

# Week of Welcome

BY **CORISSA STOBING**CADA AREA A COUNCIL,
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WE ALL KNOW THE IMPORTANCE of an intentional school community and culture. The real challenge in a school with more than one-thousand students and sixty-five teachers is communicating the culture, values, and behavioral expectations of the school effectively. Aside from what's visible in the main office and common areas, how do you begin the school year in a way that deliberately sets the tone and creates the energy, and culture you want for your campus?

Four years ago, my staff at Ygnacio Valley High School in Concord, CA, was burned out and frustrated. They felt that student behavior and motivation was at an all time low; freshmen weren't coming to us prepared for high school, and not one student seemed to understand what "appropriate" meant. A common quote heard in the halls was "the students should know what we expect!" That same year, our site started the Positive Behavior, Intervention and Support (PBIS) Initiative. In PBIS discussions, we discovered that students truly didn't know what we expected, because we had never taught it to them.

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# Week of Welcome

Around the same time we heard about El Camino Fundamental High hosting a First Day of School, teaching the students about culture and expectations on their campus. It sounded like a promising idea! Research shows that students who feel connected to their school are more successful, and the purpose of our week centers around this idea. We wanted our students to walk into a school where they feel welcomed and connected, have positive relationships with adults, and are aware of student expectations. Our three main goals for the program we were building were: 1) increase positive relationships 2) build culture, while explicitly teaching our expectations and 3) support all of our students as they work towards their personal and educational goals.

We start our "Week of Welcome" off with a bang! Our freshmen spend the morning in the gym, participating in our Link Crew program, partnering up with Junior and Senior mentors to run through a series of activities that culminate in the upperclassmen sharing their high school stories, showing the new class how to be successful in high school. The other grades are in workshops, learning about "The Warrior Way" which is; Be Safe, Be Respectful, Have Integrity and Build Community.

Our staff teaches lessons on positive ways to behave on social media, lead the students in a 'transcript bingo', and rotating minilessons about career and college readiness, responsibility, and integrity. We feed the entire school an amazing free BBQ, working in collaboration with our food services. We have an extended lunch that leads into our Community Carnival. The students have the opportunity at the carnival to interact with local community programs, play games, win prizes, and more! City police, firefighters, and military all come out and engage our students in fun competitions. Our local non-profits use it as a time to spread awareness about their services and to look for volunteers; Rotary, our Crisis Center, animal shelter, and more come every year.

The second day we focus on our expectations and behavior. The administration holds grade level meetings where they go over

the student handbook, resources available on campus and the types of support offered to all students. We run Passport to Success, partnering with Jostens to bring in alumni to speak to our freshmen about their high school trajectory, and the types of opportunities education can lead them to. Every freshmen gets to put on a cap and gown and have their picture taken, so that they have a vision of what they are striving towards at the end of high school. The entire class signs a Commitment to Graduate poster, which is displayed prominently around campus.

Day three is our wrap-up. We teach our students The Warrior Way, going over the rules and expectations for each type of situation on campus. We take the students out on tour, asking them to demonstrate what it looks like to be respectful in the hallways, cafeteria and common areas. On day three we bring in a keynote speaker, to further emphasize the theme of the year. We had Kevin Laue come and speak to our students in August of 2016, and he spoke to them about how no matter what setback or challenges life may have, every student can succeed as long as they don't give up. It is so powerful to have an outside speaker come in and speak to the students, to show the school that there are more opportunities available to every student, they just have to take advantage.

Our Week of Welcome has changed the culture of our school. We have built positive relationships between staff and students before classes even start. We have lowered our discipline issues, increased our attendance and reduced the number of students who transfer to alternative education due to deficient credits. By taking the time to create and teach culture and climate on our campus, our students feel more welcomed, motivated and that they truly belong on our campus. This event has been positively received by our entire community.

We had a DJ from a major radio station tweet about us, saying "I want to go to that high school!" Our students have said that they are happy that they get to come to Ygnacio Valley High, and isn't that what our goal is at the end of the day?









Go to the CADA Resource Library | cada1.org/resourcelibrary Search Stobing to see Corissa's Week of Welcome presentation slides from the 2017 CADA State Convention.

















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#### PRESIDENT'S MESSAGE

BY KEVIN FAIRMAN CADA PRESIDENT, MARINA HIGH SCHOOL president@cada1.org





HELLO CADA MEMBER! MY NAME IS KEVIN **FAIRMAN** and I am very honored to be your 2017-2018 CADA President. I have been in education for over 18 years and have worked in activities in some capacity throughout this time; currently I am an Assistant Principal of Activities/Athletics and the ASB Advisor at Marina High School in Huntington Beach, CA. During the CADA Convention, Jeff Eben talked about what he believes in. I believe in

Supporting students. I have so many friends and colleagues who hated middle and high school. When I ask why they all say the same thing, "Teachers didn't care and school was boring." Every day I try to build a positive and supportive

a few things myself: supporting students, paying it

environment for students both at my school and through CADA events and activities. Paying it Forward. My first year as an ASB advisor was extremely difficult until I found CADA. Almost everything I do in my leadership class and on my campus is

forward, and one love.

because of CADA events and CADA people. Now it is time for me to help guide others. One Love. As I stated at this year's CADA Convention, "You have the opportunity and the power to make a difference on your campus. One teacher, one advisor, one coach, one principal, and one student can change the culture and climate of a campus."

As the CADA Board, we have a responsibility to do what is best for the 2,000 plus members of CADA and the hundreds of thousands of middle and high schools students in California and beyond. As CADA President, I will make every decision based on these principles. I look forward to working with all of you and thank you for all you do for students.

#### VICE PRESIDENT'S MESSAGE

BY MARGARET NOROIAN CADA VICE PRESIDENT, NORTH SALINAS HIGH SCHOOL vp@cada1.org



I BELIEVE IN THE PROGRAMS THAT CADA offers its membership. CADA is the organization that will help us develop the expertise to lead our students to become positive leaders and citizens. CADA provides opportunities for the adults who train the student leaders in our schools. We learn to empower, to coach and to be an advocate for our students. Valuing, validating and providing feedback to our student leaders are other important skills we learn. The leadership traits our students learn are ones they will use throughout their lives in their families, communities and work.

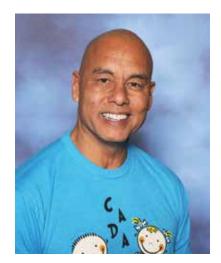
It is my honor to serve our membership as the CADA Vice President. After serving as the Activities Director at North Salinas High School for the past 26 years, serving on the Area D Council all those years and serving as the Area D Coordinator for five years, I am ready and excited to take on this new leadership

role. My commitment to you will be to always work hard, to reach new schools, Activities Directors and students with the CADA message; to serve the CADA membership with integrity, passion and pride, and to continue to provide opportunities for Activities Directors and students to grow, learn and give back. •



# Meet The New Area Coordinator

BY JOSE DUENAS AREA D COORDINATOR, BALBOA MIDDLE SCHOOL AreaD@cada1.org



ello from Area D! My name is Jose Duenas, and I am the new interim Area D Coordinator. I have enjoyed over 20 years as the ASB/Leadership teacher and activities director at Balboa Middle School in Ventura. I've had the fortunate experience to be a CADA member for 20 years, and be involved with CADA/CASL Summer Leadership Camps for 18 years. It's also been my privilege to work on the CASL State Board as one of the

members of the Adult Advisory Committee for 19 years. Needless to say, CADA and CASL have provided a wealth of information and guidance for my personal and professional growth. The people I have met along "life's

journey" are more than acquaintances and friends, they are my CADA and CASL family. My wish is that in your journey you will be fortunate enough to meet people like this, that someday you can call "family." CADA/CASL are here to serve you and together we serve our greatest asset: the students of our schools. So, if you have a question... ask us. If we cannot find the answer, let us create the best solution together!





# **Convention** Recap

BY **KEVIN FAIRMAN** CADA PRESIDENT, MARINA HIGH SCHOOL president@cada1.org

THE 2017 JAMAICADA-ONE LOVE CONVENTION was the largest CADA Convention in history with over 1,800 attendees. It started with amazing pre-cons by Ken Williams, Tyler Durman, #ICANHELP, and FCMAT. The magic continued with our new Featured Speaker Sessions by LaVonna Roth, Sandra Kurland and Joe Beckman. All this was going on before our first of eleven official workshop sessions even started. And if that wasn't enough Meet the Pros and Leadership Lessons-the famous round-table sessions also took place with possibly the most content-heavy line-up ever. And we haven't even mentioned our keynote speakers yet. First was Devon Harris; Devon was one of the original Jamaican Bobsledders who spoke about never giving up on your dreams and not waiting for the right time because it will never be the right time. Just do it! Our second keynoter was Phil Boyte; Phil inspired us to make a difference on our campus by giving us example after example of how people are making it happen around the world. Our last keynoter was Jeff Eben; Jeff made us laugh and cry with stories of hope, teamwork, and feeling the love. If you hear an advisor ask their students, "How many wins did you have today?" you know Jeff touched their heart. The nighttime events were amazing this year too. We started with networking by the pool, then a steel drum band, the first ever SeaWorld

private party and concluded with dinner and dancing. One veteran advisor stated, "I've been to 20+ CADA Conventions and this one is in the top 3 for sure!" If you were able to go to JamaiCADA-One Love we know you had an amazing time and chances are you are still talking about it. If you missed it plan now (see article "Calendaring Your Year" on page 7) to be in Reno for "Oh, the Places You'll Go with CADA!" February 28-March 3, 2018. See ya next year Mon!









# **Calendaring** *Your Year*

BY JEFF CULVER

CADA PROFESSIONAL **DEVELOPMENT COORDINATOR** pdc@cada1.org

It's that time of year again. That sweet spot where we haven't quite finished the current school year, but it's time to start planning the upcoming year. It's that special time when a new Activities Director realizes there is never any down time with this amazing career. I always enjoy the task of cleaning my white board calendar, erasing everything from the previous 10-12 months, starting with a clean slate and ready to tackle a new set of events, a new athletic schedule, revised district professional development plan, trying to figure out how to balance events that impact the daily schedule without overwhelming the staff, making sure to include testing dates and all the pieces that fit together that make up the school year puzzle.

Long range planning is important. Seeing the school year at a glance provides your student leaders, your administration and your school staff an opportunity to see the big picture. There are certain elements to every school year that are important to include on an initial calendar. And while some of the below items may not be the responsibility of the Activities Director on your campus, they are all important to factor into a planning calendar, to try and avoid, as much as possible, the conflicts and overlaps of events to allow maximum opportunity for students and staff to participate in the events you are planning. My calendaring always starts with a large-scale white board calendar. It's easy to erase and change as we are making adjustments. It's also magnetic. Traditional annual (and weekly) events, holidays, and testing dates are printed on magnets, allowing for easy removal and placement as the calendar is formed each spring. Once the white board calendar is formed, the dates are entered into a Google calendar, which is shareable and publishable on a website. Provide a monthly email to school staff providing all dates, and highlight any changes that have been scheduled, even if they are months in

advance. Always try to limit changes, but sometimes they are unavoidable, especially when District or site administration mandates are handed down. What should be included on a preliminary Activities calendar? Here is a list to get you started!

#### · District Calendar

- ☐ Holidays & Student Free Days
- □ Alternate Schedule/Minimum Days
- ☐ First Day/Last Day
- ☐ End of Quarter/Semester/Trimester
- ☐ Back To School Night/Open House
- ☐ Graduation/Promotion

#### School Site Dates

- ☐ Faculty & Department Meetings
- ☐ Staff Celebrations/Holiday Parties

#### Testing Dates

- ☐ State Standardized
- ☐ Advanced Placement/International Baccalaureate
- □ SAT/PSAT
- □ District/School Benchmarks

#### Athletic Events

- □ Homecoming
- □ Rivalry Games
- ☐ Senior or Special Event Games

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# **CADA Partners**

# with Hope International University



40% tuition discount for Administrative Services Credential and Master of Arts in Education Administration Degree for CADA members

ope International University and CADA have joined together to offer a unique benefit to CADA members. Hope International University is providing CADA members the opportunity to complete their California Administrative Services Credential as well as their Master of Arts in Education Administration at a 40% tuition discount. This is a savings of nearly \$6,000.

Hope International University is committed to equipping exceptional educators for lives of service and leadership. To that end, the Preliminary Administrative Services Credential/Master of Arts in Educational Administration program will prepare candidates for a wide range of administrative responsibilities in both public and private schools.

Prospective students will leave the program with a strong knowledge in developing a student-centered vision of teaching and learning, promoting effective instruction, and managing organizational systems. Embedded field experiences provide candidates the "hands-on" practical experiences needed in preparation for a career as a school administrator.

#### **Program Highlights Include**

- Flexible on-line format designed for working professionals
- Compact eight-week modules
- Fully accredited program by California Commission on Teacher Credentialing (CTC)
- Preliminary Services Credential can be completed in one year.

To learn more about this exciting opportunity, contact Cassie Smith at (888) 852-HOPE or crsmith@hiu.edu.

Hope International University | www.hiu.edu



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# **Calendaring** *Your Year*

#### Continued from page 7

- Student Council Business Meetings
- Annual Events
- □ Dances
- ☐ Spirit Weeks
- □ Appreciation Events
- ☐ Community Service
- Projects/Events

  □ Large-scale Rallies
- ☐ Awards Ceremonies
- □ Class Ring/Grad Packet Orders
- ☐ Yearbook Price Increases
- ☐ Major Club Events
- Elections-ASB, Class, Interviews, Courts
  - □ Application Deadlines
  - $\ \square \ Campaigning$
  - □ Voting Window
- CADA/CASL Events
- ☐ Summer Leadership Camp (July 2017)
- ☐ Adult & Student Area Conferences
- $\square$  Leadership Development Days

- ☐ CASL/Camp Scholarship Application Deadline
- ☐ Outstanding Leadership
  Program Application Deadline
- □ CADA State Convention (Feb 28-Mar 3)
- ☐ CASL State Conference (MS-April 5-7. HS-April 7-9)

This list is just a starting point. It helps frame the year and allow your student leaders to start building around the big items. Lunchtime activities, smaller scale events, new projects, additional community service projects, and all the "little things" can be added as the year progresses. When you begin to build your calendar, invite your student leaders to participate. This allows them a voice and an opportunity to learn about some of the challenges that come with balancing so many different elements of a school year. And it gives them buy-in to the year ahead when they will be leading the charge.

Looking for some fun days to infuse into your school calendar? Check out www.daysoftheyear.com for some great ideas (there are multiple choices each day) and a brief explanation of each special day! This could even be a class assignment. Each student picks a day and has to plan an event to coincide with the day. Here are some ideas for the 2017 weekdays to get your new school year started:

#### **AUGUST**

#### **Happiness Happens Month**

August 8 - National Cat Day

August 9 - Book Lovers Day

August 10 - S'mores Day

August 11 - Son and Daughter Day

August 14 - Creamsicle Day

August 15 - Best Friends Day

August 16 - Tell a Joke Day

August 17 - Get Smart About

Credit Day

August 18 - Bad Poetry Day

August 21 - Spumoni Day

August 22 - Be An Angel Day

August 23 - Ride the Wind Day

August 24 - International

Strange Music Day

August 25 - Kiss and Make Up Day

August 28 - Bow Tie Day

August 29 - Individual Rights Day

August 30 - Grief Awareness Day

August 31 - Trail Mix Day

#### SEPTEMBER

#### **Hunger Action Month**

**SEPTEMBER 1-** Letter Writing Day **SEPTEMBER 5-** International Day

of Charity

SEPTEMBER 6 - Fight

Procrastination Day

SEPTEMBER 7 - Superhuman Day

SEPTEMBER 8 - Actors' Day

SEPTEMBER 11 - Patriot Day

SEPTEMBER 12 - Video Games Day

SEPTEMBER 13 - Positive Thinking Day

SEPTEMBER 14 - Eat a Hoagie Day

SEPTEMBER 15 - Greenpeace Day

SEPTEMBER 18 - Respect Day

SEPTEMBER 19 - Talk Like a Pirate Day

SEPTEMBER 21 - World Gratitude Day

SEPTEMBER 22 - Elephant

Appreciation Day

SEPTEMBER 25 - Comic Book Day

SEPTEMBER 26 - Love Note Day

SEPTEMBER 27 - Crush a Can Day

SEPTEMBER 28 - Good Neighbor Day

SEPTEMBER 29 - World Heart Day



# **2017 CASL**

# Outstanding Leadership Program Award

Outstanding Leadership Program Award recognizes schools in California with outstanding leadership programs that support and encompass the CADA/CASL Roadmap to Positive School Culture & Climate and CASL Mission Statement.

#### Arroyo Grande High School (D)

ADVISOR: Shannon Hurtado ASB PRESIDENT: Noah Jackson PRINCIPAL: Conan Bowers

#### Ayala High School (E)

ADVISOR: Debi Weiss ASB PRESIDENT: Marissa Daniel PRINCIPAL: Diana Yarboi

#### **Bear Valley Middle** School (G)

ADVISOR: Denise Van Doorn ASB PRESIDENT: Sara Hayward PRINCIPAL: Susan Freeman

#### Bernardo Yorba Middle School (F)

ADVISOR: Keith Kish ASB PRESIDENT: Carley Austin PRINCIPAL: Ken Valburg

#### California Military Institute (F)

ADVISOR: Jane Scibilia ASB PRESIDENT: Anthony Munoz PRINCIPAL: Michael Rhodes

#### Canyon Hills Junior High School (E)

ADVISOR: Alison Berg ASB PRESIDENT: Matthew Hegle PRINCIPAL: Todd Finkbiner

#### Ceres High School (A)

ADVISOR: Susan Hamasaki ASB PRESIDENT: Vinay Soni PRINCIPAL: Linda Stubbs

#### Chino Hills High School (E)

ADVISOR: Michelle Chiotti ASB PRESIDENT: Bradley Mautz

PRINCIPAL: Isabel Brene

#### Concord High School (A)

ADVISOR: Leah Darby ASB PRESIDENT: Aasim Yahya PRINCIPAL: Rianne Pfaltzgraff

#### Crean Lutheran High School (F)

ADVISOR: Shannon May ASB PRESIDENT: Lexi Case PRINCIPAL: Jeffery Beavers

#### Del Mar High School (B)

ADVISOR: Larry Lopez **ASB PRESIDENT:** David Bates PRINCIPAL: Jennifer Baldwin

#### Don Lugo High School (E)

ADVISOR: Farrah Rigo-Witt ASB PRESIDENT: Isaiah Ruiz PRINCIPAL: Dr. Kimberly Cabrera

#### **Douglass Middle** School (A)

ADVISORS: Melissa Edsall & Danny Timothy ASB PRESIDENT: Morgann Winger PRINCIPAL: Derek Cooper

#### **East Bakersfield High** School (C)

ADVISOR: Kitty Hay ASB PRESIDENT: Karen Quezada PRINCIPAL: Leo Holland

#### **Ensign Intermediate** School (F)

ADVISOR: Lindsey Charron ASB PRESIDENT: Karsen Doyel PRINCIPAL: Michael Sciacca

#### **Excelsior Middle** School (A)

ADVISORS: Jessi Lindell ASB PRESIDENT: Summer Farage PRINCIPAL: Paul Bengler

#### Foothill High School (C)

ADVISOR: Raelyn Ruffus ASB PRESIDENT: Raymond Tapia PRINCIPAL: Gail Bentley

#### **Hanford West High** School (C)

ADVISOR: Joe McMahon ASB PRESIDENT: lonah Addington PRINCIPAL: Darin Parson

#### Herbert Slater Middle School (B)

ADVISOR: Sandi Martin ASB PRESIDENT: Sonya Bierbaum PRINCIPAL: Shellie Cunningham

#### Heritage High School (A)

ADVISOR: Jessica Banchieri ASB PRESIDENT: Logan Ulrich PRINCIPAL: Larry Oshodi

#### Horner Junior High School (B)

ADVISOR: Matthew Shaffer ASB PRESIDENT: Ethan Chen PRINCIPAL: Jana Holmes

#### Kraemer Middle School (F)

ADVISOR: Melissa Samson ASB OFFICER: |ackson Hartman PRINCIPAL: Keith Carmona

#### Lone Hill Middle School (E)

ADVISOR: Leslie Sandoval ASB PRESIDENT: Donald Iones PRINCIPAL: Jason Coss

#### Lynwood High School (E)

ADVISOR: Gabriela Camacho ASB PRESIDENT: Vanessa PRINCIPAL: Carlos Zaragoza

#### Madera High School (C)

ADVISOR: Isaac Lopez ASB PRESIDENT: lustin Patterson PRINCIPAL: Alan Hollman

#### Marysville High School (A)

ADVISOR: Michelle Hendrix ASB PRESIDENT: Amy Bernhard PRINCIPAL: Gary Cena

#### Meadowbrook Middle School (G)

ADVISORS: Joe Gizzo & Janice Teixeria ASB PRESIDENT: Cydney Vroom PRINCIPAL: Dr. Miguel Carrillo

#### Mendenhall Middle School (B)

ADVISOR: lovce Mever ASB PRESIDENTS: Bell LaRosa & Kaylisse Heater PRINCIPAL: Susan Sambuceti

#### Mesa Middle School (D)

ADVISOR: David Osterbauer ASB PRESIDENT: Hillary Rasgado Principal: Brett Gimlin

#### Modesto High School (A)

Advisor: Gloria Hernandez ASB President: PJ Sandhu Principal: Jason Manning

#### Monta Vista High School (B)

ADVISORS: Jenna Smith & Mike White ASB PRESIDENT: Malika Singh PRINCIPAL: April Scott

#### Mt. Carmel High School (G)

ADVISOR: Sanford Carvajal ASB PRESIDENT: Chloe Ngyuen PRINCIPAL: Greg Magno

#### Murrieta Mesa (F)

ADVISOR: Amy Leigh Vollmar USB PRESIDENTS: Tatum Mann & Mackenzee Schlereth PRINCIPAL: Steve Ellis

#### Murrieta Valley High School (F)

ADVISOR: Geniel Moon USB PRESIDENT: Garrett PRINCIPAL: Eric Mooney

#### Nipomo High School (D)

ADVISOR: Monica Anderson ASB PRESIDENT: Kiesa Romero PRINCIPAL: John Denno

#### North Salinas High School (D)

ADVISOR: Margaret Noroian ASB PRESIDENT: Kelley Carpenter PRINCIPAL: Barbara Lawrence-Emanuel

#### Palm Middle School (F)

ADVISOR: Anthony Rogers ASB PRESIDENT: Antonia Fields PRINCIPAL: Dr. Mallanie Avinger

#### Palos Verdes Peninsula High School (E)

ADVISOR: Season Pollock ASB PRESIDENT: Hutch Hershberger PRINCIPAL: Mitzi Cress

#### Patriot High School (F)

ADVISOR: Kristina Pico ASB PRESIDENT: KC Pina PRINCIPAL: Monty Owens

#### Pioneer High School (E)

ADVISOR: Patricia Hill ASB PRESIDENT: Allie Estrada PRINCIPAL: Lilia Bozigian

#### Pioneer Valley High School (D)

ADVISOR: Lisa Walters ASB PRESIDENT: Candice lov Corpuz PRINCIPAL: Shanda Herrera

#### Ouartz Hill High School (E)

ADVISOR: Stu Manthey ASB PRESIDENT: Serena Allen PRINCIPAL: Matt Anderson

#### Rancho Cucamonga High School (F)

ADVISOR: Francie Ward ASB PRESIDENT: Joseph Slmani PRINCIPAL: Cary Willborn

#### Rowland High School (E)

ADVISOR: Leslie Phillips ASB PRESIDENT: Joseph Cho PRINCIPAL: Mitchell Brunyer

#### Rubidoux High School (F)

ADVISOR: Sharon Tavaglione ASB PRESIDENT: Caroline Higareda PRINCIPAL: Dr. José Araux

#### San Luis Obispo High School (D)

ADVISOR: Jim Johnson ASB PRESIDENT: Caroline Petithomme PRINCIPAL: Leslie O'Connor

#### San Marcos High School (G)

ADVISOR: Bonnie Bagheri ASB PRESIDENT: Jordan Katnik PRINCIPAL: Tiffany Campbell

#### Santa Fe High School (E)

ADVISORS: Fernie Fernandez ASB PRESIDENT: Mohsen Alavian PRINCIPAL: Craig Campbell

#### Sierra Middle School (A)

ADVISOR: Allison Gadeke ASB PRESIDENT: Yasmine Maartinez PRINCIPAL: Scott Tatum

#### South Pasadena High School (E)

ADVISOR: Casey Shotwell **ASB PRESIDENT:** Sophia Lopez PRINCIPAL: Janet Anderson

#### Summerville High School (A)

ADVISOR: Deena Koral - Soto **ASB PRESIDENT:** Raul Dominguez PRINCIPAL: Diana Harford

#### **Temescal Canyon High** School (F)

ADVISOR: Cari Strange ASB PRESIDENT: Kolleen Russo PRINCIPAL: Dr. Whitney D'Amico

#### Tuffree Middle School (F)

ADVISOR: Karen Sieper ASB PRESIDENT: Bryce Dickinson PRINCIPAL: Cindy Freeman

#### Valley Center Middle School (G)

ADVISOR: Carol Cultrera ASB PRESIDENT: Derek Burt & Tatum Bernet PRINCIPAL: Jon Petersen

#### Vista Murrieta High School (F)

ADVISOR: Denise Peterson ASB PRESIDENT: Alex Barajas PRINCIPAL: Mick Wagner

#### West Covina High School (E)

ADVISOR: Melanie Wong ASB PRESIDENT: Krystal Beltran PRINCIPAL: Dr. Stephen Glass

#### Westmont High School (B)

ADVISOR: Laura Saldana ASB PRESIDENT: Jillian Hoglan PRINCIPAL: Abra Evanoff

#### West Ranch High School (E)

ADVISOR: Todd Arrowsmith ASB PRESIDENT: Kailey Clark PRINCIPAL: Mark Crawford

#### **Westview High** School (G)

ADVISOR: Shannon Parker ASB PRESIDENT: Nathan Xia PRINCIPAL: Todd Cassen

#### William C. Overfelt High School (B)

ADVISOR: Jacob Headley ASB PRESIDENT: Analyssa Avalos PRINCIPAL: Vito Chiala

#### Ygnacio Valley High School (A)

ADVISOR: Corissa Stobing ASB PRESIDENT: Hunter Caldwell PRINCIPAL: Efa Huckaby



# 2016 - 2017 CADA/CASL

# Leadership Development Day Hosts

#### Arcata High School

Cheryl Johnson

#### Arden Middle School

Glenn Alejandrino

#### **Arlington High School**

Area F Brent Brubaker

#### Ayala High School/ **CVUSD**

Area E Debi Weiss

#### Bethany Elementary School/ Mt. House High School

**Brittany Gates** 

#### **Bidwell Junior High School**

Bill Battaglia

#### **Buena Park Junior High School &** Loara High School/AUHSD

Area F Kristina Pinedo Paul Chylinski

#### **Cadwallander Elementary School**

- Primary

Area B Maureen McClintock

#### **Cadwallander Elementary School** - Upper

Area B

Maureen McClintock

#### Carolyn Clark Elementary School

Bernadettte Marcias

#### **CASL Regional LDD**

Area F Ricky Castro

#### Castillero Middle School

Darleen Dueck

#### **Ceres High School**

Area A Tracey Clark

#### **Chavez Middle School**

Area G Toshomi Minami

#### Chino Hills High School

Michelle Chiotti

#### **Edison High School**

Area A Jillian Glenda

#### **Evergreen Valley High School**

Virginia Yenter

#### **Gladstone High School**

Area E Vanesssa Marinez

#### **Hanford West High School**

Area C Joe McMahon

#### Heritage High School

Area A Jessica Banchieri

#### Heritage Intermediate School

Mikaela Ayala

#### Las Flores Middle School

Petra Davis

#### Lone Hill Middle School (Elementary)

Area F Leslie Sandoval

#### Los Osos High School

Stephanie Elliot

#### Lynwood High School

Area E Gabriela Camacho

#### Maria Carrillo High School

Area B Lorraine Martinez

#### Miller Middle School

April Goodman-Orcutt

#### Monterey High School

Area D Chelsea Warner

#### Murrieta Mesa High School

Amy Vollmar

#### Nellie Coffman Middle School & Cathedral City High School

Area F Maria Pimentel George Howell

#### **Newbury Park High School**

Jennifer Halpert-Hand

#### North Salinas High School

Area D Margaret Noroian

#### **Overfelt High School**

Jacob Headley

#### Palm Middle School

Anthony Rogers

#### **Pioneer High School**

Annette Ledesma

#### Placentia Yorba Linda USD

Area F Ricky Castro

#### **Poly High School**

Vanessa Douty

#### **Poway Unified High School District**

Shannon Parker

#### **Quartz Hill High School**

Stu Manthey

#### San Marcos High School

Area G Bonnie Bagheri

#### Sierra Vista Junior High School

Nicole Terranova-Drabinski

#### **Somerset High School** (Continuation Schools)

Area F Brian Ahumada

#### **Sutter Union High School**

Area A Lori Burrow

#### **University Preparatory School**

Area A Jaspal Gaddy

#### Valley View High School

Shannon Kush

#### **Westmoor High School**

Michael Simon

#### Ygnacio Valley High School

Area A Corrisa Stobing

#### Yorba Linda Middle School

Area F Ricky Castro

# **BOB BURTON** *Award Winners*

**Bob Burton Spirit Award** is presented yearly in each area to a person who makes SPIRIT WORK, who makes a positive difference, and who emphasizes inclusion with all students and members.



#### LORI HEINTZ,

**BEYER HIGH SCHOOL** 

Lori Heintz is the Activity Director and Leadership teacher at Beyer High School. This is Lori's 3rd year in activities, and she is constantly talking to students about pride, spirit and involvement. She is a teacher who teaches curriculum and adds college, career and life skills. She increased the Renaissance program to include more staff and students receiving recognition. She also revived the "Red Sea" student cheering section and increased attendance at activities, rallies and participation in dress-up days.

Lori includes students from all academic levels and interests on campus. She has established an honorary homecoming King and Queen from the special needs classes, nominated by their peers and voted on by their peers. She knows the value of inclusion for all students.

She leads by example and students are exhibiting more Beyer Pride and enthusiasm, exhibiting positive character traits, spirit and striving for excellence. She encourages students to be their best!



#### **HELEN PARIS,**

WASHINGTON HIGH SCHOOL

For the past 15 years Helen Paris considered it her mission to bring the Spirit of Washington back. As a graduate of the school she knew the rich history of this 125-year-old school. Helen unified all assemblies into one, created class cheers at the start of all assemblies, reenergized spirit week and even added a bonfire. She created school-wide service projects for cancer, canned food drives and bought goats for villages, adopted the Cancer Blood Centers for drives, created and built a Hall Of Fame. She created a leadership class within the school day, maintained the ASB website, bought an electronic cloud-based marquee for the school, and cleaned and refreshed the campus every fall



to demonstrate the pride inside. Helen's campus is richly diverse and hosts a spring Multicultural Week that showcases and embraces diversity but strives to unify the many cultures and rich tradition on campus.



Teresa Hutson has spent her entire career, including the last 22 years as Activity Director, at one high school. She feels CADA has been the BEST resource ever to springboard ideas and programs to take back to her campus. She attended her first Convention in 1995 and began an ongoing work in progress as she learned from presenters, workshops and keynote speakers; ideas that helped develop the program at her school. She incorporated many ideas from CADA, including the implementation of Link Crew, Week of Welcome, spirit rallies, academic and staff recognition. Bob Burton's presentation was #1 on the list!

Teresa also took student leaders to CADA Summer Leadership camp numerous summers and for the last 9 years the CASL State Conference, which she feels helped her students understand the Road Map to Building a Positive School Culture and Climate via the Leadership Standards developed for schools. Attending the CASL State Conference and receiving recognition as an "Outstanding Leadership Program" encouraged and inspired her student leaders to stay accountable according to the standards and understand more clearly about being servant leaders. She says Bob Burton's SPIRIT WORKS philosophy is inspirational to her personally as she admires the passion, creativity, and courage to think outside the box he demonstrated. His innovative manner of including all students through his school activities on and off campus was indeed impressive. Teresa is humbled and honored to have received this award. She wishes to thank Area C, CADA and CASL for an experience of a lifetime! It has been a wonderful ride! She sends love to all of you!



Toriann Garner is the Leadership Advisor at Hillside Middle School in Simi Valley. This is her 20th year teaching as a Choir Director, and her 4th year as Leadership Advisor. She has grown the program from her first class of 5 students to her current class of 37 students. Toriann has made full-inclusion a top priority for this program. She is excited to lead her

class in activities that create experiences for the student body, continue traditional activities and events, as well as create new ones.

Toriann is nearing the completion of the Master Activity Advisor (MAA) program and has been very grateful for this program and the instruction it has provided her as a Leadership Advisor.

Biggest CADA mystery... "When at a CADA event, why do I always hear, 'To the new advisors... don't quit!' " WHY would anyone want to quit this role? I love being the Leadership Advisor! There are not many other places on campus a teacher has as much impact on students discovering their leadership capabilities!



Celia Collins has been teaching for 25 years, 9 years as the ASB Advisor, at Lyle S. Briggs K-8 School. She has grown the leadership program, from an afterschool club to a full-fledged Renaissance class on campus. Celia loves being a Leadership teacher and seeing her students improve school traditions or create something innovative. She enjoys developing a positive school culture, and works tirelessly to recognize both students and staff for their hard work. Celia credits the support of fellow leadership advisors, and the knowledge she gained from the CADA Conventions as the foundation for her leadership program. She is indebted to Bob Burton because his book, Spirit Works, quickly became her Leadership "Bible". Celia is genuinely honored and humbled to receive the Area E Bob Burton Award.

## AMI SANDLER, A.B. MILLER HIGH SCHOOL

Ami Sandler has been teaching at A.B. Miller High School for 17 years, and started a Renaissance program two years ago. By recognizing students and staff, Renaissance has improved the school culture adding positive energy and spirit, while showcasing hard working individuals all over campus for their outstanding efforts. Ami and her Renaissance students support ASB and other student clubs on campus; their goal is to promote school spirit for all students involved in athletics, arts, and academic achievements. Every student should have a reason to come to school, and Renaissance strives to help every student find that reason! Ami believes all students can learn, and her job is to make that happen.

Additionally, Ami has coordinated a Health Services Academy for 15 years and helped

motivate and provide job skills/resources to prospective students. Many complete internships at the local Kaiser Permanente medical center, and some are hired after graduation with employment offers.



Ruben Martinez is ASB Advisor at Steele Canyon Charter High School, located in eastern San Diego County. While still very focused on activities on campus, Ruben and the SCHS ASB are also quite busy off campus, working on projects like the annual 9/11 Memorial in the City of El Cajon with California Senator, Joel Anderson. You'll also see Ruben and his ASB supporting clubs on campus with the same outreach vision. ASB works with Steele Canyon's Safe School Ambassadors (SSA) to put on "Say Something Week," an anti-violence campaign headed-up by the Sandy Hook Promise organization of Newtown, Connecticut. On March 6, SSA was awarded a prize for the best "Say Something Week" campaign in the nation. Sandy Hook Promise co-founder, Nicole Hockley, flew in from Newtown, Connecticut, to give the award to SSA to a packed theater, as covered by San Diego television and print media. In the spirit of Bob Burton, Ruben and Steele Canyon ASB will continue to serve their school and their community for years to come.



Sandy Ginger is a 30-year educator with the Clark County School District in Las Vegas. After teaching science and advising student council for 12 years, she became the District Student Activities Director for CCSD. She works with administrators, advisors and students managing district-wide leagues and events for groups from Chess to Student Council. Sandy is an Honorary Lifetime Member of CADA and won the National Earl Reum Award in 2007.

Sandy has a passion for student activities and strives for continual improvement. Having attended the CADA Convention for 23 years, she has encouraged advisors from across the country to attend CADA for professional development. She loves to work the Area H check-in table and regularly presents for CADA and the National Conference on Student Activities.

Sandy serves as an Executive Director for the Nevada Association of Student Councils and a Co-Director of the Western Leaders Summer Camp in Washington State.



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# **Area Service** *Award Winners*

Area Service Award - is presented yearly to an area council member from each area for overall contributions to CADA.

#### CORISSA STOBING,

YGNACIO VALLEY HIGH SCHOOL

**CORISSA STOBING HAS TAUGHT** at Ygnacio Valley

High for fifteen years and has been the Activities Director for ten. She has been an active member of CADA for the last fourteen years and a member of the Area A Council for seven years, assisting with council duties and presenting at multiple advisor and student conferences as well as at Convention. Her class has won the Outstanding Leadership Program Award for the last nine years and is proud to be one of the first schools to host a Leadership Development Day (LDD).

Corissa is responsible for bringing Link Crew to her school, and has been one of the coordinators for 12 years. She believes in servant leadership and has built a program at her school that promotes inclusiveness and culture, bringing Breaking Down the Walls and Week of Welcome to her campus. Corissa was one of the first graduates of the Master Activity Advisor (MAA) program at CADA and recently taught a class for the program.

When Corissa is not at school, she lives with her husband and 4-year-old twin boys. The family loves traveling, camping, skiing, swimming and going to Disneyland. Corissa credits Tom Palmer with her involvement in student activities; it was Tom's encouragement and passion that brought Corissa to her very first CADA, where she found her people and hasn't looked back! #alwaysawarrior



#### STEPHANIE GIBSON,

SAN MATEO-FOSTER CITY SCHOOL DISTRICT

**STEPHANIE GIBSON** is a proud member of CADA and has been a member of the Area B Council for 11 years. Stephanie has presented at the Area B Student

Conference and Advisor Conference, as well as at the CADA State Convention. For the past three years, she has coordinated the middle school workshops for the Area B Student Conference. Stephanie earned her Master Activity Advisor (MAA) certification in 2010. Stephanie spent 11 years in the classroom at Abbott Middle School in San Mateo, California, teaching Social Studies 8, AVID, and Leadership. Ten of those years were spent in service to her school as the Director of Student Activities. She earned her Master of Arts in School Administration in May 2016 from Notre Dame de Namur University in Belmont, California, and after 11 years of teaching, Stephanie left the classroom to become the Coordinator of Enrollment for the same district in which she taught. There is nothing more important to Stephanie than working to provide access to a quality and meaningful education for all students. In her life outside of work, Stephanie enjoys baking, fitness, shopping, traveling, and spending quality time with her husband Barnaby.



# **AREA** Awards

for Student Councils) Conference, the CARE (California Association of Renaissance Educators) Conference, and the National Josten's Renaissance Conference. In addition to speaking at conferences, Valerie serves on the Area E Council and CARE Board. She was inducted into the Hall of Fame at the National Jostens Renaissance Conference in 2012 and was also inducted in to the CARE Hall of Fame the same year. She is the proud mother of twin 17-year-old sons, Max and Myles.



Melissa Bangerter attended her first CADA Convention

in 2005 as an advisor. She was still in college at the time but was inspired to become an Activities Director! CADA became a strong support system for her and is now "family!"

She has served on the Area C council for 7 years and enjoys assisting with anything she can! She has presented at the Meet the Pros and at Area Conferences. She also earned her Master Activity Advisor (MAA) Certificate in 2012. Melissa is very honored to have been chosen as the Area C Service Award recipient this year. She looks forward to many more years of service to CADA and Area C.

Activities Director and working with students and a school that had many amazing traditions. In 2014, Julie was blessed with the birth of her daughter LJ and got a new job working for PVUSD as the Activities Director for Pajaro Valley High School. She knew this was going to be the place she called home. PVHS was the newest high school in the district and had little to no traditions. Not only were the students eager to make changes, so were the staff. Julie was able to start working with the students to build a school culture from the ground up. She and her students have been working hard the last four years to not only build a strong leadership program but also a program the staff and students want to be a part of. Together Pajaro Valley High School has become PV Nation!

JULIE BRUSA, PAJARO VALLEY HIGH **SCHOOL** 

Julie Brusa graduated from Long Beach State in Health Science with an emphasis in education. In 2008, she started working for LAUSD and taught Health, Life Skills, AVID and was the girls Volleyball coach.

During her time working for LAUSD, she loved helping the Activities Director with their

In 2012, Julie got married and she and her husband moved up to Northern California where she started working as an Activities Director for SUHSD. During her time in SUHSD she learned a lot about being an



#### VALERIE VERA-MINEER,

**CANYON HILLS** JUNIOR HIGH

been teaching for 25 years at Canyon Hills Junior High School in the Chino Valley Unified School District. She has taught 7th grade World History and has

Valerie Vera-Mineer has

been the Renaissance Teacher/Advisor for 15 years. The Renaissance Class and Leadership Class at CHJH have been an integral part of building The World's Greatest Junior High! Valerie loves to share the power of Renaissance at conferences such as the Area E Student Leadership Conference, CADA Convention, LASC (Leadership Association



#### KEN NEDLER, DANA HILLS HIGH SCHOOL

Ken Nedler, or Ned as he is known to his campus and

community, has been an Activity Director at Dana Hills for eleven years. During that time he has promoted leadership opportunities on his campus, increasing council membership from 31 members in his first year, to 128 currently. Dana Hills now also has 120 members in Student Senate, with real political and financial powers, and has 68 clubs on campus. In addition to his duties on campus as an administrator, Ned has sat on the Area F Council for the past 6 years and has been the president of the Orange County Leadership Association for the past five years. Ned has spoken numerous times at the CADA State Convention, Area F one-day high school conferences and Area F Advisor conferences. Several times, Ned has "volunteered" his students to help artistically create the Area F booth at the state convention.

#### TOSHIMI MINAMI, **CESAR CHAVEZ** MIDDLE SCHOOL

Toshimi Minami has been an ASB advisor at Cesar Chavez Middle for four years and also teaches 6th grade math and science. He is passionate about letting students take on more roles and models how to reflect on prior experiences to better prepare upcoming events. Toshimi has served on the Area G Council for two years and has helped to bring leadership opportunities to the students in San Diego County.



# **BOOK CORNER**

REVIEW BY SUZY KRZACZEK SOUTH TAHOE MIDDLE SCHOOL

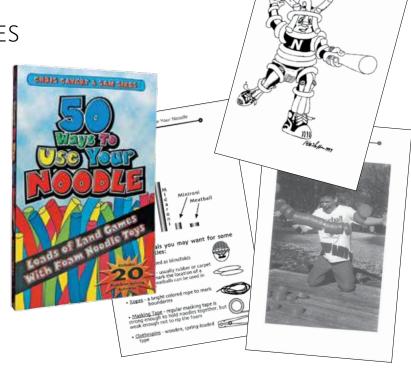
skrzaczek@hotmail.com

50 Ways to Use Your Noodle

BY CHRIS CAVERT AND SAM SIKES

re you looking for something fun and different to use with your ASB or Leadership class? 50 Ways to Use Your Noodle: Loads of Land Games with Foam Noodle Toys is full of fun team building activities involving pool noodles. Find a Dollar Tree near you and put them to use. These activities will leave your group "foaming" at the mouth for more. The book is divided into two sections: Games and Problem-Solving. The games section contains activities for 2-30 players. These activities include running, jumping, dodging, chasing, tagging, etc. These activities are often used as Icebreakers. The Problem-Solving section is designed to encourage players to work together to solve a problem. This book will enrich the lives of those who play and are longing to play. 50 Ways to Use Your Noodle will provide hours of fun over and over again.

This book, and its sequel 50 MORE Ways to Use Your Noodle are available online at Amazon. It's just what you need to get through the next few months. You will be energized yourself as you "play" with your students.



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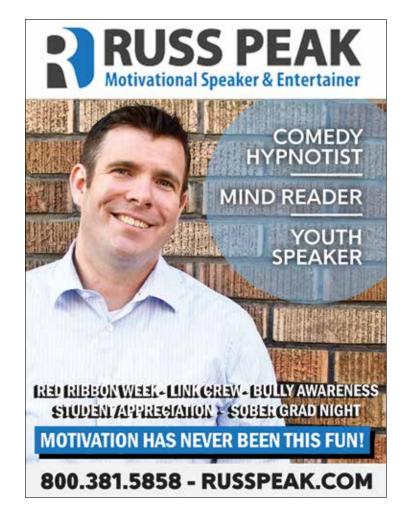


# **CERTIFICATION**

# **Master Activity Advisor (MAA)** Program Graduates

- RYAN WAKEFIELD, Springvalley Middle School
- ALLAN HOPGOOD, Springvalley Middle School

ongratulations to this year's graduates of the Master Activity Advisor (MAA) Program. After completing the Foundations for Student Activities course, six content-specific courses and a final project, Ryan and Allan have received their certification as Master Activity Advisors. At this year's CADA State Convention, over 50 advisors began their MAA program course of study by taking the Foundations course. Another 75 advisors continued their course of study by taking additional content-specific courses. If you would like to become certified as a Master Activity Advisor, plan to start the program in Reno at the 2018 CADA State Convention. For more information, go to cada1.org/certification.







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# **Extensions** Are Your Friends

BY **LINDSEY CHARRON** CADA PUBLIC INFORMATION COORDINATOR, HORACE ENSIGN INTERMEDIATE SCHOOL pic@cada1.org

hen one usually mentions extensions, it is in a negative context. It typically means that you needed more time to complete a task. If you are talking about extensions in the context of the Chrome web browser though, you have met your new best friends. Extensions are small software programs that can change and enhance the functionality of your web browser. In other words, they can help make the everyday tasks you do a bit easier. To use extensions, you need to be signed into your own Google account on the Chrome web browser. To download these programs, all you need to do is go to the Chrome Webstore, search for them, and click on "Add to Chrome" to install them on your web browser. Here are a few of my favorites:

 MOMENTUM: Want a beautiful background on your browser that welcomes you, provides an inspirational message, and allows you to create a single focus item for the day as well as a to-do list? Look no further than this extension which will help organize your tasks every day and provide focus.



• TAB SCISSORS: If you would like to cut your window in half to jump back and forth between two web pages, then use tab scissors to do that.





• TAB GLUE: If you need to glue your window back together, hit tab glue to seamlessly glue the windows back together.

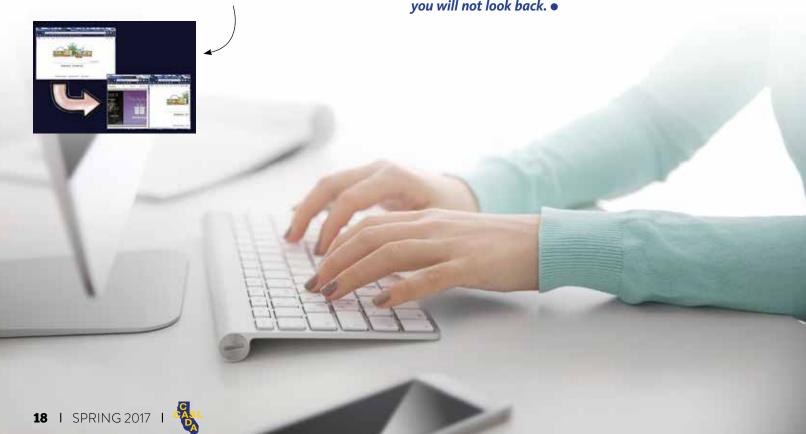


• GOOGLE KEEP: Want to take some quick notes on an article you just read or webpage you have surfed? Use Google Keep to quickly take notes which can then also be accessed on your phone in the Google Keep app. You can also save pages, images or text from the content menu on any page.



• **SAVE TO GOOGLE DRIVE:** This extension allows you to quickly save images, videos, or audio on a webpage directly to your Google Drive folder.

These are just a few of my favorite extensions to use. Once you spiral down the extension rabbithole, you will not look back.







Do you have a great idea you would like to share with the CADA membership?

We are looking for content contributors for the quarterly CADA Newsletter.

Articles and accompanying graphics and/or photos can be submitted to **Jeff Culver** at pdc@cada1.org



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#### **2017 CALENDAR OF EVENTS**

MAY 4	AREA A - MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA
JULY 7-10	CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL	U.C. SANTA BARBARA
JULY 12-15	CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL	U.C. SANTA BARBARA
JULY 17-20	CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL	U.C. SANTA BARBARA
JULY 23-26	CADA / CASL LEADERSHIP CAMP - HIGH SCHOOL	U.C. SANTA BARBARA
JULY 23-25	CADA / CASL LEADERSHIP CAMP - MIDDLE SCHOOL	U.C. SANTA BARBARA
AUGUST 26	AREA B - ADVISOR CONFERENCE	DAVE AND BUSTER'S - MILPITAS
AUGUST 31	AREA G - ADVISOR CONFERENCE	SAN MARCOS HIGH SCHOOL
SEPTEMBER 16	AREA A - ADVISOR CONFERENCE	SHELDON HIGH SCHOOL
SEPTEMBER 16	AREA D - ADVISOR CONFERENCE	PIONEER VALLEY HIGH SCHOOL
SEPTEMBER 16	AREA E & F - ADVISOR CONFERENCE	DAVE AND BUSTER'S - ONTARIO
SEPTEMBER 25	AREA D - CENTRAL STUDENT CONFERENCE	MOUNTAINBROOK COMMUNITY CHURCH
SEPTEMBER 27	AREA G - MS & HS STUDENT CONFERENCE	DEL MAR FAIRGROUNDS
OCTOBER 3	AREA A - HIGH SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCTOBER 4	AREA A - MIDDLE SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCTOBER 10	AREA E - MS & HS STUDENT CONFERENCE	PASADENA CONVENTION CENTER
OCTOBER 12	AREA D - NORTHERN STUDENT CONFERENCE	SALINAS COMMUNITY CENTER
OCTOBER 12	AREA F - MIDDLE SCHOOL STUDENT CONFERENCE	RIVERSIDE GROVE COMMUNITY CENTER
OCTOBER 20	AREA C - MS & HS STUDENT CONFERENCE	HANFORD WEST HIGH SCHOOL
NOVEMBER 7	AREA D - SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS
NOVEMBER 20	AREA B - MS & HS STUDENT CONFERENCE	JAMES LOGAN HIGH SCHOOL
NOVEMBER 14	AREA F - HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM (DISNEYLAND HOTEL)
DECEMBER 5	AREA C - ADVISOR CONFERENCE	FRESNO ELKS LODGE

#### **2018 CALENDAR OF EVENTS**

FEBRUARY 6	AREA E - S.T.A.R.S STUDENT CONFERENCE	KELLOGG WEST/CAL POLY POMONA
FEBRUARY 28 - MARCH 3	2018 CADA / CONVENTION	GRAND SIERRA RESORT - RENO, NV
APRIL 5-7	2018 CASL / CONVENTION - MIDDLE SCHOOL	GRAND SIERRA RESORT - RENO, NV
APRIL 7-9	2018 CASL / CONVENTION - HIGH SCHOOL	GRAND SIERRA RESORT - RENO, NV
MAY 1	AREA A - MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA
MAY 23	AREA F - HIGH SCHOOL CONFERENCE	COTO DE CAZA COUNTRY CLUB



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