

# CADA



SERIES 2018/2019 • VOLUME 118 • ISSUE 1



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**CADA 2019  
ANNUAL  
CONVENTION**

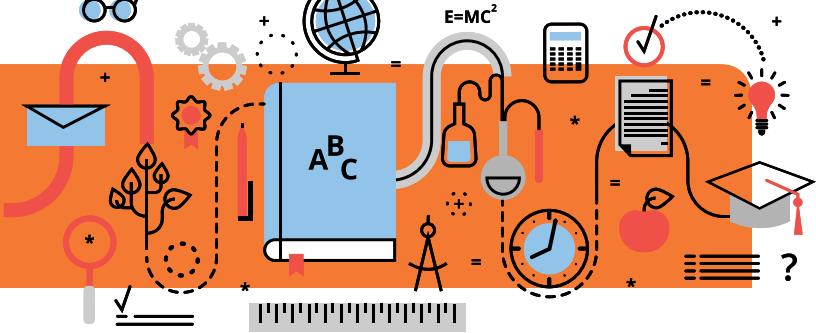
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MANIA**



# CADA



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## President's Message

**DEBI WEISS**  
 CADA PRESIDENT  
 AYALA HIGH SCHOOL  
[president@cada1.org](mailto:president@cada1.org)

## WELCOME BACK CADA!

**AS** I begin my 34th year of teaching, I am excited for another start of a school year where I am eager to put into practice all that I learned this past year. I feel blessed to be surrounded by the most amazing adult leaders in this state who care about the youth in our schools.

This past year, my vision was for you to see *Oh, the Places You'll Go with CADA*. My hope is that you were able to take your students to new places along their leadership journey.

This year, we will be *Soaring Over California*. It makes me think about what we do as adult leaders for our students and staff up and down this beautiful state. Our students are looking for us to inspire them by our examples and to make a path for them to follow. In that inspiration, our student leaders themselves will inspire others to do the same. When together we inspire others and give them opportunities to dream bigger, reach higher and achieve greater, then we are truly leaders who are inspiring others to lead.

In addition, it is our responsibility to promote a school culture of inclusion. What activities do you have planned this year with your students? CADA is available to support you! Check out the resource library at [cada1.org](http://cada1.org). Think back on the lessons

learned at the many CADA programs you attended - area conferences, advisor conferences, LDD's, CADA Convention, CASL Conference, and Summer Leadership Camp. If you did not have an opportunity to attend one last year, make sure to put it on this year's calendar.

I want the opportunity to hear from our members. If you need help or have suggestions or concerns, please make sure to contact me. The CADA Board is here to assist you as well, so please make sure to reach out so that we can help you along your CADA journey as we *Soar Over California*.

“ MY HOPE IS THAT YOU WERE ABLE TO TAKE YOUR STUDENTS TO NEW PLACES ALONG THEIR LEADERSHIP JOURNEY. ”



# CADA 2019 Annual Convention

# SOARING OVER CALIFORNIA



**MARGARET NOROIAN**  
CADA PRESIDENT-ELECT  
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There's no place like California and no organization like the California Association of Directors of Activities. The CADA organization is the number one organization in the United States for teaching and developing leadership skills students will use for the rest of their lives as they learn to serve their schools, communities and families. **Soaring Over California** will provide you with the tools and resources necessary to do just that. CADA 2019 will take flight February 27th to March 2nd at the beautiful Town and Country Resort in San Diego.

Prepare to be dazzled by three outstanding keynote speakers, four pre-convention workshops, special events and opportunities

for New to Convention attendees, Master Activity Advisor Certification courses, and many chances to connect with educators who see the leadership potential in their students and share the ways they teach, develop, nurture, and encourage their students to **Learn to Lead and Lead to Serve**.

**Soaring Over California** will offer over 150 workshop sessions addressing many topics including: involving all students on campus, improving school climate and culture, financial responsibility, classroom management, how to plan events and activities, anti-bullying programs, helping over-stressed students thrive, and character, social-emotional learning. CADA 2019 will continue to offer Featured Speaker sessions, CADA Talks, Meet the Pros, the CADA Slam and new this year: CASL Talks...Where Leadership

Took Us! and Taking Our Leadership Story Live.

What would the CADA Convention be without the chance to interact with other activities directors, administrators, class advisors, athletic directors, spirit advisors, and finance clerks? Networking opportunities will include: dinner, networking, and Area suites on Wednesday Night, Coffee with the Coordinators on Thursday morning, the Exhibit Hall reception on Thursday evening, the Scholarship Run/Walk early Friday morning, Friday night dinner, dessert, and dance and Saturday brunch.

In 1955, a small group of activities directors met in Bakersfield, California to establish a support group. The following year, the California Association of Directors of Activities was officially formed. It was 'the best idea we ever had'

## Learning to Lead Leading to Serve.

the group acknowledged! CADA became, and continues to be, the leader in providing effective and successful tools, programs, and support systems for new and seasoned educators. The Golden State will shine bright as we travel up and down California at Area student and advisor conferences and Leadership Development Days in the Fall... **Learning to Lead and Leading to Serve!** Our journey will culminate at **Soaring Over California** in San Diego as we celebrate all the people in this amazing organization.

## Creating Leadership Training Experiences to Empower Educational Stakeholders to Take Action, Be Better People and Improve Our World.

### CADA Story

#### HEART

**CADA Believes:**

Every educator can impact the life of a student in a meaningful way. Every student can find a connection in order to succeed. Every school can have a positive culture and climate.

#### HEAD

Positive school climate is the answer to many problems on school campuses.

Research shows a positive school climate increases attendance, test scores, college acceptance, motivation to learn, cultural competency and overall student academic achievement. It also decreases stress, suspensions, bullying, substance abuse, and the dropout rate.

#### HAND

**CADA Will:**

Create more leadership training opportunities for students through state and regional conferences, camps, and Leadership Development Days. Create more leadership training opportunities for adults through area conferences and the Master Activities Advisor (MAA) Program. Increase benefits to add more value to membership. Increase CADA program scholarships for students and adults.

#### HEART

**CADA Believes:**

Student activities develop positive relationships and ownership within the school. Student activities create strong work ethic, resilience, and communication skills. Student activities increase student engagement and success in the school environment.

Isn't this the type of culture and climate we want for our schools?





# “NO BACKPACK DAY”

The first day of school came early for the ASB students at Foothill Tech. They had no problem picking their first day outfit - it was decided for them - ASB polo shirts and big smiles. At 6 am they were hard at work decorating and preparing for their first ever No Backpack First Day. Nerves ran high; this could be an epic failure. The staff had spent two hours the week before running through the activities for each period. Some were not on the bus but were going along reluctantly, others were excited and ready to embark on this new adventure.

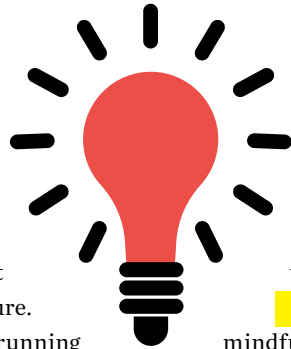
The premise of the day was to create a space where walls and filters could be lowered so that staff could connect with students and students could see other students in a different light. Instead of being handed syllabi, textbooks and told about what to expect, staff would show them what to expect: relationships, diversity, and fun.

Was it a perfect day? Not by a long shot. There were some huge failures - the flash mob practice failed dismally with the junior class (I'm still not sure how to get them involved), the card game that we played was not a hit (so it will not be returning), and some students did not like the day at all, they just want to get to work (yes, our school is full of nerds). But we had some major successes too. The class period where we taught and practiced mindfulness was a huge hit, especially with the introverts, and the survey said to absolutely do that again. And the Cupid Shuffle performed by the staffulty was a fan favorite. We had no idea that 102 days later we would be apart for 5 weeks as the Thomas Fire destroyed homes and businesses throughout our town. I believe that our first day set the tone for connection and community that continued all year long. Our Winter Formal, held in the middle of the three weeks off due to the fire, hosted 600 students (our typical attendance is 300 - 350).

## SO WHAT DID THE DAY LOOK LIKE?

**Before school:** The school was decorated with balloons, streamers, a red carpet and the music was playing. Some ASB students sat under the easy-up and handed out Renaissance cards, others circulated with tickets for a drawing while the rest mingled to meet and greet.

**Before break:** In the first period of the day, students created name tags. All students wore name tags for the day. The lanyards were color coded by grade level. In period 1 students played a get to know you card game (was not well



liked and will not return). In period 2 they played the line up game: line up by birthday, height, number of siblings etc. They enjoyed this one, and you can manipulate it to make it really benign for the freshmen or more vulnerable for the seniors who have been together longer.

**After break:** Period 3 was when we had the mindfulness practice. We intentionally did this after break to create a space for quiet and before period 4, which was the chaotic flash mob rehearsal. Mindfulness - well liked by most; flash mob disliked by most. Based on student response, WILL NOT do that again. Instead, we will create games that can be played during lunch, like a Class Olympics.

**Lunch:** We had a long lunch with a DJ, and each class was part of a flash mob. The teacher flash mob was a hit. The seniors went for it. The rest of the school - not impressed. Note for next year - keep the long lunch, have a teacher flash mob, play games.

**After Lunch:** Many of our upperclassmen have a reduced day, so they left after lunch. Period 5 activity was a decision scenario. Students were asked to work in groups to either: allocate an organ based on a scenario or decide what items to take on a desert island. This activity was well liked. REPEAT. Period 6 we asked students to define our school character traits. The students did not quite understand this one. Much of that depended on which teacher ran the activity. It won't be repeated next year; we have the info that we need.

The student and teacher survey we conducted said that we should absolutely start the school year this way again, so we will. The 2018-2019 school year will mark our second attempt. We are revising the way we organize the day and rethinking some of the activities, but the goal remains the same: connect, celebrate, cherish and champion all students and staff from day 1.

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# POWER TO THE PEOPLE



Utilizing government leadership to empower students

MELISSA CAMPOS  
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**T**oo often student governments serve as glorified party planners determined by popularity contests. The Alverno student government program seeks to actively break those norms by creating a student government/leadership program that includes and enhances Common Core initiatives to ultimately serve as a pathway for character and intellectual growth thereby leading to co-curricular success. Using the American government and political procedures as inspirations, our election and government designs address several Common Core skills:

**Collaboration** - our model allows for students to operate within team settings allowing for overall collaboration with others to accomplish a common student body goal(s).

**Communication Speaking and Listening** - the election days, in particular, allow for students to use oral and written communication skills in creating, expressing, and interpreting information and ideas throughout the day through various interactions amongst their peers and faculty.

**Critical Thinking and Problem Solving** - by engaging students in conversations around how to improve the

school environment, students are being asked to solve problems using critical thinking skills independently and in teams. As ideas get created, adults are there to further push and guide the level of creativity and innovation that spark within students.

Keeping these program initiatives in mind, a campus wide event that has been a part of our school's culture for years was reconfigured to better serve our school community. However, before we can begin to express the event structure, purpose, and successes, we must provide some background on how Alverno's overall government structure mirrors the United States Government.

Alverno's student government program is unique in that, it is modeled after the United States government. We not only have an ASU (Associated Student Union) which acts as the federal executive branch (consisting of an elected President and Vice President and their appointed cabinet secretaries representing various campus interests and activities) but also a Supreme Court (which oversees new legislation to ensure it is consistent with the school's constitution) and a Congress made up of representatives from each state (grade level). Congress writes and passes new legislation as well as approves actions of the executive branch through campus



bills and resolutions. Within each state (grade level) there is an executive branch - consisting of a governor, lieutenant governor, secretary, etc. and a legislative branch - consisting of assembly members.

There are two events that bookend our election process: Convention Day and Campaign and Election Day. On Convention Day, our students create planks for their party platforms. They discuss campus issues and debate with each other what actions they feel can be taken to improve their experiences here on campus through processes inspired by the national conventions of republicans and democrats. At the end of the day, candidates (students) officially announce their bids as tickets for president and vice president. Over the course of about a week, the presidential tickets appeal to the student population by referencing the party platforms created on Convention Day. This campaigning leads up to Campaign and Election Day in which the tickets make their final efforts to win votes. The day starts with a breakfast meet and greet reflecting the personal outreach in which real world politicians so often engage. As the day continues, candidates give speeches and our campus news organization hosts debates between the candidates. At the end of the day the students vote and the president and vice president elects are determined.

When we redesigned our election procedures to include these real-world models, we decided to expand using inspiration from both the DNC and RNC as well as real-life political campaigning strategies. We wanted these days to mirror not only real life political structures but also the culture of our student body. Therefore, we created a student survey for us to get a real depiction of what issues or areas of interest were most important to the students. From this survey we were able to create and assign students to four different parties:

**CATs - Clubs, Arts, and Theater:** This party reflects the perspectives of students most involved in activities and the arts.

**GROW - Girls Reinventing Our World:** GROW represents the science and environmental interests on campus. It also promotes campus aesthetic initiatives.

**LEAD - Leadership, Empowerment, and Dedication:** Student government leaders and those interested in improving the activities that are specifically run by the school's government.

**GOAL - Girls Of Athletic Leadership:**

This party represents our student athletes so that we can better understand how to improve our athletic programs.

For Convention Day, each student is assigned to a particular party based on their interests as determined by the survey. In these groups, they work alongside fellow party members (students) to create party platforms that express specific needs of the school and solutions for each need. In the morning, we host events to prepare the students for the rest of the day. This school-wide activity is meant to highlight political engagement in the real world. Last year, we hosted a government personnel panel where students were able to ask different representatives from different

“ WE WANTED THESE DAYS TO MIRROR NOT ONLY REAL LIFE POLITICAL STRUCTURES BUT ALSO THE CULTURE OF OUR STUDENT BODY. ”



California Association of Directors of Activities

→ **Creating Leadership Training Experiences to Empower Educational Stakeholders to Take Action, Be Better People, and Improve Our World.**



[www.cada1.org](http://www.cada1.org)  
[www.casl1.org](http://www.casl1.org)  
[www.cada1.org/leadershipcamps](http://www.cada1.org/leadershipcamps)

@CASLFAN @CADALEADERS @CADACAMPS



CADA CENTRAL (831) 464-4891

levels and branches of government specific questions regarding the process of seeing change or creating change within their offices. This year, we partnered with YVote to speak and educate the students around voting rights, voting history, and voting barriers. When the convention activities start, each party elects a party chair and committee; these students create a party slogan and align all proposed party planks with the vision and mission of the party.

Each party platform should reflect the interests of the students and provide a foundation on which both the candidates and school officials can base their respective decisions and strategies. The party platforms are then given to the presidential tickets for them to review and assess how their personal opinions align with the student body's needs. The presidential tickets then submit their ticket planks in a presentation during which they are interviewed by their peers via a Google Hangout Video Chat. This design is to ensure students critically think about their proposal for change and are able to articulate their reasoning for each plank to their peers while exercising their public speaking skills. The presidential tickets are even asked to create an entertainment performance for the student body to showcase their ability to be creative and show school spirit given that ASU is responsible for various school events and spirit days.

This system was designed to teach students not only to speak up but also how to express themselves in the politics of the real world. The structures in place provide



“ THIS SYSTEM WAS DESIGNED TO TEACH STUDENTS NOT ONLY TO SPEAK UP BUT ALSO HOW TO EXPRESS THEMSELVES IN THE POLITICS OF THE REAL WORLD. ”

educators, government moderators, and Activities Directors with a new way of looking at government to ultimately empower their students. From an administrative perspective, after all of the information on student perspectives is collected, such a program must have a commitment to follow through. The leadership team/administrative team must take the time to review the ticket planks and the party platforms to identify actionable items, concerns, and holes in the community that the students feel need to be addressed. Much like how the president and her cabinet will be held accountable for their promises, school officials should take the time to address student concerns that come up during this process.





# CASL 2018

## ANNUAL CONFERENCE RECAP



**SANDRA KURLAND, M.ED.**  
LEADERSHIP DEVELOPMENT  
COORDINATOR  
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**T**hank you for giving your student leaders the chance to attend the “Do Good Better...The CASL StartUp” 2018 CASL State Conference. Our mission was to teach about effective altruism over the three days we spent with your agents of change. It was my hope the conference educated every single one of them on how to change their mindset about the way we do good for others and be able to answer one simple question when they left: How can we use our resources to help others the most?

“THE CHALLENGE FOR US IS THIS:  
HOW CAN WE ENSURE THAT, WHEN WE  
TRY TO HELP OTHERS, WE DO SO AS  
EFFECTIVELY AS POSSIBLE?”

—WILLIAM MACASKILL

Rather than just doing what feels right, we need to learn how to use evidence and careful analysis to discover each campus’ needs and work towards those goals to create lasting systematic change. We live during the hinge of history, and the world has never changed so fast as the last two centuries. Given the scientific and technological

discoveries, we now have even greater resources to transform our surroundings and our successors. If we all act wisely in the next few centuries, humanity will not only survive these decisive times, but thrive. Being a bystander is no longer an option.

All of our curriculum from this year can be found at [caslboard.com](http://caslboard.com) under resources.

We had a sold-out conference with 2,181 passionate students and advisors representing 146 schools with us at the Ontario Convention Center. Everyone stayed engaged every step of the way - from the workshops, to Meet the Pros, the Service Project (The Shoe That Grows) and the State Board Elections. All those in attendance continued to show us how much they genuinely cared about serving others and wanted to Do Good Better back at their school!

I hope it was also a time filled with special memories for the students and CASL will remain in their hearts forever. “Once a CASL kid, always a CASL kid” is now common to hear among the delegates and our alumni group from previous CASL boards were anxious and happy to reconnect with all of you and your current change agents, while paying it forward at the 2018 CASL State Conference.

Thanks to our motivating general session speakers, Jeff Eben, Danny Batimana and Craig Scott (Rachel’s Challenge). They articulated our message on stage and helped us think about the way we look at our leadership programs. We were fortunate also to have Congresswoman Norma Torres stop by to welcome the MS delegates!

Rotation highlights included Sharon Demattia ([www.theaimproject.net](http://www.theaimproject.net)) from the AIM Project she created, which aims to bridge communication gaps and ask the question, “When we arrived on the playground together long ago - we didn’t ask each other where we were from or how much money our parents made. We didn’t judge color of skin or question faith. We were endlessly curious, innovative and not afraid to ask questions. Are we paying enough attention today?”



Additionally, we could not offer this conference without the help of our Platinum sponsors SOS Entertainment, Pegleg Entertainment and USA Student Travel. They continue to give much more than their services. Their contributions are from the heart and they truly do make this world THAT much better.

Special thanks to the CASL board – who remind me what student leadership can really look like if everyone is willing to work for it! They make work seem fun and understand all the hard work leads to opportunities for others. BIG SHOUT OUT to the CASL President this year, Jasmine Colak, who is incredibly insightful and wise beyond her years, not to mention a role-model for all.

Behind the scenes were Mikaela Ayala, Jose Duenas, Brodie Kaster and Toshimi Minami serving as humble heroes on the CASL advisory board this year with complete dedication, passion, and professionalism. I am grateful to have them as a team and also as friends. We also had a team of other adult volunteers at the conference which proved invaluable including Carol Cultrera, Dinah Greene, Terri Wood and Shonna August. Add the creative genius Dylan Valdivia (CASL intern –USD), the CASL Moms (Sandy White and Martina Day) and the CASL ASK ME CREW (Dawson Beal, Kate Lewis and Jena Web who gave blood, sweat and tears for seven days so everyone else could look like a rock star) and together, adults, students, parents, and the CASL board make all that I do possible.

I was honored to serve all of you this year in my capacity on the CADA Board and am excited each time I get to meet someone with whom I have only known via email or social media. It has been my pleasure working with so many of you at Leadership Development Days; you continue to amaze me with your creative ideas and powerful programs. Feel free to call or email me anytime with questions, ideas, or suggestions.

Lastly, and most importantly, we all know the campuses across California would look very different without you, the advisors and mentors of the architects of change. I applaud and thank each one of you. Your hard work and enthusiasm inspires those around you to keep striving for the most inclusive campus possible.

***See you next year at the Santa Clara Convention Center!***



WWW.CASLBOARD.COM  
WWW.CASL1.ORG

**2019 CASL**  
**STATE CONFERENCE**

MS: APRIL 4-6 || HS: APRIL 6-8  
SANTA CLARA CONVENTION CENTER  
HYATT REGENCY SANTA CLARA || HILTON SANTA CLARA

**STATEWIDE NETWORKING**  
**KEYNOTE SPEAKERS**  
**STUDENT-LED WORKSHOPS**  
**MEET THE PROS SESSION**  
**SERVICE LEARNING**

THE CASL CONFERENCE UNITES STUDENT LEADERS ACROSS CALIFORNIA THROUGH EXHILARATING TRAINING THAT LEAVES THEM INSPIRED AND EQUIPPED WITH PRACTICAL SKILLS TO ENACT CHANGE WITHIN THEIR CAMPUSES AND THE WORLD.

FOR MORE INFORMATION, CONTACT SANDRA KURLAND AT LEADERSHIP@CADA1.ORG

CONNECT WITH US!  
@CASLFAN



“ MOST EFFECTIVE ALTRUISTS ARE NOT SAINTS, BUT ORDINARY PEOPLE LIKE YOU AND ME.

—PETER SINGER,  
THE MOST GOOD YOU CAN DO ”

2018-2019

# CASL STATE BOARD



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*Irvington High School*

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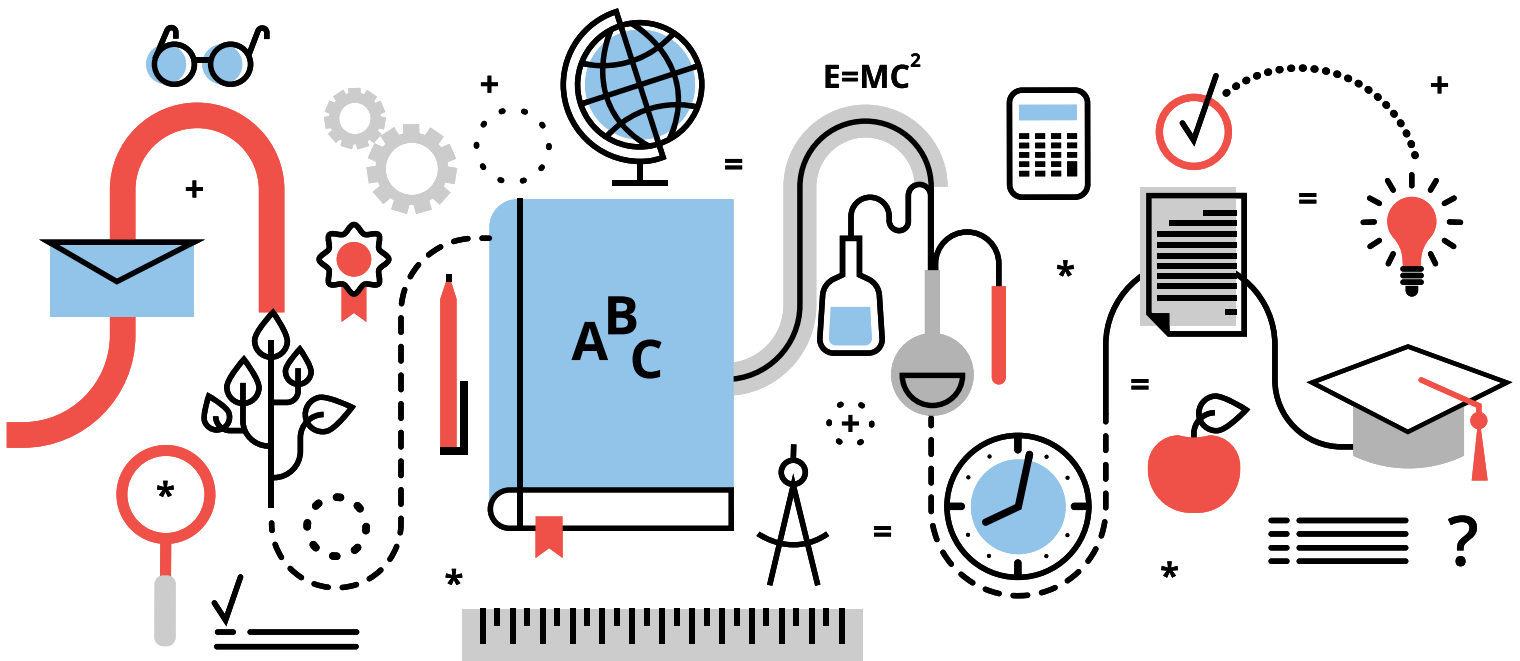
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**Dylan Loth**  
*Lincoln High School*



# A R E A E V E N T S

## AREA **A**

AREA COORDINATOR  
**JOHN LUCERO**  
[areaA@cada1.org](mailto:areaA@cada1.org)

**September 15, 2018**  
**Advisor's Conference**  
Monterey Trail High School

**October 2, 2018**  
**Area A High School  
Fall North Leadership  
Student Conference**  
YOLO County Fairgrounds

**October 3, 2018**  
**Area A Middle School  
Fall North Student  
Leadership Conference**  
YOLO County Fairgrounds

Info & Registration:  
[cada1.org/AreaA](http://cada1.org/AreaA)

**Leadership Development  
Days:**

**October 2, 2018**  
University Preparatory School  
(MS delegates)

**October 3, 2018**  
Fortuna High School (HS  
delegatges)  
**October 4, 2018**  
Bidwell Junior High School  
(MS delegates)  
**November 8, 2018**  
Norwood Junior High School  
(MS delegates)

**January 16, 2019**  
Arden Middle School  
(MS Delegates)  
**January 17, 2019**  
Summerville High School  
MS & HS Delegates  
**January 30, 2019**  
Sutter Union High School  
(MS & HS Delegates)

**January 31, 2019**  
Ygnacio Valley High School  
(MS Delegates)  
**February 8, 2019**  
Ceres High School  
MS & HS Delegates

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)

## AREA **B**

AREA COORDINATOR  
**LARRY LOPEZ**  
Branham High School  
[areaB@cada1.org](mailto:areaB@cada1.org)

**November 19, 2018**  
**High School and Middle School  
Student Conference**  
James Logan High School

Info & Registration:  
[cada1.org/AreaB](http://cada1.org/AreaB)

**Leadership Development Days:**  
**September 18, 2018**  
Westmoor High School  
HS Delegates  
**January 18, 2019**  
Miller Middle School  
(MS delegates)

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)

## AREA **C**

AREA COORDINATOR  
**LESLIE LOEWEN**  
Fresno Unified School District  
[areaC@cada1.org](mailto:areaC@cada1.org)

**October 22, 2018**  
**Area C Middle School and High  
School Student Conference**  
Hanford West High School

**December 4, 2018**  
**Area C Advisor Conference**  
Clovis Rodeo Hall

Info & Registration:  
[cada1.org/AreaC](http://cada1.org/AreaC)

**Leadership Development Days:**  
**September 17, 2018**  
Golden Valley High School  
HS Delegates (Private)

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)



**Interested in hosting an LDD at your school site?  
Visit [cada1.org/LDD](http://cada1.org/LDD) and click on  
"Host an LDD" in the left menu for all the details.**







AREA COORDINATOR  
**LISA WALTERS**

Pioneer Valley High School  
[areaD@cada1.org](mailto:areaD@cada1.org)

**September 22, 2018**

**Area D Advisor Conference**

Pioneer Valley High School  
Santa Maria

**September 25, 2018**

**Area D Central Student Conference**

Santa Maria Fairpark

**October 9, 2018**

**Area D Northern Student Conference**

Salinas Community Center  
Salinas, CA

**November 6, 2018**

**Area D Southern Student Conference**

Ventura Fairgrounds-  
Ventura, CA

Info & Registration:  
[cada1.org/AreaD](http://cada1.org/AreaD)

**Leadership Development Days:**

**November 5, 2018**

Thousand Oaks High School  
HS Delegates

**November 30, 2018**

Pioneer Valley School  
(MS delegates)

**February 1, 2019**

Pajaro Valley High School  
(MS delegates)

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)



AREA COORDINATOR  
**RON IPPOLITO**

Rio Norte Junior High School  
[areaE@cada1.org](mailto:areaE@cada1.org)

**October 15, 2018**

**Area E Middle and High School Student Leadership Conference**

Pasadena Convention Center

**February 5, 2019**

**Area E S.T.A.R.S. Conference**

Kellogg West Conference Center  
Pomona, CA

Details & Registration available  
soon at [cada1.org/AreaE](http://cada1.org/AreaE)

Info & Registration:

[cada1.org/AreaE](http://cada1.org/AreaE)

**Leadership Development Days:**

**October 19, 2018**

Lone Hill Middle School  
Elementary Delegates (Private)

**November 7, 2018**

Somerset Continuation School  
(HS & Continuation School  
delegates)

**November 27, 2018**

Lynwood High School  
(MS delegates)

**November 27, 2018**

Pioneer Valley High School  
(HS delegates)

**December 5, 2018**

Cactus Intermediate  
(MS delegates)

**December 6, 2018**

Quartz Hill High School  
(MS delegates)

**January 10, 2019**

Chino Hills High School  
MS Delegates

**January 23, 2019**

Castaic Middle School (MS  
delegates)

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)



AREA COORDINATOR  
**ANTHONY ROGERS**

Palm Middle School  
[areaF@cada1.org](mailto:areaF@cada1.org)

**October 5, 2018**

**Area F Middle School Student Conference**

Grove Community Center  
Riverside, CA

**November 12, 2018**

**Area F High School Student Conference**

Disneyland Hotel- Anaheim, CA

**January 24, 2019**

**CASL Regional Student Conference**

Tommy Lasorda Field House -  
Yorba Linda (MS Delegates)

Info & Registration:

[cada1.org/AreaF](http://cada1.org/AreaF)

**Leadership Development Days:**

**September 12, 2018**

Excelsior Charter School  
MS/HS Delegates (Private)

**October 11, 2018**

Yorba Linda Middle School  
(MS delegates)

**October 12, 2018**

Las Flores Middle School  
(MS delegates)

**November 6, 2018**

Poly High School  
HS Delegates (Private)

**February 7, 2019**

Murrieta Mesa High School  
(HS delegates)

**February 20, 2019**

Valley View High School  
(HS delegates)

**February 21, 2019**

Riverside Prep  
(HS delegates)

Info & Registration:  
[cada1.org/LDD](http://cada1.org/LDD)



AREA COORDINATOR:  
**BONNIE BAGHERI**

San Marcos High School  
[areaG@cada1.org](mailto:areaG@cada1.org)

**September 26, 2018**

**Area G Middle and High School Student Leadership Conference**

Del Mar Fairgrounds,  
Solana Beach

**November 14, 2018**

**Advisor Conference**

Madison High School, San Diego, CA

Info & Registration:  
[cada1.org/AreaG](http://cada1.org/AreaG)

**Leadership Development Days:**

**October 22, 2018**

Olympian High School - SUHSD  
(HS delegates)

**October 25, 2018**

Steele Canyon High School  
HS Delegates (Private)

**February 7, 2019**

Madison High School  
(HS delegates)

**April 23, 2019**

San Marcos High School  
(HS delegates)

Info & Registration: [cada1.org/LDD](http://cada1.org/LDD)



AREA LEAD  
**DENISE VAN DOORN**

Bear Valley Middle School  
[areaH@cada1.org](mailto:areaH@cada1.org)

**November 30- December 2, 2018 National Conference**

**on Student Activities** (sponsored by the National Association of Workshop Directors)  
CADA Board members  
This year's national conference in Atlanta, Georgia.  
Area H members, see you there!

*Interested in hosting an LDD at your school site?*

*Visit [cada1.org/LDD](http://cada1.org/LDD) and click on "Host an LDD" in the left menu for all the details.*

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For more details on convention and how to register go to [www.cada1.org/stateconvention](http://www.cada1.org/stateconvention)



## CALIFORNIA SCHOOL BOARD ASSOCIATION (CSBA)

*November 29 - December 1*

San Francisco - Moscone West

**Invite your student board representative to learn  
the roles and responsibilities of their position!**

Student board members are invited to a one-day program within the 2018 CSBA Annual Education Conference designed especially for them. The schedule is flexible to allow maximum interaction with other students and to attend regular conference activities and sessions beyond the student program.

Led by CASL, student board representatives will learn to be a strong leader with the skills to expand the leadership base on their campus with lessons in communicating with the other leaders on the campus, representing all groups and connecting with the voice of the unheard.

For more information, contact Sandra Kurland (@leadership@cada1.org).

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**FOR MORE INFORMATION, CONTACT  
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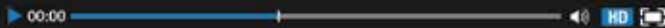
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## CADA/CASL LEADERSHIP CAMPS



# CAMPS 2019

Santa Clara University/UC Santa Barbara



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# Touring Your School Using VIRTUAL REALITY



Using virtual reality in the classroom started off as more of a novelty, but has grown more and more as applications such as Google

**LINDSEY CHARRON**  
PUBLIC INFORMATION  
COORDINATOR  
ENSIGN INTERMEDIATE  
SCHOOL  
[pic@cada1.org](mailto:pic@cada1.org)

Expeditions truly allow teachers to immerse their students in far off locations. In the Google Expeditions application, the tours you are able to utilize had been created by Google, but now things are changing.

A couple of years ago, I wrote an article about using a Ricoh Theta camera to take 360 degree photos or video of events on your campus which you could then upload to a website called Storyspheres. This would allow your leadership class to take hold of the story they are trying to create and build on your campus.

Now, Google is allowing your to create your own virtual reality tour using the 360 degree photos or videos you take. With Tour Creator, Google allows you to use Google Street View Images or to upload other 360 degree photos you have taken to create an immersive experience.

With this website, you click to get started and first give your tour a name and select a cover photo. From there, you can select photos you would like to use from Google's Street View images, or you can upload photos you might have taken yourself on a Ricoh Theta camera. Each image that you use creates a "scene," and within that "scene" you can place buttons to click on that would give you information about the place.

Once your tour is finished, you can publish your tour to Google's library of 3D content, which is Poly. On the tour page that will be created in Poly, you can share your tour to your school's social media accounts or grab an embed code to place the link to your tour on your school's website.

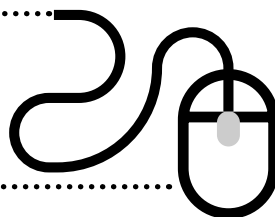
Create the first experience you would love people to have of your campus by creating a Google virtual reality tour. Help tell your school's story, and give your students the opportunity to share what they love about your campus.

.....  
**GOOGLE TOUR CREATOR**

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.....





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# LEADERSHIP MANIA





**JASMINE TONG-SEELY**  
CASL STATE PRESIDENT

The Leadership  
Mania National

Student Council Conference held this summer, June 25-27, 2018, was a time for students to expand their leadership potential and network with 750 other students from across our great nation! Sponsored by the National Student Council (NatStuCo) and hosted by Wayzata High School in Plymouth, Minnesota, CASL selected a group of 5 students to represent the California delegation. We had two CASL students—Jasmine Tong-Seely and Faye Wang—present workshops to over 100 students at the conference. CADA Area F Coordinator Anthony Rogers, CADA Area G Coordinator Bonnie Bagheri, and CADA President Debi Weiss also attended as a part of the California delegation. Thanks to all for making it a memorable experience.

**Join us for the  
2019 NatStuCo Conference  
June 22-26 in Pittsburgh,  
Pennsylvania!**

**For more details contact:  
Sandra Kurland  
NatStuCo CA Executive Director  
[leadership@cada1.org](mailto:leadership@cada1.org)**

Who is Eligible? Students entering grades 9-12 in the fall of 2019. Must be from a CADA/CASL school & NASSP Member School to apply.

How do I apply? Fill out the application online ([www.casl.org](http://www.casl.org)) along with a one page essay and send it with a deposit by March 1, 2019. Those selected to represent California will be notified by April 1, 2019.

Let's hear what the California delegation had to say about their experience:

"The 2018 NatStuCo Conference was my fourth and last time attending the National Conference, marking a start to my senior year of high school. Over the course of three days, I was once again inspired and reinvigorated by the stories, ideas, and people that made up this year's NatStuCo experience. Attending workshops, hearing from speakers, and joining discussions with fellow delegates filled our three days in Minnesota. Especially in the context of a turbulent scene in national politics, it was incredible to connect with individuals from across the nation who share similar goals—to make our campuses inclusive environments for all students, to develop and empower young leaders, and to serve as catalysts for

positive change and progress in our local and global communities.

I left my first national conference eager to jump into high school and student leadership, and I now leave my last one reminded of my values and reasons for why I do what I do. Hearing from Hall-of-Fame keynote speaker Alvin Law drove home a very important message: we shape our own realities, and as student leaders, we must take it upon ourselves to do more and be more

in an effort to enact the change we wish to see. I'm incredibly excited to spend the months ahead working with CASL and within my own community to implement the ideas learned from NatStuCo into my work. NatStuCo has never failed to impress and energize, and I hope my efforts throughout my time with CASL will provide more students opportunities like these to learn and grow as leaders. Thank you CASL and NatStuCo for an unforgettable experience!"



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**T**raveling to the NatStuCo National Leadership Conference exceeded my expectations! The speakers and workshops were exceptional, as well as the networking with adult and student council leaders in our nation. My take away is the pledge for inclusion:

I pledge to look for the lonely, the isolated, the left out, the challenged and the bullied. I pledge to overcome the fear of difference and replace it with the power of inclusion. I choose to include.

Check out the video our delegation produced on [cada1.org](http://cada1.org). Thank you to CASL President Jasmine Tong-Seely for putting the video together for us. A big thank you to Sandi Kurland for organizing the California delegation of adults and students!!

**DEBI WEISS**

*Activities Director, Ayala High School  
President Elect, California Association of Directors of Activities (CADA)*

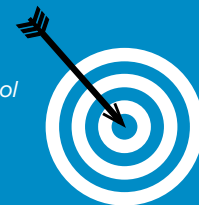


**W**e often focus on the differences between each other. The NatStuCo Conference brings us together on the basis of everything we share. We're united by our biggest similarity- we're all leaders. We begin to realize we have much more in common than not. The culture this creates throughout the conference is amazing- everyone can respect and share their opinions, ideas, and experiences in an attempt to help another school or student who's facing a similar situation. NatStuCo breaks down the barriers that separate us and helps us create new bonds and friendships, allowing us to learn how to be better leaders in our own lives.

**ABIGAIL VELAZQUEZ**  
*Associated of Student Body President  
San Marcos High School*

**T**he students had an amazing learning experience with the state of California delegation and with other leaders from around the country. The ideas of inclusion and service to our community throughout the USA are core values that were highlighted by speakers and presenters. This conference validates the work our students do in leading their schools and encourages them to stand up for all students on their campus and to serve their community both on campus and off campus.

**BONNIE BAGHERI**  
*ASB Director  
San Marcos High School  
Area G Coordinator,  
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**D**espite being heavily involved with leadership programs throughout my entire high school career, never have I received as eye-opening of an opportunity than to attend the NatStuCo Conference! It is truly a unique experience that allows for the exchange of take-backs and ideas from all across the nation and promotes the idea of cultural competency: the willingness to immerse oneself in the perspective of others.

**FAYE WANG**  
ASB VP  
Irvington High School





## CADA/CASL Leadership Camps

# CURRICULUM SPOTLIGHT: ACTION! TAKING INITIATIVE



### CHRISTINA HILLMAN

CADA CAMPS 2018 CURRICULUM TEAM MEMBER  
BRANHAM HIGH SCHOOL  
chillman@cuhsd.org

This year's #CADACamps Summer Blockbuster was definitely one for the books! From rallies to talent shows, staff appreciation to the granting of wishes, CADA Camps gave students the opportunity to not only learn the ins and outs of event planning, but also the importance of being an impactful leader on their high school campus. Students were exposed to motivational speakers who encouraged them to be the best that they can be both as individuals and as leaders on their campuses. For the first time at CADA Camps, students got the opportunity to participate in a CADA Camp Slam! where students had three minutes to share their best ideas in a large group forum. Keeping with our Summer Blockbuster theme, this year's camp curriculum focused on Lights, Camera, and Action. The Lights Lesson focused on shining the Light on others through meaningful appreciation. The Camera Lesson focused on Zooming In on students' personal leadership traits and developing a growth mindset. And finally, featured below, our Action Lesson focused on stepping up and taking the initiative to get things started and to see things through.

It begins with the subtle placement of a "challenge envelope" in the room somewhere where the students can

see it. Then a 10-minute timer starts. Communication between advisor and students ends and the goal is to create the feeling that something needs to be done. As the timer is ticking, the hope is that at least one of the students will take the initiative to determine the next steps.

Once the envelope is noticed, the students will see a set of directions asking them to distribute a series of 26 smaller envelopes to each student in the room and clap twice to activate the challenge. The smaller envelopes have a sequence of smaller tasks that string together and must be completed in order. The students must follow instructions to complete the task in the time allotted.

Once the timer stops, students are given a series of debrief questions that are either focused on how initiative was taken to start, or why nobody stepped up and got things started. To tie in the Summer Blockbuster theme, a clip from Toy Story is shown where Buzz Lightyear takes initiative to help the rest of the toys cross a busy highway. To close, students discuss the quote "Nothing happens until someone moves."

If this is an activity you would like to do with your students, follow the QR code for a copy of the ACTION! Taking Initiative lesson and resources.



## CADA Memorial Scholarship

### Attention!!!!

New application and process for the CASL and CADA/CASL Camp scholarships on the [cada1.org](http://cada1.org) web page. The applications are now Advisor recommended and limit one per school. We are hoping with this new process to give more full scholarships out to individuals. Deadlines have also been updated so please read.

CASL deadline is October 30, 2018  
notification by November 14th 2018

Camp Deadline is March 15, 2019  
notification by April 3, 2019





[www.cada1.org/resourcelibrary](http://www.cada1.org/resourcelibrary)



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# 2018-2019 CALENDAR OF EVENTS



## 2018

SEPTEMBER 15	<b>AREA A - ADVISOR CONFERENCE</b>	MONTEREY TRAIL HIGH SCHOOL - ELK GROVE
SEPTEMBER 22	<b>AREA D - ADVISOR CONFERENCE</b>	PIONEER VALLEY HIGH SCHOOL - SANTA MARIA
SEPTEMBER 25	<b>AREA D - CENTRAL STUDENT CONFERENCE</b>	SANTA MARIA FAIRPARK
SEPTEMBER 26	<b>AREA G - MS &amp; HS STUDENT CONFERENCE</b>	DEL MAR FAIRGROUNDS
OCTOBER 2	<b>AREA A - HIGH SCHOOL STUDENT CONFERENCE</b>	YOLO COUNTY FAIRGROUNDS
OCTOBER 3	<b>AREA A - MIDDLE SCHOOL STUDENT CONFERENCE</b>	YOLO COUNTY FAIRGROUNDS
OCTOBER 5	<b>AREA F - MIDDLE SCHOOL CONFERENCE</b>	GROVE COMMUNITY CHURCH, RIVERSIDE
OCTOBER 9	<b>AREA D - NORTHERN STUDENT CONFERENCE</b>	SALINAS COMMUNITY CENTER
OCTOBER 15	<b>AREA E - MS &amp; HS STUDENT CONFERENCE</b>	PASADENA CONVENTION CENTER
OCTOBER 22	<b>AREA C - HS &amp; MS STUDENT LEADERSHIP CONFERENCE</b>	HANFORD WEST HIGH SCHOOL
NOVEMBER 6	<b>AREA D - SOUTHERN STUDENT CONFERENCE</b>	VENTURA FAIRGROUNDS/SEASIDE PARK
NOVEMBER 12	<b>AREA F - HIGH SCHOOL STUDENT CONFERENCE</b>	ANAHEIM - DISNEYLAND HOTEL
NOVEMBER 14	<b>AREA G - ADVISOR CONFERENCE</b>	MADISON HIGH SCHOOL
NOVEMBER 19	<b>AREA B - HS &amp; MS STUDENT CONFERENCE</b>	JAMES LOGAN HIGH SCHOOL
DECEMBER 4	<b>AREA C - ADVISOR CONFERENCE</b>	CLOVIS RODEO HALL

## 2019

FEBRUARY 15	<b>AREA E - S.T.A.R.S. CONFERENCE</b>	KELLOGG WEST CONFERENCE CENTER
FEB 27 - MARCH 2	<b>CADA ANNUAL CONVENTION - SOARING OVER CALIFORNIA</b>	TOWN & COUNTRY RESORT, SAN DIEGO, CA
APRIL 4-6	<b>CASL MIDDLE SCHOOL CONFERENCE</b>	SANTA CLARA CONVENTION CENTER
APRIL 6-8	<b>CASL HIGH SCHOOL CONFERENCE</b>	SANTA CLARA CONVENTION CENTER
MAY 7	<b>AREA A - MS &amp; HS STUDENT CONFERENCE</b>	MODESTO CENTRE PLAZA

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