't want your youngest child feeling like they can't or not knowing how to do anything for himself. You also need to applaud their accomplishments, true your older children have already learned how to ride a bike but for your youngest it is a new thing.

Only children have traits similar to oldest children but usually to a greater degree. Only children need to be given plenty of opportunities to socialize with children their own age. Although only children are often mature beyond their age do not burden your child with adult information, remember they are still a child. As with first-born children don't expect too much. Only children tend to push themselves demanding self-perfection, remind your child that you only expect their best and it's okay to make mistakes.

FIRST BORN

Newscasters and TV talk show hosts tend to be first born or only children. Prominent examples include: Walter Cronkite, Peter Jennings, Dan Rather, Ted Koppel, Oprah, Donahue, Geraldo, Arsenio Hall and Rush Limbaugh. Over half of U.S presidents were firstborns. Clearly, firstborns are natural leaders. They also tend to be reliable, conscientious and perfectionists who don't like surprises. Although, firstborns are typically aggressive, many are also compliant people pleasers. They are model children who have a strong need for approval from anyone in charge.

ONLY CHILDREN

Only children are firstborns in triplicate. They are even more responsible and even bigger perfectionists. They usually get along better with people older than themselves.

MIDDLE CHILD

These kids are the most difficult to pin down. They are guaranteed to be opposite of their older sibling, but that difference can manifest in a variety of ways. Middle children often feel like their older brother gets all the glory while their younger sister escapes all discipline. Because the middle child feels that the world pays him less attention, he tends to be secretive; he does not openly share his thoughts or feelings. Middle children may not feel they have a special place in the family so friends and peer groups become much more important. They can usually read people well, they are peacemakers who see all sides of a situation, they are independent and inventive. If a firstborn is a company's CEO, the middle child is the entrepreneur.

LAST BORN

Babies of the family are social and outgoing, they are the most financially irresponsible of all birth orders. They just want to have a good time. Knowing that these kids love the limelight, it's no surprise to discover that Billy Crystal, Goldie Hawn, Drew Carey, Jim Carey and Steve Martin are all lastborns.

While lastborns may be charming, they also have the potential to be manipulative, spoiled or babied to the point of helplessness.

"The last born is the one who will probably still have a pet name although he's 29 and has a masters degree," Leman says.

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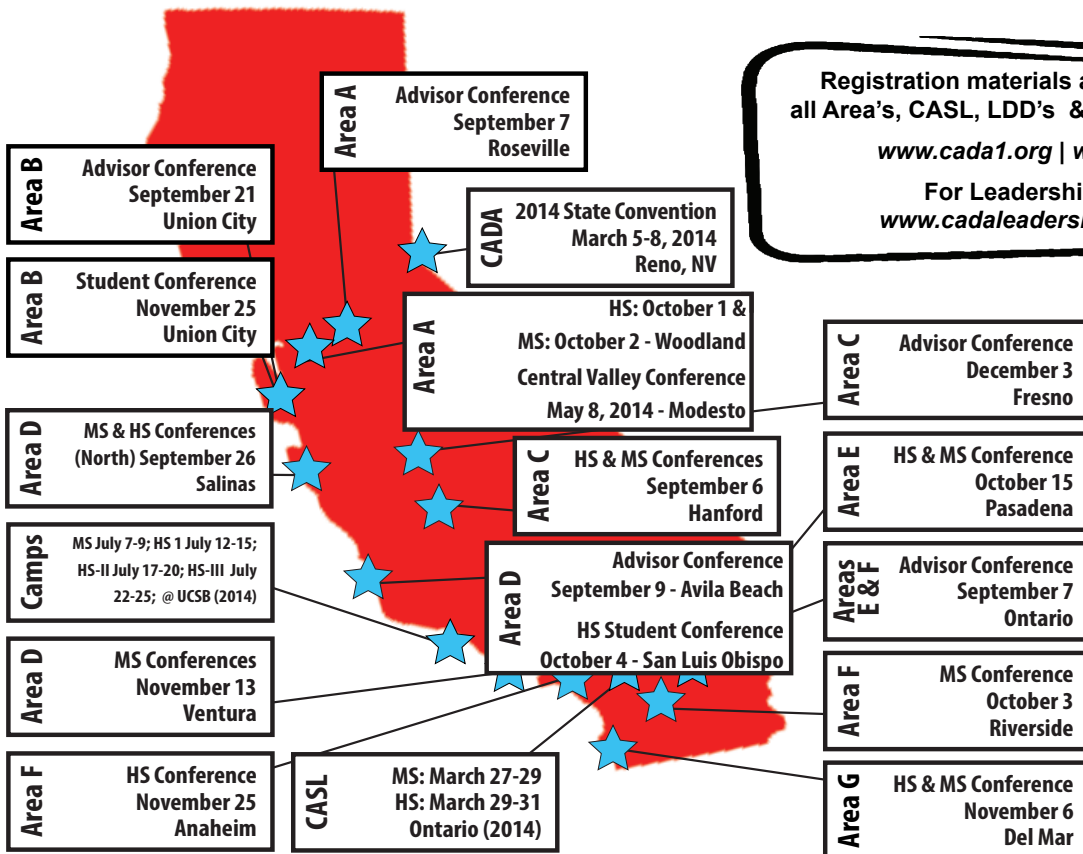
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Calendar of Events - 2013-2014



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