

# CADA

California Association of Directors of Activities

## Welcome Back!

Need a GREAT way to welcome staff back to school...Try looking for ideas on the CADA Resource Library

Under Service Learning I found this great resource submitted by CADA Area A Coordinator, Allison Gadeke.

Every few years my Leadership Staff Appreciation Committee prepares these stress release kits for the staff. They are made up of things you can buy inexpensively or get for free. It is a fun way to start the year – or to give right before testing! Again, this is an idea that was shared long ago from a friend. Please feel free to adapt to fit your needs!

Dear Sierra Staff Member,

We are very grateful to you for all that you do for our school. Thanks so much for always being there for us, we hope you have a great year! Just in case you feel a bit stressed from time to time, we have included a “Stress Release Kit” to help you with your job.

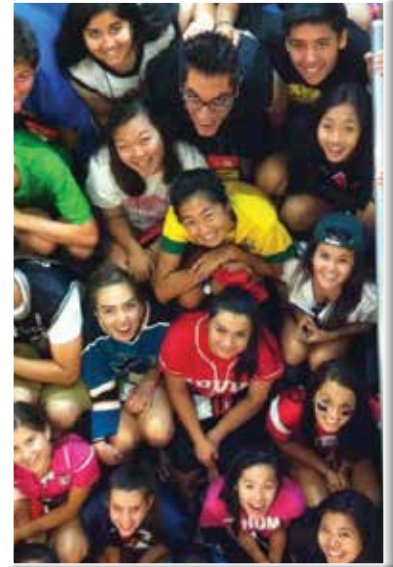
Love, The Sierra Middle School Leadership Cabinet

### Stress Release Kit

- 1.) An eraser to make your mistakes disappear
- 2.) A penny to keep you from being broke
- 3.) A marble, so someone can't say that you've lost your marbles
- 4.) A rubber band, to help you stretch beyond your limits. String to help tie things together when everything falls apart
- 5.) A hug and a kiss to remind you always that someone cares!

Check out the CADA Resource Library at [www.cada1.org](http://www.cada1.org) for hundreds of other great ideas that you can use in your classroom.





## *Texting options multiplying like rabbits (even more now)*

**By Anne Collier on June 6, 2014 in Featured, Mobile, NetFamilyNews**

Everybody's, including kids', texting and talking options continue to multiply like rabbits. First there was texting from your mobile carrier, then phone-based texting like Apple's iMessage and voice via computers (later adding in phones) as with Google Voice and Skype. Along came texting apps too, such as the simple and spare WhatsApp now owned by Facebook and the something-for-everybody, multi-feature, China-based WeChat, which lags behind WhatsApp by only about 100 million users (the latter now at about 500 million). Next came apps focused on other things, like photo or video-sharing, that had a messaging component and apps focused more on chat than texting (in differing shades of gray). The layers and kinds of choices are amazing. Some people prefer having a bunch of apps on their phones that do one thing, others a few apps that do lots of things.

With new iMessage features in it's just unveiled iOS 8, "Apple is now attacking messaging apps head-on," reports BGR.com – features like being able to respond to emails and invitations, even 'like' Facebook posts directly from the notifications center, and being able to "share your location with people in your threads so you see where each other is located. Apple has "also added a 'tap-to-talk' feature that will let you just hold down your screen to turn on your microphone and speak your message into the thread. What's even cooler is that you can listen to audio of one another's messages just by raising the phone to your ear, essentially taking all of the hassle out of traditional voicemail services. Best of all," BGR adds, "you

can finally leave group message threads or silence individual threads with Do Not Disturb."

[BTW, even though WeChat of Chinese Internet giant Tencent has 100 million few users than Whatsapp, it's the fastest-growing texting (not to mention shopping, gaming and banking) app. It grew at a rate of 1098.8% between the first quarter of 2013 and this year's Q1 and is No. 1 in most Asia-Pacific countries as well as India, according to wireless site TruTower.com. WeChat, like all social media in China, is also "heavily monitored by the Chinese government," according to news site Quartz. Please see the Quartz piece for details on the differences between the top 2 texting apps.]

Starting at No. 1, the world's top 9 messaging apps are WhatsApp in Silicon Valley, WeChat in Shenzhen, South Korea-based Line, South Korea-based KakaoTalk, southern California-based SnapChat, Viber (developed in Israel and acquired by Rakuten in Japan), California-based Tango, Nimbuzz (developed in Rotterdam, now in New Delhi), and Kik (developed in Ontario), according to WallStCheatSheet.com. Communicators customize based on personal prefs and practices, where their friends are, culture, social conditions and what they want to say about themselves with the tools they use.

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## How Do You Market Your Leadership Programs?

Remember you only have 3-5 seconds to catch someone’s attention so **BE CREATIVE!** Here are helpful hint when marketing your leadership program.

- 1. Use different kinds of marketing ideas for each event.** If you use the same thing over and over, it will be boring and your student body will not look at it.
- 2. When making posters, color is important.** Use colors that are opposite each other on the color wheel so that they will “pop”. For example: orange and blue, red and green or purple and yellow always work.
- 3. The size of your poster makes a difference.** It’s a fact, that if you hang a HUGE poster, people will see it. But, have you ever thought of posting up 100 “little” flyers. I mean like 2” by 2”.
- 4. Certain words, always work.** Words like “Free” on a flyer will grab attention. “You are FREE to wear your class colors on Friday. Or, “YES” really big....”Yes you can purchase your homecoming tickets today”. Or “HEY YOU”... “Hey you don’t want to miss the fun lunchtime activity this Friday”. Have your leadership students brainstorm creative attention catching words.
- 5. Try doing a “play on words”.** For example you can put up flyers that say no more information other than: “Kissing contest on Friday”. Students will wonder what’s going on. Then on Friday have some kind of activity with Hershey kisses.
- 6. Try cutting your flyers or poster out into creative shapes.** Instead of a flyer talking about the “Battle of the Bands”, cut a guitar shaped poster and write “battle of the bands” on it. More students will look at it.
- 7. Try having your students wear the publicity.** Print up a t-shirt with events listed. Make stickers, pins, or ribbons to wear. Put important information on a helium balloon and have student tie the balloon to their backpack. Wear a fun visor, headband or hat with publicity information attached.
- 8. Find creative places to hang posters or flyers.** How about on the ceiling, the floor or right above the drinking fountain. Place a poster around the clock in each classroom, tape flyers to the tops of classroom desks or the backs of bathroom stall doors.
- 9. Have your leadership students carry a random object.** The one that I have found the best to use is a potato. Make sure they carry it all day long. When other students ask them “why are you carrying that potato?’ They can then reply: “I can’t wait to tell you about our lunchtime activity this Friday, it’s going to be so fun!”
- 10. Try adding a word a day to your bulletin announcements.** For example on Monday, just say “Friday”. On Tuesday say: “Friday at lunch”. On Wednesday say “Friday at lunch in the quad”. On Thursday say “Friday at lunch in the quad, be there”. Then on Friday at lunch, in the quad have some kind of fun activity. By adding a word a day, you will spark interest.

Ideas by: Janet Roberts, CADA Past President

# President Message

**It is hard to believe that summer is over and school has started. I hope you had a chance to relax and recharge over the break.** Personally, I look forward to the start of each school year with all of the beginning-of-the-year activities, getting things underway with a new ASB and the anticipation on campus about starting something new. The beginning of fall semester is always filled with change and excitement, and I am very enthusiastic about an addition being made to the CADA organization this year. To better meet the needs of our membership, a Professional Development Coordinator will join the CADA Board. This person will be overseeing our MAA and CADA Camp programs, serving as the curriculum coordinator for the Annual State Convention and helping CADA develop partnerships with other professional organizations. The complete job description and hiring timeline is available on the CADA webpage – [www.cada1.org](http://www.cada1.org) or page 20-21 of this newsletter.

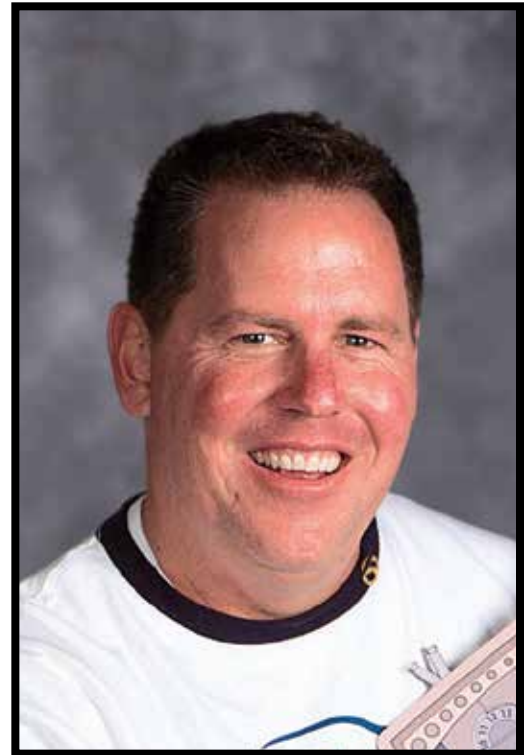
Whether this is our first year or our twenty-fifth year, we can always use some new ideas in our classrooms. Make sure you check out “RESOURCES” on the CADA webpage for great ideas in our Resource Library, CADA Podcasts, past CADA newsletters and all of the handouts from the sessions presented at the CADAtoons convention. Make sure you also check the “CADA Calendar” for the date of your Area Conference this year. Area conferences are an excellent way for you and your students to network and get ideas to enhance your program.

And last, but by no means least, polish up your dancing shoes and join us for the 2015 CADA Convention “Just Dance” in San Diego February 25th to 28th. More information will be arriving in your mailbox soon.

As John Quincy Adams said - “If your actions inspire others to dream more, learn more, do more and become more, you are a leader.” We are the dreamers on our campuses, making changes and building the character of our future leaders. The work we do is important and will be felt for generations to come.

Have an AMAZING school year CADA!

- *Mike White, CADA President*



## Area A

By Allison Gadeke, Area A Coordinator

**Area A Advisors, we invite you to “Come Dance With Us” at our Fall Area A Conferences! On Saturday, September 6, at Sheldon High School in Elk Grove we will hold an action-packed Advisor Conference.** Join us for fun and camaraderie as well as a mountain of curriculum, ideas, and resources that will help you to get your school year off to a great start. Additionally we will be offering two fall conferences at the Yolo County Fairgrounds. We will be “**Dancing With Style**” on Tuesday, October 7 with our high school leaders, and on Wednesday, October 8 with our middle school leaders. Keynote speaker Laymon Hicks will be the highlight of both conferences. “**Dancing With Style**” will also be loaded with hands-on experiences that will kick start the school year for your student leaders. Registration rates and deadlines for all of these conferences can be found on our Area A web page at [www.cada1.org/areaA](http://www.cada1.org/areaA). We hope that you will join us and allow us to support you in your role at your site throughout the 2014-15 school year!



## Area B

By Lorraine Martinez, Area B Coordinator

Give your middle school and high school students a great opportunity to learn and grow at the Area B Student Conference; “Just Lead. Just Dance.” All attendees will enjoy a continental breakfast, lunch, and all conference materials. Conference sessions include: leadership workshops, activity ideas, technology and advisor networking. This year will feature keynote speakers Scott Backovich and Travis Brown!

Registration forms are currently available on the CADA website – [www.cada1.org/areaB](http://www.cada1.org/areaB). It will be held at James Logan High School on Monday, November 24. Those schools that attended last year will be receiving a **\$5.00 discount coupon** in August via email so watch for it! This coupon must be redeemed on or before October 10. Plan early and register for this outstanding experience – GUARANTEED!

The adult workshop will be held on **Saturday, September 20** at James Logan HS Library. Registration forms for this event are also available on the CADA website – [www.cada1.org/areaB](http://www.cada1.org/areaB).



## Area C

By Leslie Loewen, Area C Coordinator

**Attention all Area C Schools from Merced to Bakersfield: We are ready to pump up the jams and bust a move in the 2014-15 school year.** Our annual Student Conference will be held on October 24<sup>th</sup> at Hanford West High School and it is one you won't want to miss. With more than 1200 student leaders in attendance last year, we look forward to another big event! This year we expect great Hanford West hosts, an amazing Central Valley BBQ lunch, and fabulous presenters: Tyler Durman and Travis Brown. Students and Advisors at our conference will come away with many new ideas and leadership resources to create change and make an impact on their school campuses.

**The Area C Adult Conference is moving...**we have officially outgrown our previous site! We are excited that our new venue allows us to bring new networking options and interactive sessions to our advisors. We will be at the Fresno Elks Lodge on December 2<sup>nd</sup>, come and check out our new digs and program. This is another great opportunity to network and develop the leadership tools for amazing leadership programs.

**WANTED:** Your great ideas! Please email any needs or suggestions to Area C Coordinator, Leslie Loewen at [areaC@cada1.org](mailto:areaC@cada1.org).

## Area D

By Margaret Noroian, Area D Coordinator

**Be the First to Dance – The Area D Central Conference will be on Friday, September 5<sup>th</sup> at the San Luis Obispo District Office.** The Area D Northern Conference will be on Wednesday, October 1<sup>st</sup> at the Salinas Community Center. The Area Southern Conference will be on Wednesday, November 5<sup>th</sup> at the Ventura County Fairgrounds. Each conference will feature a keynote address, two mini keynotes and several workshops for students to attend. Students will have the opportunity to network with other students from Area D to learn leadership lessons, lunchtime activities, theme ideas and so much more.

New this year, our Area Advisor Conference will be held on Saturday, September 20<sup>th</sup> in Santa Maria. Speakers, workshops, SWAPs will be featured at this year's conference. Plan to stay around for a social event with your significant other at the conclusion of the conference.

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Area E

By Debi Weiss, Area E Coordinator

Area E is so excited about the 2014-2015 school year and the opportunity to Rock and Roll with our student leaders. We are "Hopelessly Devoted to Leadership" and invite your middle and high school students to the Area E Student Leadership Conference on October 14, 2014 at the Pasadena Convention Center. We will be **Bopping** to Keith Hawkins, Laymon Hicks, Houston Kraft and Travis Brown as they motivate and inspire your students to be better leaders and role models. Your students will also **Stroll** to various workshops where they will learn leadership skills and gain information to build your program.

Advisor's will be **Swinging** to your own Advisor workshop so you can network with other Activities Directors in the area. Registration materials can be found online at [www.cada1.org/areaE](http://www.cada1.org/areaE). We look forward to seeing you at the conference.

Make sure you mark the dates for the *Just Dance* CADA State Conference in San Diego this year. The 50's dance styles will be highlighted in Area E with the movie *GREASE* so get your "Hopelessly Devoted to Leadership" outfits ready and be prepared to do the *Hand Jive* with the amazing advisors in our state.

Please contact Debi Weiss at [areaE@cada1.org](mailto:areaE@cada1.org) if you have any questions or would like to be a part of the Area E Council. Have a **Cha Cha** year.

# Area F

By Kevin Fairman, Area F Coordinator

The school year has just begun! It's amazing how fast 180 days can go by, so plan ahead! Below are some important Area F dates to keep you updated and to help with planning for the upcoming year:

- Area E & F Advisor Conference will be on Saturday, September 20 at Dave and Buster's in Ontario. Conference will be from 8:00am to 1:00pm (Continental Breakfast and lunch included)...and the price is only \$50. Go to [www.cada1.org/areaF](http://www.cada1.org/areaF) for more info!
- Area F Fall Middle School Conference will be on Thursday, October 2 at Orange Terrace Community Center in Riverside. The conference will be from 9am to 1:30pm (Lunch included). Register early because we will sell out!
- Area F Fall High School Conference will be held again at the Disneyland Resort and Conference Center on Monday, November 24, 2014. Prices will stay the same as last year. Registration is open.



## Podcast...Team Building

**Have you checked out all the ideas on the CADA Podcast? There are such great resources at your fingertips.**

Needed some creative team building/ice breaker activities to start out the new school year. I found a great activity while watching Podcast: Episode 97. Raccoon Circles.

First purchase some climbing straps. They are available from: Outdoors stores like REI and hardware stores. Have them cut in 12' long lengths and tie in a good square knot.

1. Set up groups of 5-6 students.
2. First challenge.... pass the knot around the circle as fast as the group can. Raise the Raccoon Circle over your heads when done to celebrate.
3. Extend the challenge to: two laps around the circle.
4. Try, passing the knot, each time it comes to a student, they share their favorite thing about their school (they can share anything you come up with: favorite color, favorite movie, goal for the year, etc.)
5. Raccoon toss.... as a group, throw the Raccoon Circle over your heads and catch it. Don't forget to always raise it over your head and celebrate when the activity is complete.
6. Pizza Toss.... same as #5 except, as a group toss the Raccoon Circle over your head like it's a pizza. Catch it as a group.
7. Lean back. ...Have each person grab the Raccoon Circle in an underhand grab. (Palms facing up). The group will then lean back all together.
8. Sit down.... after succeeding at #7, the group will now sit down together.
9. Stand up.... after succeeding at #8 the group will stand up together.
10. Don't forget to celebrate each activity completed.
11. Have fun creating other Raccoon Circle team building activities.

# Area G

By Heidi Dunne, Area G Coordinator

**Area G is excited and proud to hold our annual Student Leadership Conference for Middle and High School students at the Del Mar Fairgrounds on Wednesday, October 1, 2014.** This year's theme is "¡Viva Leadership!" and features keynote speakers Mike Smith and Tyler Durman along with a variety of workshops. Students will be inspired, learn practical, tangible ideas to take back to their schools, and will meet and network with other student leaders from all throughout San Diego and Imperial Counties. They will also enjoy a lunchtime dance with SOS Entertainment. You won't want to miss this amazing educational event! **BE SURE TO REGISTER IMMEDIATELY - AS THE CONFERENCE IS ONE MONTH EARLIER THIS YEAR.** For registration info or to register online, visit [www.cada1.org/areaG](http://www.cada1.org/areaG).



# The 31st CADA/CASL Leadership Camp Program

Game On! .... Knock it out of the park - US Santa Barbara  
By Jack Ziegler, CADA Leadership Camp Coordinator

The 2014 camp season, Game On, was a home run that provided a

**much-needed boost for all.** CADA welcomed nearly 1,700 students and advisors to the beautiful U.C. Santa Barbara campus and treated them to a great program including a line-up of big-league speakers. Mike Smith, Stu Shaffer, Scott Backovich, Kevin Laue and Mike Smith-Live instructed, inspired and motivated the entire camp. The dedicated camp staff, including the CASL Interns, worked long hours to ensure a rewarding and challenging camp experience for everyone. The caliber of this year's student leaders and advisors tells us that the future is in good hands. The CADA Leadership Camps Steering Committee and Staff would like to thank all of the participants in the 2014 camp program. We do hope that you enjoyed your time in Santa Barbara and will put CADA Camp on your schedule for 2015.

We wish you a successful year and know you will be batting a thousand as you put your camp experience to good use improving the climate of your school and leading your student body to attain goals.

Be sure to check out the camp videos and slide shows at [www.youtube.com/cadacamps](http://www.youtube.com/cadacamps).

Be sure to mark these dates on your calendar for 2015 CADA / CASL Leadership Camps – ALOHA.

- Middle School Camp July 6-8, 2015
- High School Camp I July 11-14, 2015
- High School Camp II July 16-19, 2015
- High School Camp III July 21-24, 2015

Best wishes for a wonderful school year.

## TOGETHER, WE CAN.

Looking for inspiration and ideas in the classroom, for graduation, with your yearbook or creating an even more positive student experience? Herff Jones is here to help. To learn more about any of our programs, please contact a California Area Manager:



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# A Few of My favorite Apps 2014

By Matt Soeth

## 1. Chatter Pix

This is a great app to easily animate any picture you take. In just a few easy steps, you can create a talking picture of anyone or anything. For example, take a picture of a dollar bill, use the app to draw a mouth on George Washington, record up to thirty seconds of narration, and you will see a talking picture of George. You can do this of anyone or any item. This app also features the ability to add eyes, ears and other regalia to an object. You could create a talking post-it note, mascot logo, historical figure, celebrity or another teacher giving directions.

## 2. Teamistr

A great app if you like to use groups. I did groups a lot of different ways: counting, letters, shoe size, birthdays, height, grade, etc. With this app I was able to save a ton of time just by selecting my group size, choosing a preset group of names, and pushing enter. The app automatically sorts kids into groups, I can project on the board and people know where to go. One consideration, you will need to put in names for all of your students, but the time saved later is worth the effort.

## 3. TED Talks

All of the great TED talks in your phone organized and ready. Create playlists, save your favorite videos or feel inspired. Even if you don't have time to watch, plug it in and listen to the talks in your car as you drive to work.

## 4. iTunes Podcast App

What do you want to learn today? There are so many great podcasts out there that offer free knowledge and information and can make you think. All you have to do is listen. I love "This American Life" with its stories and segments; I've gotten quite a few lesson ideas there. I recently started listening to Death, Sex & Money with Anna Sale. I loved her episode on How to Be a Man with Bill Withers; I took some quotes to class on that one. Learn technology trends and updates with Geek Beator keep up with social media on The Social Hour with Sarah Lane & Amber Mac. My personal favorite is Scam School with Brian Brushwood. He's a street magician who teaches you all about bar scams and street hustles. Most of his work is based on math and science and there are great puzzles and tricks you could easily use in your classroom. It's all free, just download listen or watch.

## 5. Tellagami

Have you ever thought to your self, "I like animation, but I can't draw. Toy Story was cool, but I'm not that good with a computer." This is your app. You can create your own avatar, record your own dialogue, and watch as your animated self comes to life. Similar to Chatter Pix in concept, this media creation tool allows you to create a fully functional animated talking self for presentations and more.

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# CASL 2014 - The CASL Expedition...Be the First...

By Sandra Kurland

**Thank you...advisors, teachers, parents, and administrators... for giving the change agent (on your campus or in your home) the opportunity to attend the 2014 CASL State Conference. We are certain they went home with the goal to be the first:**

- To help someone succeed...
- To stand up for what's right...
- To believe in someone/something when others doubt...
- To reach beyond their friend group...

Through the curriculum in workshops, time spent in area and intrastate meetings, and Meet the Pros (MTPs), your change

agents were given the tools to make their goals a reality.

We recognize that our CADA/CASL sponsors, who give their time, money and resources as well as their heart and spirit, make it possible for us to provide this incredible conference. We thank them for their generosity and applaud the fact that they go above and beyond to make CASL a life-changing experience for our students.

Our general speakers Rex Pemberton, Matt McFadyen and Spencer West shared their expedition stories and recounted how Expedition Behavior (i.e.: serve the mission and goals of the group, be as concerned for others as you are

for yourself and support leadership and growth in everyone) created success in their personal journeys. From battling seas in the Great Southern Ocean with the harshest conditions, to climbing the highest mountain on each of the seven continents, to reaching the top of Mt. Kilimanjaro using just hands and a wheelchair, these catalysts for change shared their wisdom with passion. Keynote speakers, Tyler Durman and Laymon Hicks, used humor to inspire the delegates to go out and make their dreams a reality, regardless of the challenges along the way. "The reason people talk about you behind your back is because you are standing in front of them" was the most tweeted phrase after Laymon left the audience with those words.



The CASL rotations were consistent with the theme's message; Justin Boudreau's "Bucket List Philosophy" taught the delegates to live with intent, Jamal Edwards shared how to move your school from "service learning" to "learn so you can serve", Briana Walker showed us how to use a positive attitude in all situations and Brodie Kaster engaged the students by demonstrating how to be a strong student leader. The Service Project this year centered on building a schoolyard habitat and being the first to create this on your campus. And the off-site trip to Speed Zone was an incredibly fun way to network during the evening with other change agents from California to Canada. Elections were held; please find the 2015 CASL State board listed on the CASL website. Congratulations to all the courageous candidates who ran for the State Board.

A record-breaking 2,000 students were in attendance and we credit YOU and your contributions for this fantastic showing. Through your role in the lives of your students you, the humble heroes, have created a smooth path for them so they can in turn change the path for someone else. Please know you are acknowledged and appreciated. It's a challenging grassroots journey to do this alone, and I believe it does happen more often when we all work together using expedition behavior. Together we are creating generations who care more about the "we" than the "me". I am sincerely grateful to each of you for bringing a delegation to the CASL State Conference. It would be a different conference without you and your students; you help to create the whole package, the CASL Expedition....Be the First.

The time you so generously spent with us at CASL means you're giving up time somewhere else; teaching your other classes, enjoying other passions that feed your soul, or spending time with family or friends who lift you up and make you smile. I want to be sure you know CASL is here for you throughout the school year to help you and perhaps to give back a little; sharing a leadership lesson with your class, helping set up for a dance, providing motivation to the change agents on your campus when needed, or merely as a resource for ideas and vision. Be sure to check out the CASL board on the website to see who is in your area and be sure to give them a call.

"I had such an amazing weekend at CASL with my ASB class, Plus team, and Journalism. I brought back amazing ideas that we're already using to make our school better. THANK YOU CASL for bringing leaders from all over to have this amazing experience." @james\_skyfall24

— James Konoske

"Best weekend of my life. Ever since CASL 2014 my life has changed in so many good ways. It helped me grow as a leader and learn to 'be the first.'"

@rstcraymond

— Raymond Carillo

Special thanks to the CASL Advisory Team; Jose Duenas, Susan Moerder and Jana Plat, who work endless hours to make CASL look good! I appreciate them more than any words on a page can possibly say. Our CASL interns Stephen Colon, Cassie Daniel, Thomas Padilla and Dylan Valdivia are shining examples of giving back with passion and enthusiasm in order to help others have the opportunities so generously given to them.

Finally, checkout the closing videos posted on Facebook, YouTube and Twitter. They were produced by the CASL web/media team who spent the entire conference taking pictures and editing every night in order to create the six minutes of fun to share at the closing sessions each night. If you are looking for pictures, there are over 1,000 posted on our Facebook page as well.

I am honored to have worked with each of you. Please let me know if I can be of service to you, or if you have an idea for a project we can work on together in the future.

It's a beautiful day to change lives!

"CASL is honestly the best thing that has happened to me in High School. Love love love!"

— Am

"I will be the first to forgive others... because I deserve peace."

@makaylaa\_g

—Makayla Janae

"Kindness Campaign was the best workshop!  
#RandomActsofKindness  
#BeTheFirst"

@bailey\_mariee99

— Bailey

# Thank you for being such a wonderful host!

## 2013-2014 Leadership Development Day (LDD) Hosts & Raising Student Voice and Participation (RSVP) Hosts & Participants By Sandra Kurland

### Leadership Development Day (LDD) Hosts

Alisal High School  
Bernardo Heights Middle School  
Bidwell Junior High School  
Chavez Middle School  
Chino Hills High School  
Fontana Unified School District  
Francis Parker Upper School  
Heritage High School  
John C. Kimball High School  
Ladera Vista Junior High School  
Loara High School  
Marco Foster Middle School  
Murrieta Valley High School

North Salinas High School  
Olive Peirce Middle School  
Pajaro Valley High School  
Palm Middle School  
Placentia Yorba Linda Unified School District  
Quartz Hill High School  
Redwood High School  
Sepulveda Middle School  
Twin Peaks Middle School  
Ygnacio Valley High School  
Yorba Linda Middle School

### Raising Student Voice and Participation (RSVP) Participants

Anaheim High School  
Arvin High School\*  
Cypress High School  
El Camino Fundamental High School  
Hope School  
John C. Kimball High School\*  
John F. Kennedy High School  
Katella High School  
Loara High School

Magnolia High School  
Merrill F. West High School  
Murrieta Valley High School\*  
Oxford Academy\*  
Savanna High School  
Temescal Canyon High School  
Vista Murrieta High School  
Western High School  
\* Hosted an R.S.V.P. Training

## Resource Library - Fun Activity

**Are you looking for a fun fall activity? I just went to the CADA Resource Library Link and found a perfect activity that I can't wait to do this Halloween.**

After reading through "The Pumpkin Splat" submitted by: Denise Van Doorn, my leadership students have created our version.

1. Each homeroom may select two representatives to be their official "pumpkin splatters".
2. Each homeroom can paint their pumpkin; be sure to include your classroom number.
3. An area near our student lunch tables will be roped off with a large target in the middle.
4. The homeroom representatives will be taken to our second floor balcony, right above the target.
5. The homeroom representatives will drop their pumpkins, one at a time.
6. After each drop the pumpkin splat will be measured.
7. Winners will be determined by two categories.
  - A. Width of splat
  - B. Splat closest to target
8. The winning homeroom will receive a pizza party.
9. Homerooms are encouraged to come out to cheer on their representatives!

There are so many creative resources available to all CADA members on the CADA Resource Library Link. Here are the easy steps to get there:

1. Go to [www.cada1.org](http://www.cada1.org).
2. On the left side (blue area) – enter your member name and login. If you can't remember your login contact CADA Central at: [info@cada1.org](mailto:info@cada1.org).
3. Click on: Member Resources
4. Click on: Resource Library
5. Select your area of interest or simply type in a keyword:
  - a. Communication
  - b. Service Learning
  - c. Government
  - d. Personal & Social Development
  - e. Business

Have fun looking through the hundreds of resources at your fingertips!

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VISIT [WWW.CASLBOARD.COM/LDD](http://WWW.CASLBOARD.COM/LDD)  
to find a Leadership Development Day near you.

OR CONTACT SANDRA KURLAND  
at the California Association of Student Leaders  
619-957-9107 or [sandra.kurland@caslboard.com](mailto:sandra.kurland@caslboard.com)  
to book one at your school

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# Congratulations Scholarship Winners

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Alexander Diaz  
John Marshall High School

**CASL Scholarship**

Dylan Gadeke  
Lincoln High School

**CASL Area G Scholarship**

Eileen Solano  
Keiller Leadership Academy

Eleanor Wheeler  
Valley Center Middle School

## CADA / CASL Memorial Scholarship

Angela Alvarez – Kimball High School

Gracie Amato – Twin Peaks Middle School

Rayna Archuleta – Kimball High School

Mia Drake – Kimball High School

Savannah Evanko – Twin Peaks Middle School

Sam Funucchi – Adela Harrison Middle School

Param Garewal – Kimball High School

Cassidy Gempler – Kimball High School

Casey Hall – Ygnacio Valley High School

Simran Jain – Twin Peaks Middle School

Kayla Minehan – Adela Harrison Middle School

Julia Price – Kimball High School

Sydney Ramos – Twin Peaks Middle School

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# Acts of Kindness

By Janet Roberts, Past President

Here are 32 fun random “acts of kindness” ideas to share with your leadership students to help create a positive school culture this year.

1. Tweet or Facebook message a genuine compliment to three people right now.
2. When everyone around you is gossiping about someone, be the one to butt in with something nice.
3. Put your phone away.
4. Each time you get a new piece of clothing, donate an old one.
5. Don't interrupt when someone else is speaking. (Surprisingly few people master this.)
6. Email or write an old teacher who made a difference in your life.
7. Smile at someone at school, just because.
8. Forgive someone, and never bring up the issue again.
9. Write someone a letter. Like a real letter, on paper. And mail it!
10. Give away stuff for free on Craigslist.
11. Give someone a book you think they'd like.
12. Give someone a hug.
13. Call your grandparents. Call them!
14. When you're throwing something away at school, pick up any litter around you and put that in the trash too.
15. Write something nice on that person's updates who posts on Facebook constantly. They're probably lonely.
16. Sincerely compliment a teacher or school staff member.
17. Put sticky notes with positive slogans on the mirrors in restrooms.
18. Try to make sure every person in a group conversation feels included.
19. Listen intently.
20. Compliment someone in front of others.

Continued on Page 23



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## Outstanding Leadership

### Middle School and High School Programs

**Congratulations again to these incredible schools  
and for their continued commitment to leadership.**

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Advisor: Shannon Hurtado  
ASB President: Erik O'Sullivan  
Principal: Conan Bowers

**Excelsior Middle School**  
Advisor: Kim Karr & Louise Colbert  
ASB President: Sami Gibbs  
Principal: Kelly Basmagian

**Bear Valley Middle School**  
Advisor: Denise Van Doorn  
ASB President: Jack Hayward  
Principal: Angel Gotay

**Foothill High School**  
Advisor: Teresa Hutson  
ASB President: Ashley Delarosa  
Principal: Brenda Lewis

**Carmel High School**  
Advisor: Leigh Cambra  
ASB President: Michael Haydock  
Principal: Rick Lopez

**Francis Parker High School**  
Advisor: John Morrison and  
Jill Duehr  
ASB President: Claire Klein  
Principal: Paul Barsky

**Canyon Hills Junior High School**  
Advisor: Terri Wood  
ASB President: Ahmed Abdalla  
Principal: Mike Finkbiner

**Freedom High School**  
Advisor: Dana Johnston  
ASB President: Nicolas Avdienko  
Principal: Erik Faulker

**Ceres High School**  
Advisor: Linda Cooper  
ASB President: Emily Chapman  
Principal: Linda Stubbs

**Grossmont High School**  
Advisor: Jeremy Hersch  
ASB President: Delaney Burger  
Principal: Dan Barnes

**Chino Hills High School**  
Advisor: Janet Roberts  
ASB President: Ashley Kim  
Principal: Isabel Brenes

**Heritage High School**  
Advisor: Jessica Banchieri  
ASB President: Allison Strauss  
Principal: Larry Oshodi

**Crean Lutheran High School**  
Advisor: Nicole Deyke  
ASB President: Sean Walsh  
Principal: Jeffery Beavers

**Herbert Slater Middle School**  
Advisor: Sandi Martin  
ASB President: Leanna McMahon  
Principal: Jason Lea

**Don Antonio Lugo High School**  
Advisor: Connie Weeks  
ASB President: Yvette Anguiano  
Principal: Don Jones

**Horner Junior High School**  
Advisor: Matthew Shaffer  
ASB President: Jessica Liu  
Principal: Steven Musto

**Douglass Middle School**  
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ASB President: Jesse Corona  
Principal: Jonathon Brunson

**John A. Rowland High School**  
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ASB President: Claudine Magtoto  
Principal: Mitch Brunyer

**Ensign Intermediate School**  
Advisor: Lindsey Charron  
ASB President: Emma Kjaer  
Principal: Dr. Gloria Duncan

**John C. Kimball High School**  
Advisor: Matt Soeth  
ASB President: Natalie Pearlman  
Principal: Cheryl Domenichelli



# Programs

## **Kraemer Middle School**

Advisor: Don Shaffer  
ASB President: Ethan Frisone, Star Khuat,  
Royce Kim & Hannah Roskelly  
Principal: Keith Carmona

## **Lincoln High School**

Advisor: Regina Todd  
ASB President: Dylan Gadeke  
Principal: Debbi Holmerud

## **Lone Hill Middle School**

Advisor: Leslie Sandoval  
ASB President: Sarah Codoner  
Principal: Sean Grycel

## **Meadowbrook Middle School**

Advisor: Joe Gizzo  
ASB President: Megan Vildibill  
Principal: Dr. Miguel Carrillo

## **Mesa Middle School**

Advisor: Kelly MacDonald  
ASB President: Sophie Perrett  
Principal: Andy Stenson

## **Modesto High School**

Advisor: Gloria Hernandez  
ASB President: Peacha Sokk  
Principal: Jason Manning

## **Murrieta Mesa High School**

Advisor: Erin Moran  
ASB President: Dominique Conway  
Principal: Steve Ellis

## **Murrieta Valley High School**

Advisor: Geniel Moon  
ASB President: Suchi Amin  
Principal: Eric Mooney

## **North Salinas High School**

Advisor: Margaret Noroian  
ASB President: Rodrigo Franco  
Principal: Steve Oliver

## **Patriot High School**

Advisor: Mark Lantz  
ASB President: Shaylie Fawcett &  
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## **Piedmont Hills High School**

Advisor: Jannelle Jones, Michael Reed  
ASB President: Runi Tanna  
Principal: Traci Williams

## **Pioneer High School**

Advisor: Patricia Hill & Annette Ledesma  
ASB President: Natalie Garcia  
Principal: Dr. Monica Oviedo

## **Pioneer Valley High School**

Advisor: Lisa Walters  
ASB President: Stephany Rubio  
Principal: Shanda Herrera

## **Quartz Hill High School**

Advisor: Jeff Culver  
ASB President: Amanda Regalado  
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Principal: Dr. Virginia Kelsen

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ASB President: Jacob Quiroga  
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## **Rubidoux High School**

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ASB President: Javier Lopez  
Principal: Dr. José Araux

## **Santa Fe High School**

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Marissa DeCasas  
ASB President: Christian Valadez  
Principal: Kevin Jamero

## **Sierra Middle School**

Advisor: Allison Gadeke  
ASB President: Alyssa Brisby  
Principal: Terry Asplund

## **South Pasadena High School**

Advisor: Casey Shotwell  
ASB President: Michael Chang  
Principal: Janet Anderson

## **Temescal Canyon High School**

Advisor: Cari Strange  
ASB President: Kim Jeong  
Principal: Dr. Whitney D'Amico

## **Tuffree Middle School**

Advisor: Karen Sieper  
ASB President: Jasmine Nguyen  
Principal: Rosemarie Baldwin-Shirey

## **Twin Peaks Middle School**

Advisor: JJ Barlow  
ASB President: Tatum Chapman  
Principal: Dr. Kelly Burke

## **Valley Center Middle School**

Advisor: Carol Cultrera  
ASB President: Samara Salaheddine  
Principal: Jon Petersen

## **Vista Murrieta High School**

Advisor: Hien Nguyen  
ASB President: Andy Kim  
Principal: Mick Wagner

## **Westview High School**

Advisor: Shannon Parker  
ASB President: Nathan Glovinsky  
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## **Whitney High School**

Advisor: Jennifer Yadon  
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## **Ygnacio Valley High School**

Advisor: Corissa Stobing  
ASB President: Megan Moran  
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## **Yorba Linda High School**

Advisor: Shea Runge  
ASB President: Kelly Babigian  
Principal: Dave Flynn

## **Yorba Linda Middle School**

Advisor: Patricia Holt  
ASB President: Alexis Strouse  
Principal: James Harden

# Just Dance 2015

By Suzy Krzaczek, CADA President-Elect

Please join us for “Just Dance” February 25-28<sup>th</sup> at the Town and Country Hotel in beautiful San Diego, California.

Pack your dancing shoes and get ready to experience the “dance” of leadership. Remember, nobody cares if you don’t dance well. Just get up and dance. Great dancers are not great because of their technique; they are great because of their passion. As Activity Directors, we are passionate about what we do and we try to pass that passion on to our students. The 2015 CADA Convention will provide you with ways to bring that “passion” back to your campus and help you transform your program. As the people who choose to “dance” every day on our campuses, we work hard to develop leadership skills in our students that will stay with them the rest of their lives. The 2015 Convention will provide you with the tools and resources to do just that.

*Everytime I dance I turn into a better version of me.*

– Anonomous

*Life’s a dance you learn as you go, sometimes you lead, sometimes you follow. Don’t worry about what you don’t know. Life’s a dance you learn as you go.*

– John Michael Montgomery

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The keynote line up for this convention includes Tyler Durman, Eddie Slowikowski and a surprise guest. Many of us know Tyler well, but he hasn't been on the main stage of CADA for almost a decade. Whether this is your first "Tyler" experience or you've seen him many times, Tyler never fails to bring laughter and tears to his audience. Eddie Slowikowski was one of the top milers in the country, but now he is hoofing it as a speaker and his footwork needs to be seen to be believed. As for our mystery speaker, let's just say the power of "3" will be on display.

*"Life isn't about waiting for the storm to pass. It's about learning to DANCE in the RAIN"*



Your dance cards will be filled with more than 90 workshop sessions, Meet the Pros, Curriculum Round Tables, the Exhibit Hall and the CADA Store, just to name a few. Be prepared to dance (and network) a bit in-between sessions and be entertained by some of our showcased student dancers.

For more information about the 2015 CADA Convention, go to [www.cada1.org/stateconvention](http://www.cada1.org/stateconvention).

**If you get the choice to sit it out or dance, I hope you choose to DANCE!!**

See you in San Diego!

*Suzy Krzaczek, President Elect*



**Join us for the 2015 Annual Convention at the  
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# Employment Opportunity - Now Hiring!

## CADA Professional Development Coordinator

Kate Whitehorn said, "Find out what you like doing best and get someone to pay you for doing it." Read the job description below and find out if this is what you like doing best! If the answer is yes, CADA wants to pay you for doing it. Read below for a full description of the job available.

*"Find out what you like doing best and get someone to pay you for doing it"*

– Kate Whitehorn

**A full-time position.**

**Open through - October 15, 2014**

**Purpose and Job Description** – CADA Professional Development Coordinator (PDC) will support and promote leadership development through oversight and orchestration of CADA programs including (but not limited to); conferences, master activities advisor program, convention and camp. The PDC will consult with the CADA board in the promotion of CADA/CASL.

The PDC will not be a voting member of the CADA Board. Evaluation and contract renewal of the PDC will be handled by the CADA Board.

### **Job Duties:**

1. Coordinate and oversee the Master Activities Advisor (MAA) program, including but not limited to; curriculum development, workshop logistics, calendaring events, and database management.
2. Work to develop pre-convention curriculum.
3. Work in conjunction with President Elect to plan curriculum for the annual convention.
4. Work in conjunction with Area Coordinators to develop adult curriculum at both adult and student area conferences.
5. Manage the CADA Summer Leadership Camp Program, including but not limited to; curriculum, staffing, logistics, registration, fiscal, promotion, and site acquisition.
6. Create and offer professional development opportunities throughout the state.
7. Train facilitators to implement professional development throughout the state (i.e. RSVP, MAA, Camp).
8. Collaborate with the LDD/CASL Coordinator to integrate professional development into all CADA programs.
9. Coordinate content for all CADA newsletters.
10. Manage representation of CADA to other professional organizations.
11. Attend all CADA Board Meetings.
12. Attend CASL events and Area Conferences on an as needed basis.

*This position description is not intended to be an exhaustive list of all duties, knowledge, or abilities associated with this job, but is intended to accurately reflect the principal job elements.*

### **Requirements:**

1. Possess aspirations, goals and the desire to positively impact the lives of advisors and students through CADA and its activities.
2. Demonstrate competencies in planning, organizing, marketing, decision-making, and implementing programs.
3. Demonstrate a capacity to be effective in leadership roles and processes.
4. Demonstrate strong written and verbal communication skills.
5. Demonstrate appropriate personal attributes, i.e. positive personality, good physical and mental health.

6. Education: Bachelor's degree or higher required; valid teaching credential preferred.
7. Previous teaching experience desirable.
8. Ability to obtain certificate of clearance to work in California schools required.

**Timeline:**

- Position closes on October 15, 2014.
- Candidates advancing to interviews will be notified no later than November 15, 2014.
- Interviews will be held on January 10, 2015 in San Jose, CA.

**Salary:**

\$70,000-\$110,000 plus benefits commensurate with experience. Opportunity to continue STRS contributions if desired.

The Professional Development Coordinator position is funded through the revenue of the workshops, seminars and programs to be developed and overseen by this coordinator.

Submit a resume, three letters of recommendation and a one-page narrative on why you would be the right person for this position and email attachments to [president@cada1.org](mailto:president@cada1.org).

A confirmation of receipt will be sent within 5 days of submission.

Send inquires regarding the position to [president@cada1.org](mailto:president@cada1.org).



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Continued from Page 15

21. Remind yourself that everyone is fighting their own struggles.
22. Say thank you to a janitor.
23. Frame your friend's favorite lyric or quote and give it to them with a nice note.
24. Text someone just to say good morning or good night.
25. Tell your siblings how much you appreciate them.
26. If you're a good photographer, take photos of your friends and make them into a digital album.
27. Smile when you feel like scowling.
28. Make two lunches and give one away.
29. Be encouraging!
30. Help someone struggling with a heavy backpack.
31. Be patient.
32. When you hear that negative, discouraging voice in your head, remember to leave yourself alone — you deserve kindness too!

This is a start...have your leaders share other ideas to add to the list.

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**DEBI WEISS**  
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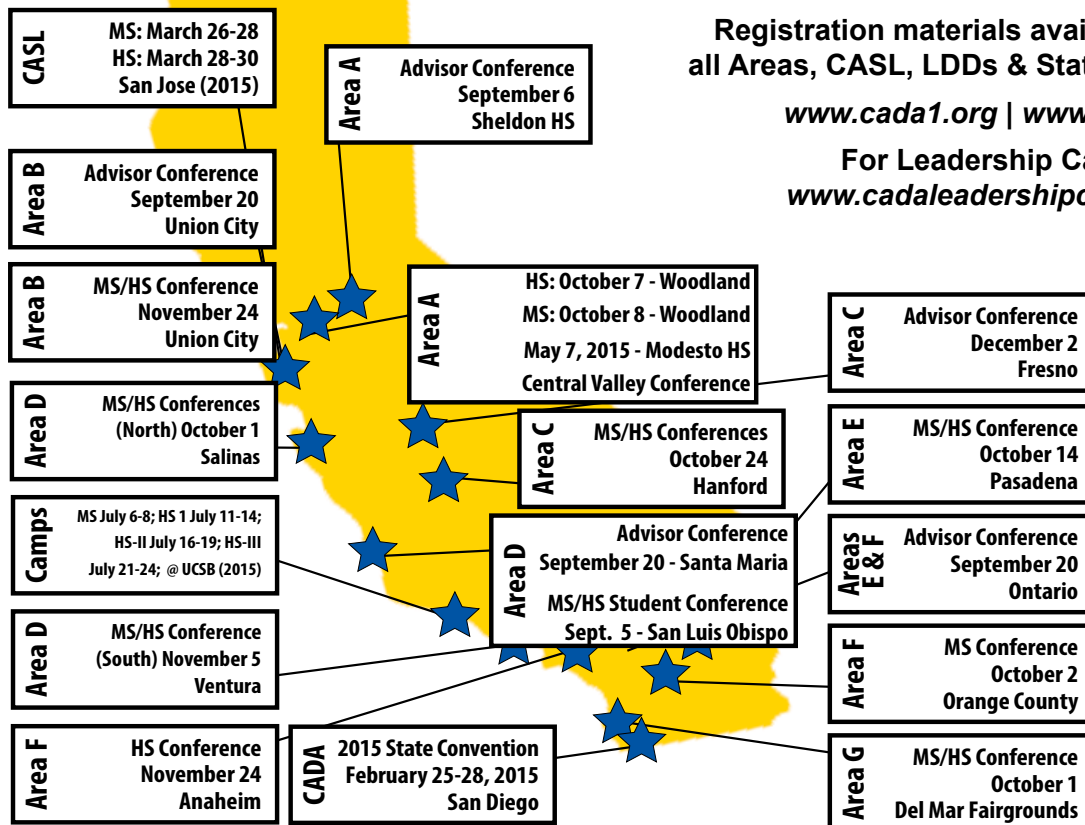
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# Calendar of Events: 2014 - 2015



Registration materials available online for all Areas, CASL, LDDs & State Convention at:

[www.cada1.org](http://www.cada1.org) | [www.casl1.org](http://www.casl1.org)

For Leadership Camps:  
[www.cadaleadershipcamps.org](http://www.cadaleadershipcamps.org)